Strategy to Results

Advantage Wisconsin

UW System’s Advantage Wisconsin initiative aims to increase the number of Wisconsin graduates, while expanding educational opportunities through improving access and increasing retention and graduation rates. In addition, Advantage Wisconsin aims to increase the number of high-paying jobs by expanding the university research enterprise while linking academic programs to entrepreneurship and business development. In partnership with communities, Advantage Wisconsin will address Wisconsin’s greatest challenges and priorities through intensified engagement, research, and learning. http://advantage.wisconsin.edu

Don Mash, dmash@uwsa.edu, UW System

Alumni Profiles for Every Undergraduate Major

Alumni Profiles are a resource for general information on alumni demographics and outcomes. Alumni Profiles are designed to answer some broad questions about where alumni live, if they are employed or enrolled in educational programs, and how much they value their UW-Madison degree. They may eliminate the need for academic programs to maintain expensive shadow systems and may reduce some costs associated with running alumni surveys. In addition, the Alumni Profiles provide a starting point for more detailed analysis.

Jocelyn Milner, jlmilner@wisc.edu, Academic Planning and Analysis

Bridging Literacy and Cultural Competency in the Workplace

Bridging literacy and cultural competency in the workplace through educational interventions and quality customer service is a best practice model in multicultural human resources. The Cultural Linguistic Services area of the Office of Human Resource Development was recognized by the International Public Management Association for Human Resources with the 2006-07 Best Practices Award because they have shown success over time, attention to the area of human resource administration, improvement of service delivery, measurable results, recognizable positive outcomes, and innovation.

Reynaldo Morales, rmorales@ohr.wisc.edu, Office of Human Resources/OHRD
Connections - An Innovative Dual Admission Program

Unfortunately, UW-Madison cannot accommodate all of the academically strong students who apply for admission. The Connections program enables a select group of students to start at a partner institution and finish their bachelor's degree at UW-Madison, thus increasing access to a 4-year degree for Wisconsin residents and improving UW-System efficiencies.

Annette McDaniel, amcdaniel@dcs.wisc.edu, Division of Continuing Studies

Dairy Science Reverses History with Enrollment Surge

Interested in expanding your undergraduate enrollments and increasing available scholarship money? Learn how the Department of Dairy Science launched a major overhaul, retooled its curriculum, and changed its marketing efforts that resulted in tripled enrollment from just three years ago and more than doubled the available scholarship money.

Ric Grummer, rgrummer@wisc.edu, College of Agricultural and Life Sciences / Dairy Science

Early Success, Continued Growth: Implementing a Development Program

We have read much lately about major gifts to the University and these large gifts are undeniably exciting. But there is another component to a development program: annual giving. Annual gifts do not provide large endowments. They are an important funding source and a way to reconnect with interested alumni and friends who might make major gifts in the future, as well as those who support current activities. The presentation illustrates how the Division of International Studies identified a pool of alumni with international interests and engaged them in its efforts to raise funds for study-abroad scholarships.

Carol Witzeling, cawitzel@factsaff.wisc.edu, Division of International Studies
Electronic Coach Evaluation Tool

At the completion of each season the student athletes are asked to evaluate their respective coaching staffs. This involves approximately 800 student athletes. The “old” method including having the team complete a several-page, hard copy evaluation, of which the results had to be calculated and transcribed manually. The “new method” includes an electronic evaluation, of which results are calculated automatically and compiled into several different reports. The conversion to the electronic evaluation has increased accuracy, quality and significantly reduced staff hours compiling data.

Megan Stoughtenger, mss@athletics.wisc.edu, Intercollegiate Athletics

Juran Center Fellowships

During the past century, Joseph M. Juran put forth a vision for a world made better through a commitment to quality. From his vision, emerged the Juran Center as a repository for past developments in the field of leadership in quality, as well as a generator of new research, new ideas, and new scholars. Last year, Kate Alder, Richard Holden, and Bonnie Paris from UW-Madison received Doctoral Awards from the Juran Center. Richard Holden will highlight his research on "Hospital Nurses' Perceptions of the Medication Process Before and After Barcoding Technology: A New Approach to Evaluating the Impact of Automation."

Richard Holden, rholden@wisc.edu, College of Engineering and College or Letters and Science

Liberal Education and America's Promise at UW-Madison: Sharing Our Commitment to What Matters Most

Liberal Education and America's Promise (LEAP) is a 10 year initiative of the Association of American Colleges and Universities. The LEAP campaign seeks to start a new conversation about the role of higher education in the U.S. Here at UW-Madison, we have focused on our campus conversations about essential learning and the need to advance intentionality and articulation of essential learning outcomes in our work with students, with colleagues, and with the larger communities of which we are a part.

Elaine Klein, klein@ls.admin.wisc.edu, College of Letters
Planning for the Future of the Library

Planning for the future can be a challenge, but the Library Management Group used the opportunity to develop a vision for the future, work together as a team, and to develop an implementation plan to reach their goals. The goals include responding to user needs, improving access to resources, integrating libraries into work environments, enhancing management skills, and actively participating in information policy partnerships.

Ed Van Gemert, evangemert@library.wisc.edu, General Library System

A Road to Organizational Success

Is the department or unit you work in leaving you feeling unchallenged, unmotivated, unempowered, unsupported, and disillusioned only finding comfort in the safety of work unit "silos," boredom, and naysayers? What can you do about it? A Road to Organizational Success may just be the answer.

Andy Garcia-Rivera, agariarivera@fpm.wisc.edu, Facilities Planning and Management

Save Time and Money with Materials Distribution Services and SWAP

Learn how to save time and money when utilizing MDS's online ordering system & surplus redistribution program. MDS offers one-stop online ordering from vendors such as Office Depot, Fisher Scientific, VWR, Grainger, Dell, and Airgas. Benefits of utilizing MDS include efficient ordering, state pricing/auditing of contract prices, and next day delivery at no charge. SWAP collects, processes, and redistributes surplus property generated by UW-Madison and state agencies, while providing UW-Madison departments, government agencies, and non-profit organizations with low-cost, quality surplus equipment/supplies and finding reuse and recycling markets for surplus property. This program has redistributed over $1.2 million of surplus in the past year--over 1093 TONS of surplus! Only 7.9% of what comes through the SWAP program is sent to landfills! Reduce, Reuse, Recycle! http://www.bussvc.wisc.edu/SWAP/

Carrie Jensen, cjensen@bussvc.wisc.edu, Business Services
WE Conserve – Reducing Energy Consumption by 20% by 2010

The overall goals for the "We Conserve" program are: 1) To instill lifelong energy conservation spirit in our community's consciousness, and 2) To reduce campus energy consumption per square foot by 20 percent by year 2010. We will achieve these goals by concentrating our efforts on efficient systems, informed people, realistic expectations, and responsible actions.

Faramarz Vakili, fvakili@fpm.wisc.edu, Facilities Planning and Management

What Does it Take to Revise and Modernize a Departmental Curriculum?

In 2004 the faculty and staff of The Department of Food Science launched a comprehensive revision of its undergraduate curriculum. We started by establishing some guiding principles by which we would approach this very taxing exercise. In addition we hosted departmental workshops to learn how to write learning outcomes and had a facilitated summer retreat. The process continued into 2005 when we worked in small groups to write learning outcomes specific to the disciplines within our department: food microbiology, food processing/engineering, and food chemistry. We also had regular "town meetings" to keep lines of communication open and offer the full faculty and staff ample opportunity to comment on suggested changes. The final stages of development included the design of a new "gateway" course and a program-wide assessment strategy. The curriculum was officially launched this spring semester.

Monica Theis, mltheis@facstaff.wisc.edu, College of Agricultural and Life Sciences / Food Science

Wisconsin Idea in Action

The Wisconsin Idea in Action is a searchable, online database of UW-Madison’s service to the state. Debuting in March 2008, it includes more than 500 examples of teaching, research, and outreach that provide tangible benefits beyond the boundaries of campus. This exhibit will demonstrate how to use the database and how faculty and staff can submit their projects and programs that embody the tradition of the Wisconsin Idea.

Bill Graf, wlgraf@wisc.edu, University Communications
Wisconsin Union Initiative: Preserving the past, building the future

In the fall of 2006, students passed the Student Union Initiative that secured funding to preserve Memorial Union through historic restoration and to reconstruct Union South. The current Union South will soon be recycled and a new south campus union will take its place nearly doubling in size and vitality. http://newunion.wisc.edu/

Mark Guthier, mcguthier@wisc.edu, Wisconsin Union