



SHOWCASE 2006 – Share, Learn, Improve

POSTER EXHIBITS and TECHNOLOGY DEMONSTRATIONS

Great Hall – (8:00-10:30 a.m.)

Getting the Most from Our Technology	
1	Connecting Your Web Site to the UW Brand – <i>University Communications – Cindy Foss</i>
2	Getting the Word Out with e-Newsletters, <i>Division of Information Technology (DoIT) – Meg McCall</i>
3	Designing and Creating Web Surveys, <i>Enterprise Internet Services – Cathy Riley</i>
4	“Articulate” Web Audio/Video Casting, <i>Academic Technology – David Gagnon</i>
5	Advancing Community Campus-wide, <i>Office of Human Resource Development–Harry Webne-Behrman</i>
6	Managing Your Web-Based Content, <i>Facilities Planning & Management (FP&M) – Daryl Miller</i>
7	IT on a Limited Budget, <i>College of Letters and Science (L&S) – Tyler Schultz</i>
Streamlining, Automating, and Restructuring Our Work	
8	Creating Connections with Alumni, <i>Wisconsin Alumni Association – Angie Nash</i>
9	Promoting Self-Service: Employee Earnings Statements, <i>Office of Human Resources – Gareth Green</i>
10	Meeting Administrative Needs, Now and in the Future, <i>Nelson Institute – Eileen Hanneman</i>
11	Restructuring Administrative Functions in Academic Departments, <i>College of Engineering– Jeff Russell</i>
12	Department Chairs' Resources/Toolkit, <i>Academic Affairs – Eden Inoway-Ronnie</i>
13	Documenting Procedures for Making Core Decisions, <i>College of Engineering – Harold Steudel</i>
14	Creating and Sustaining a Successful Blog - WisBlawg, <i>UW Law Library – Bonnie Shucha</i>
15	Creating a Model of Exemplary Services, <i>L&S – Ann Groves Lloyd and Anthony Garcia</i>
16	Training Methods Benefit Faculty and Staff, <i>Academic Services – Greg Konop</i>
17	Using Data for Decisions, <i>Chemistry Department – Gery Essenmacher</i>
18	Developing Online Training for Purchasing, <i>Business Services – Michael Matschull</i>
Engaging Learners	
19	Innovative Approach to Interdisciplinary Service Learning: ePICS, <i>College of Engineering-Fred Bradley</i>
20	Podcasting, <i>Division of Information Technology (DoIT) – Cid Freitag</i>
21	Hmong Literacy, Language, and Jobs Project, <i>Cross-Campus Collaboration – Jzong Thao</i>
22	Graduate Engineering Research Scholars, <i>College of Engineering – Kelly Burton and Doug Henderson</i>
Collaborating and Partnering to Enhance Results	
23	Sustaining a Campus-wide Improvement Initiative, <i>Orientation&New Student Programs - Wren Singer</i>
24	Enhanced Project Management through Campus Collaboration, <i>DoIT– Barbie Stimpson</i>
25	Partnerships with Other Universities, <i>University of Minnesota – Scott Martens and Meredith Fox</i>
26	Fostering Interdisciplinary Research and Practice, <i>UW Comprehensive Cancer Center – Jane Wegenke</i>
27	University, State Agencies, and Federal Government Partnership, <i>Waisman Center – Molly Michels</i>
Effective Recruiting and Retention	
28	Web Based Tool: Managing the Graduate Application Process, <i>College of Engineering – Rob Kohlhepp</i>
29	Conducting an Assessment: First Year Interest Groups, <i>L&S - Greg Smith</i>
30	Maximizing Productivity of Student Workers, <i>School of Human Ecology – Heather Cote</i>
Transforming Strategy into Results	
31	Building for the Future: Campus Master Plan, <i>Facilities Planning & Management – Gary Brown</i>
32	Lakeshore Nature Preserve, <i>Facilities Planning & Management – Cathie Bruner and Daniel Einstein</i>
33	Translating Abstract Values into Concrete Practices, <i>Office of the Dean of Students – Lia Ernst</i>
34	Creating a Comprehensive Communication Plan, <i>School of Business – Rebecca Smith</i>
35	Engaging Faculty in Undergraduate Curriculum Review, <i>School of Nursing – Patti Brennan</i>



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Poster exhibits are always an insightful and powerful part of the Showcase event, and again this year we have a broad cross-campus representation of best practices for improving processes related to work, learning, and climate on campus. Learn about innovative learning practices, administrative processes, recruiting and retention success stories, creative employee development opportunities, climate improvement initiatives, and much more.



Look for this symbol to find “e-posters” featuring hands-on interaction with online tools.





<p>1</p> 	<p>Connecting Your Web Site to the UW Brand</p> <p>Want to learn how your campus unit can easily design a Web site that reflects UW-Madison's brand? University Communications will introduce you to free downloadable design templates and a Web style guide that cover standards for all official university sites. The templates offer Web designers the flexibility to both create distinctive sites for their units and connect visually with the University's graphic identity.</p> <p><i>Cindy Foss, University Communications</i> <i>Nick Weaver, University Communications</i></p>
<p>2</p> 	<p>e-Newsletters Get the Word Out</p> <p>"E" Newsletters are an efficient, environmental-friendly way to distribute information about your department's work. When done well, e-newsletters can keep your constituents informed and engaged through brief, timely updates. They can be relatively easy to produce and very cost-effective. View samples of e-newsletters and talk to e-editors who can answer many of your questions.</p> <p><i>Meg McCall, DoIT Communications</i> <i>Vince Rose, DoIT</i> <i>Joe Tarter, DoIT</i></p>
<p>3</p> 	<p>Web Surveys: Gathering Information While Saving Time, Money, and Effort</p> <p>Learn about available resources to help you plan, design, create and deliver Web surveys. Web surveys can be cost effective and easy to use. The range of possibilities includes departmental surveys, customer feedback, and program evaluation. The benefits of online surveys include ease of creation and dissemination, long-term cost savings, and improved anonymity. Web surveys are definitely an option to consider. See examples and meet others who are designing, developing, and conducting Web surveys.</p> <p><i>Cathy Riley, Enterprise Internet Services, DoIT</i> <i>John Stevenson, UW Survey Center</i></p>



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<p>4</p> 	<p>“Articulate” The Tool to Produce High Quality, Effective Resources</p> <p>When most of us think about teaching we envision a classroom with an instructor in the front. But often this face-to-face method of sharing information has limitations that cannot be overcome, such as presenters and attendees having to be in the same place at the same time. Learn how the Division of Information Technology has been exploring the use of <i>Articulate</i> as a solution by recording the instruction and then producing and packaging it with navigation abilities as well as a PowerPoint file access.</p> <p><i>David Gagnon, Academic Technology</i> <i>Don Fleischman, Academic Technology</i></p>
<p>5</p> 	<p>Advancing Community Campus-wide</p> <p>Quilting is a long-standing tradition of sharing experiences through a functional art form. The campus “Quilters” meet monthly as a way to weave innovation across campus through developing and supporting individual efforts and initiatives. The group provides an important space for structure and synthesis that best responds to the needs of the group. In addition, you will see how a collaborative group like the Quilters is using an early release of an interactive, instructional tool called Croquet. This learning environment integrates Web access with 3D imaging. It enables large numbers of users to collaborate online for sharing knowledge and designing complex spaces that can be used for simulation and instruction.</p> <p><i>Harry Webne-Behrman, Office of Human Resource Development</i> <i>Howard Stearns, Academic Technology</i></p>
<p>6</p> 	<p>Managing Your Web-Based Content</p> <p>Interested in learning how to publish your department, school, or college’s Web content without seeking assistance from an outside source? Online Publishing Portals are helpful, easy to use modules which can be used for creating and managing: announcements, contact lists, discussion groups, listing documents, calendars, FAQs, feedback, and surveys, as well as other Web site content.</p> <p><i>Daryl Miller, Business & Staff Services, Facilities Planning & Management</i></p>
<p>7</p> 	<p>IT on a Limited Budget</p> <p>Learn how departments with limited IT budgets provide computer hardware, software, and support for their users.</p> <p><i>Tyler Schultz, College of Letters and Science</i></p>



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<p>8</p> 	<p>Creating Connections with Alumni</p> <p>Learn how the Wisconsin Alumni Association has focused on an integration of technology to support the campus and track alumni using a combination of various technological tools. The Alumni database can be used to sort, select, target, and track the appropriate audience using a fully customized client-server database. See a demonstration and experience the streamlined process of requesting lists.</p> <p><i>Angie Nash, Wisconsin Alumni Association</i> <i>Scott Burfield, Wisconsin Alumni Association</i></p>
<p>9</p> 	<p>Promoting Self-Service: Employee Earnings Statements</p> <p>Traditionally, UW-Madison faculty and staff have received printed copies of their earnings statements. With the implementation of the My UW-Madison (MUM) web portal, the same information became available in an electronic format. The electronic format provides improved flexibility and convenience for the individual employee, in that the earnings statements can be viewed and/or printed from any computer with an internet connection, and at any time. The challenge is determining how to provide all the necessary information for faculty and staff who are not already familiar with the MUM portal, so that they can access their statements. This effort has required bringing together information that is 'owned' and housed in multiple divisions, and delivering it to a multi-lingual population across a wide spectrum of workplace environments with significant variation in levels of technology knowledge and experience.</p> <p><i>Gareth Green, Office of Human Resources</i> <i>Kris Connolly, Business Services</i></p>
<p>10</p>	<p>Meeting Administrative Needs, Now and in the Future</p> <p>Do you have a decentralized organization that is struggling with increasing administrative demands but decreasing administrative resources? Learn how the Nelson Institute constructed a map of our administrative and core functions, produced a list of ideas on how to better use our existing resources, and how we implemented recommendations.</p> <p><i>Eileen Hanneman, Nelson Institute for Environmental Studies</i> <i>Hope Simon, Nelson Institute for Environmental Studies</i> <i>Mary Sternitzky, Nelson Institute for Environmental Studies</i></p>



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<p>11</p>	<p>Restructuring Administrative Functions in an Academic Department</p> <p>Every academic department has administrative functions to perform, including budgets, personnel, course scheduling, student support, etc. Civil and Environmental Engineering made changes to improve how they perform these operations, including: redesigning space and meetings to improve coordination, putting repetitive processes online (TER's, grad applications), creating self-service processes, setting up a shared central drive to make information accessible to all, defining roles and responsibilities, redefining some positions, and more.</p> <p><i>Jeff Russell, College of Engineering</i> <i>Marsha Landretti, College of Engineering</i></p>
<p>12</p> 	<p>Department Chairs' Resources/Toolkit</p> <p>Take an online walk through the Department Chairs' Toolkit. This Web site provides useful resources for department chairs including: key campus contacts, a full list of chairs and directors, documents, policies, reports, and recommended readings. Subjects include budget, personnel, data for decision making, faculty programs, and professional development offerings.</p> <p><i>Eden Inoway-Ronnie, Academic Affairs, University Administration</i></p>
<p>13</p>	<p>Documenting Procedures for Making Core Decisions in Industrial and Systems Engineering</p> <p>Every time a department has space or teaching support personnel to allocate, a faculty position to fill, a timetable to plan, merit to award, grading appeals to decide, mentoring to be assigned...there are decisions to be made. It's important that such decisions, often involving the allocation of limited resources, are made efficiently and consistently to ensure an environment of fairness and openness. The Faculty of the Department of Industrial and Systems Engineering have carefully defined and documented a number of their core decision processes and placed these procedures on the web. This has greatly improved the quality and timeliness of their decisions, as well as the collaborative environment of the department.</p> <p><i>Harold Steudel, College of Engineering</i></p>
<p>14</p> 	<p>Creating and Sustaining a Successful Blog - WisBlawg</p> <p>WisBlawg, the UW Law Library Blog, provides legal research and Internet news and information to Wisconsin's blogs. One of the first law library blogs, it served as an example to the almost one hundred law library blogs that have developed since. Recent feedback on this blog includes: "I tip my hat to [WisBlawg] because they are doing some amazing things." and "We've been inspired by the WisBlawg and read it avidly." Experience WisBlawg and learn tips and techniques to create an effective blog for your area.</p> <p><i>Bonnie Shucha, UW-Madison Law Library</i></p>



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<p>15</p>	<p>Creating a Model of Exemplary Services</p> <p>Gary Sandefur, Dean of the College of Letters of Science, challenged the division of Student Academic Affairs to create a national model of exemplary services. The proposed model would be generated from a student's perspective and represent the idealized student experience awaiting every L & S student. The charge resulted in a year long "Futures Project" and you will be able to learn about the strategies employed, progress made, and challenges yet to be addressed.</p> <p><i>Ann Groves Lloyd, Student Academic Affairs, College of Letters and Science</i> <i>Anthony Garcia, Student Academic Affairs, College of Letters and Science</i></p>
<p>16</p> 	<p>Training Methods Benefit Faculty and Staff</p> <p>The University of Wisconsin System implemented the Hyperion Performance Suite security environment in 2005, and made it available to 16 higher education institutions. An important part of the process was distributed administration training, which was developed once and disseminated across the system. Coming this summer, University of Wisconsin end-users will e-learn how to navigate and easily access data using the new system. Come learn about developing and delivering quality training for broad and diverse audiences of Hyperion 8.</p> <p><i>Greg Konop, Academic Technology</i></p>
<p>17</p> 	<p>Using Data for Decisions with Hyperion 8 and the Query Library</p> <p>Extensive data is available in areas such as student records, timetable and enrollment, financial, and human resources. Reports and analysis may be made utilizing the many pre-designed queries available in the Query Library, using the software tool Brioquery. With the upcoming upgrade of Brioquery to Hyperion 8, users will no longer require plug-in or local client software to run queries. In addition the look and feel of the Query Library, along with permission to access the data, will be undergoing significant changes designed to make it easier for the user. Visit this poster to learn about these exciting changes and to see how you can use data to help your decision-making process.</p> <p><i>Gery Essenmacher, Chemistry Department</i> <i>Ellen Jacobson, Sociology Department</i> <i>Kathy Luker, Office of Quality Improvement</i></p>



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<p>18</p> 	<p>Developing and Implementing an Online Training / Certification Program for Purchasing</p> <p>Purchasing Services will provide an overview of their delegated purchasing program focusing on the model for training and certification of potential delegated agents. Traditionally delivered as face-to-face workshops, training has been transformed into a multi-modal online learning opportunity to standardize content delivery and certification testing. Highlights included partnering with the Division of Information Technology Professional Technical Education staff in a unique “train the trainer” model to transfer instructional design and content development knowledge, as well as integration of both simple and complex interactive exercises to enhance learning. Major phases ranging from planning and goal identification, sequencing and storyboarding, review and publishing, reflections, and following steps will be shared.</p> <p><i>Michael Matschull, Business Services</i></p>
<p>19</p> 	<p>An Innovative Approach to Interdisciplinary Service Learning: ePICS</p> <p>Our ground-breaking approach to interdisciplinary service learning is founded on the development of three related, interdependent entities:</p> <ul style="list-style-type: none">• e-Projects in Community Service (ePICS) is an innovative service-learning course offered at UW-Madison in which interdisciplinary teams of students work with nonprofit organizations on web sites, web-based information systems, graphic design, marketing, and other advanced business and technology projects.• epiCenter creates a mechanism by which former ePICS clients, new nonprofit clients, and the local nonprofit community can access low-cost business and technology resources.• epiCorps provides ePICS students with multi-faceted community involvement opportunities and a formal structure to reflect and think critically about their attitudes, perceptions, skills, and comfort levels in working with the community and each other. <p><i>Fred Bradley, College of Engineering</i> <i>Lee Frazer, College of Engineering</i> <i>Michael Matschull, Business Services</i> <i>Erika Bozinovski, ePICS</i></p>
<p>20</p> 	<p>Podcasting</p> <p>Learn how podcasting is being used to deliver multimedia content to students, faculty, and staff. This new technology has the potential to be a great fit with the multi-tasking lifestyle of today's learner. See a demonstration of how the campus is using podcasting in Timetable courses to provide new and flexible ways for students to get course content.</p> <p><i>Cid Freitag, Division of Information Technology (DoIT)</i></p>



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<p>21</p>	<p>Hmong Literacy, Language, and Jobs Project</p> <p>Partnering with existing agencies in collaborative work for the betterment of society is part of the University's role in the community. The Hmong Literacy, Language & Jobs Project is an example of a productive, joint venture between the UW-Madison campus, United Refugee Services of Wisconsin, and Madison Area Technical College to help newly arriving Hmong refugees find their way to self sufficiency. Highly motivated program members have developed essential skills and found gainful employment by taking advantage of a 48-hour wood refinishing course, one-to-one tutoring, as well as attending work-related ESL classes.</p> <p><i>Jzong Thao, Office of Human Resource Development</i></p>
<p>22</p>	<p>Graduate Engineering Research Scholars</p> <p>The College of Engineering's Graduate Engineering Research Scholars (GERS) is a unique fellowship program designed to offer students much more than monetary support. Through GERS, students become members of a supportive community of UW-Madison engineering graduate students, faculty and staff. Since the fall of 2000 the program has served over 80 students and celebrated 37 graduations (15 PhD). Boasting a 94% 6 year retention rate, the program will record the graduation of its first PhD cohort (May 2005-May 2006): 11 underrepresented students, representing a full 19% of all estimated engineering PhDs awarded to underrepresented woman for that year.</p> <p><i>Kelly Burton, College of Engineering</i> <i>Doug Henderson, College of Engineering</i></p>
<p>23</p>	<p>Sustaining a Campus-Wide Improvement Initiative: First Year Experience</p> <p>The office of Orientation and New Student Programs is leading a campus wide initiative to enhance the first year experience for new students. Over the last three years the office has completed an environmental scan, a strategic plan, and developed core goals and outcomes for first year students. This poster will highlight some strategies for beginning and sustaining a campus wide improvement initiative.</p> <p><i>Wren Singer, Orientation and New Student Programs</i></p>
<p>24</p> 	<p>Enhanced Project Management through Campus Collaboration</p> <p>The use of project management practices can substantially enhance the success of campus projects. UW-Madison project managers collaborated during this past year to share expertise, tools, and practices. If you are a project manager or a project team member, you will find tools, templates, and web resources to replenish your project management toolkit.</p> <p><i>Barbie Stimpson, Division of Information Technology</i> <i>Philana Friede and Lynn Slattery, Executive Education, School of Business</i> <i>Lynn Slattery, Executive Education, School of Business</i> <i>Cindy Statz, Facilities Planning & Management</i></p>



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<p>25</p> 	<p>Partnership with Other Universities – Transforming the University of Minnesota</p> <p>Since the summer of 2004, the University of Minnesota has undergone a wide-ranging and consultative strategic positioning process to plan for the institution's future. Through this process, the University has set a goal to become one of the top three public research universities in the world within a decade. This poster highlights the process and projects that will make their vision a reality.</p> <p><i>Scott Martens, University of Minnesota</i> <i>Meredith Fox, University of Minnesota</i></p>
<p>26</p>	<p>Fostering Interdisciplinary Research and Practice</p> <p>The UW Comprehensive Cancer Center is a "matrix" organization, bringing together researchers and clinicians from departments and programs across campus and beyond. In preparation for the renewal of the core grant, a matrix diagram was created cross-referencing the Center's nine research programs with over a dozen disease based working groups. Initiatives listed in each cell allows for multiple levels of analysis about what is going on and where gaps may exist. The process resulted in people suggesting new or improved communication links and venues.</p> <p><i>Jane Wegenke, Medical School, UW Comprehensive Cancer Center</i></p>
<p>27</p>	<p>University, State Agencies, and Federal Government Partnership</p> <p>In a very unique partnership, the state Department of Health and Human Services, the Waisman Center, the Office of Quality Improvement, and UW-Stout have formed a collaborative team to develop a strategic plan for the State of Wisconsin's Medicaid Infrastructure Grant (MIG), which assists people with disabilities in securing employment and aids employers in interpreting and implementing policies regarding employment and accommodation. This one of a kind collaboration was recognized by the national Social Security office as a model of partnerships across state and university lines. The project addressed the need for grassroots stakeholder input as the team held listening sessions in seven communities in the state and will be awarded \$4.5 million dollars over the next 4 years.</p> <p><i>Molly Michels, Waisman Center</i></p>
<p>28</p> 	<p>Managing the Graduate Application Process</p> <p>The College of Engineering has developed a Web-based application to manage the workflow involved when people apply to their graduate programs. This proficient tool is currently used by COE, and is possible to add other colleges/departments.</p> <p><i>Rob Kohlhepp, Computer-Aided Engineering</i></p>



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<p>29</p>	<p>Conducting an Assessment: First Year Interest Groups (FIGs)</p> <p>The positive impact of FIGs on students has been demonstrated by campus research documenting higher GPAs and retention rates of FIGs students as compared to their non-FIGs peers. In addition to assessing the effect of FIGs on student performance and satisfaction, program planners have also begun to assess the impact that these groups have on the faculty whom are teaching FIGs seminars. The impact that FIGs have on low-enrolled courses and programs is yet another avenue which is being assessed. Sharing these various assessments with academic departments and faculty is important because it may have a positive impact on the ability of FIGs to "recruit" faculty to teach FIGs in the future.</p> <p><i>Greg Smith, Administration Student Academic Affairs, College of Letters and Sciences</i></p>
<p>30</p>	<p>Maximizing Productivity of Student Workers</p> <p>Does your office employ student workers? Are they part of the team or are they simply there to do the work no one else wants to? In the Student Academic Affairs Office at the School of Human Ecology our student workers are the frontline to creating a helpful, welcoming and accessible environment. This session will provide successful tools for maximizing productivity of student workers and ideas about the effectiveness of student staff in an academic affairs setting.</p> <p><i>Heather Cote, Student Academic Affairs Office, School of Human Ecology</i> <i>Kayla Colombo, Student Academic Affairs Office, School of Human Ecology</i></p>
<p>31</p> 	<p>Building for the Future: Campus Master Plan</p> <p>Interested in learning how to create an effective master plan for your organization? UW-Madison is building for the future: erecting new laboratories, academic buildings, and residence halls as part of its biggest construction boom since the 1960s. The University's new campus master plan defines the principles by which the physical spaces of campus are organized. But as they lay the foundations of tomorrow's campus, UW planners are guided as much by the University's past, as its future.</p> <p><i>Gary Brown, Facilities Planning & Management</i></p>
<p>32</p> 	<p>Lakeshore Nature Preserve</p> <p>The Lakeshore Nature Preserve Master Plan, more than 18 months in the making, focuses on the management and stewardship of more than 300 acres, along nearly four miles of shoreline, where Lake Mendota meets the campus. The preserves master plan was developed in tandem with the Campus Master Plan which emphasizes open space as a defining element of the campus.</p> <p><i>Cathie Bruner, Facilities Planning & Management</i> <i>Daniel Einstein, Facilities Planning & Management</i></p>



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<p>33</p>	<p>Translating Abstract Values into Concrete Practices</p> <p>Mission, vision, and strategic priority statements tend to speak in terms of laudable, though often intangible, values and ideals. For example, the Office of the Dean of Students has made the principles and practice of social justice a core tenet of our work mission. View a demonstration of the methods we have found successful in taking an abstract ideal and giving it concrete reality in our day-to-day work.</p> <p><i>Lia Ernst, Office of the Dean of Students</i></p>
<p>34</p> 	<p>Creating a Comprehensive Communications Plan</p> <p>A comprehensive plan can help your organization establish communications objectives, identify key stakeholders, and hone message strategies. The School of Business has developed a plan aimed at improving communication with many key constituencies, including prospective MBA students, alumni, and donors. This exhibit will outline the steps taken to develop the plan as well as specific tactics used in implementation.</p> <p><i>Rebecca Smith, Office of Marketing Communications, School of Business</i></p>
<p>35</p> 	<p>Engaging Faculty in Undergraduate Curriculum Review</p> <p>Insuring the curriculum of undergraduate professional programs keeps pace with rapidly changing knowledge in the practice arena demands that faculty devise creative and efficient ways to add new content without sacrificing essential existing content. While full-scale curriculum revision has value when there is a change in the major thrust of a curriculum, determining how to integrate new content into an existing structure may prove more promising and timely. Motivated by the Institute of Medicine's recommendation that basic professional programs prepare graduates with knowledge from genomics and informatics, the School of Nursing embarked on a process to update the curriculum without changing its fundamental structure. Several strategies including strong administrative support, anchoring accountability with the Undergraduate Program Committee, creating a Learn@UW web resource, holding monthly brown bag lunches, and acquiring consultation and training services from national experts provided a strong foundation for integration.</p> <p><i>Patti Brennan, School of Nursing</i> <i>Sarah Kruger, School of Nursing</i></p>