Welcome to UW-Madison’s thirteenth annual improvement Showcase, a time set aside to learn from each other and recognize efforts on campus to improve work, learning, and climate.

March 27, 2012
8:00 a.m. – 1:00 p.m.
UW-Madison Memorial Union
Interim Chancellor David Ward

Chancellor David Ward led UW-Madison into its first strategic planning and quality improvement efforts in the early 1990’s. Now, we have the gift of his leadership as Interim Chancellor, and with it his experience with our own campus along with a national and international context gained during his presidency with the American Council on Education. With that broad perspective, he is providing a compelling case for change, and encouraging campus-wide efforts to rethink not only our administrative processes, but also innovations in our educational mission.

“We need to act boldly to maintain our edge. Some extraordinary efforts are already under way, but -- as in most other research institutions -- educational innovations tend to be isolated within specific programs or among committed individuals. I hope we can celebrate, share, and expand upon many existing innovations.”

Darrell Bazzell, Vice Chancellor for Administration

“No is a time for us to engage as a campus community to ensure we continue to build a better future. In response to the need to ensure our limited resources are allocated strategically, as well as pending retirements and technology changes, we need to find ways to be more efficient, improve how we do business, and change how we interact with each other. Showcase provides us with opportunities to learn best practices from each other for doing just that.”

UW-Madison’s Strategic Framework
For Wisconsin and the World
Focusing a Great University on its Core Mission, Public Purpose, and Global Reach
http://www.chancellor.wisc.edu/strategicplan/
## Table of Contents

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### Showcase Agenda

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Special Sessions and Featured Speakers

Early Bird Session
8:00 - 8:30, Capitol View, 4th Floor
Showcase is filled with valuable information and excellent resources. This session will offer tips about how to make the best use of your time at this year’s Showcase event.
Ann Zanzig, Office of Quality Improvement

Opening Remarks
8:30, Great Hall, 4th Floor
David Ward, Interim Chancellor
Julie Underwood, Dean, School of Education

Breakout Session A:
Jump Starting Cross-Campus Teams – Our Experiences with HR Design Teams
9:00 - 9:45, Capitol View, 4th Floor
The HR Design project required the creation of eleven teams with members from across campus, each with a Team Leader and a Facilitator, to recommend how UW-Madison might transform each component of our HR system. Time was short so each team needed to gel and become productive quickly, even though many of the members had never worked together before. Three Team Leaders and one Facilitator will share what they’ve learned in developing high-performing teams under these circumstances.
Introduction: Mark Walters, Steve Lund, Office of Human Resources
Team Leaders/Panelists:
Tom Hogan, Wisconsin Union
Dan Langer, School of Business
Jennifer Sheridan, WISELI, College of Engineering

Breakout Session B: Creating an Exceptional Website
9:00 - 9:45, Class of ’24, 4th Floor
This session was so popular at last year’s Showcase, we decided to update it and offer it again. Your Website is your front door for the rest of the world and many units on campus are evaluating the effectiveness of their site. Learn how the Department of Communicative Disorders, working with DoIT and UW Communications, revamped their Website to make it welcoming, easy to navigate, and comprehensive.
Jan Edwards, Department of Communicative Disorders
Cathy Riley, Division of Information Technology
Nick Weaver, UW Communications
Special Sessions and Featured Speakers

Chairs Chats— for Department Chairs Only. It’s Good for Me. Is it Good for You?
9:00 - 10:15, Inn Wisconsin – 2nd Floor
Department chairs will share practices that have worked for them. Each department chair has found or developed some approach or system that works well and might be easily transferred or adapted in other departments. In this session, each attendee is invited to share one or two tips other chairs might find useful. In past years, chairs have shared books, approaches to restructuring, online applications for faculty hiring, administrative functions and staffing, retirement planning, hiring for diversity, and improving department culture. This year, examples will include educational innovation and new revenue approaches.
Moderator: Steve Stern, Vice Provost for Faculty and Staff
Guest: Jeff Russell, Dean of the Division of Continuing Studies, Co-chair of Educational Innovation

Breakout Session C: Educational Innovation Flashtalks
10:00 - 10:45, Capitol View, 4th Floor
“Educational Innovation (EI) is a campus-wide effort to create a sustained campus environment that maintains and enhances student learning while improving our capacities and generating new resources.” To get started, we recognize that many people are already innovating. How can we identify what is already going on, and disseminate and scale those improvements for greater gains? EI incubators have been using a flashtalk format to share ideas quickly and efficiently.
Flashtalks are impromptu two-minute (or less) descriptions of innovations implemented by audience members. This format allows many ideas to be shared in a short period of time. There will be no panel of experts sitting up front – just a roomful of “experts” eager to hear what others have done and to share their own ideas.
Aron Brower, Vice Provost for Teaching and Learning, Co-chair of Educational Innovation
Mo Noonan Bischof, Office of the Provost

Breakout Session D: Innovation from Where I Sit
10:00 - 10:45, Class of ’24, 4th Floor
We believe that flashtalks are not just for Educational Innovation (see Session C above). These unscripted two-minute presentations are a great way to share innovative ideas for all of us. This forum will be open to anyone with an idea to share – such as a manual process they automated, a step they eliminated, a workflow they streamlined, a report they stopped printing, errors they reduced, policies they clarified, time they saved, services they improved, tools they implemented, dollars they saved. We’re confident there are hundreds of good ideas out there, just ripe for the sharing.

Closing Remarks
11:00 - 11:10, Great Hall, 4th Floor
Darrell Bazzell, Vice Chancellor for Administration
Bruce Harville, Consultant, Office of Quality Improvement
Keynote Presentation

Lunch and Keynote Presentation: Educational Innovation
11:15 a.m. – 1:00 p.m., Tripp Commons, 2nd Floor
(Overflow in Class of ’24)

Welcome
Maury Cotter, Director, Office of Quality Improvement

Featured Speaker
David Ward, Interim Chancellor
Sustaining our excellence through challenging times by aiming our collaborative abilities toward innovative solutions.

Flashtalks
Duncan Carlsmith, Department of Physics
Nadine Nehls, School of Nursing
Mary Layoun, Department of Comparative Literature and
Tom DuBois, Department of Scandinavian Studies
Tracy Schroepfer, School of Social Work
Beth Martin, School of Pharmacy
Greg Downey, School of Journalism & Mass Communication

How You Can Engage in Educational Innovation
Co-chairs of Educational Innovation:
Aaron Brower, Vice Provost for Teaching and Learning
Jeff Russell, Dean of the Division of Continuing Studies

Final Comments:
David Ward, Interim Chancellor

Questions from the Audience

Concluding Remarks
Bruce Harville, Office of Quality Improvement
Poster Exhibits

The following pages present key information about each poster on display in Showcase 2012.
Posters are listed in alpha-numeric order by aisle as shown in the diagram below.

Great Hall Poster Exhibit Floor Plan

Registration Table
Poster Exhibits

A1  Globalizing the Undergraduate Experience in the Sciences
College of Agricultural and Life Sciences International Programs Office
Three challenges and solutions to science curriculum internationalization.
ip.cals.wisc.edu
Masarah Van Eyck, mvaneyck@cals.wisc.edu
Laura Van Toll, lvantoll@cals.wisc.edu

A2  Blended Learning: Have a Goal, Solve a Problem
College of Engineering
In its emerging notoriety, successful blended learning must solve a problem. Examples are improving student learning, providing greater access, or cost reduction.
Greg Moses, moses@engr.wisc.edu

A3  WisCEL! Space and Pedagogy Changes + Leveraging Partnerships = Success for Students
College of Engineering
WisCEL (Wisconsin Collaboratory for Enhanced Learning)
Find out how WisCEL has partnered with Libraries to create innovative learning spaces that bring formal learning to informal spaces, flip classrooms, and change instruction! http://www.wiscel.wisc.edu/
email: wiscel@wiscel.wisc.edu
Dr. John Booske, booske@engr.wisc.edu
Suzanne Smith, ssmith27@wisc.edu
Erik Aiken, aiken@wisc.edu

A4  INTER-LS 260 Online Course
College of Letters & Science, L&S Career Services
Stephanie Salazar Kann, ssalazar@wisc.edu, L&S Career Services
Greg Downey, gdowney@wisc.edu, School of Journalism & Mass Communication / School of Library & Information Studies

A5  Flexible Physics: Multimedia Use in Preparing Undergraduates for Lab
Department of Physics
We can help undergraduates feel prepared for lab sections with a short instructional video to watch before each lab. Each contains an overview of the key concepts from lecture and a run-through of the lab procedure.
http://flexible.physics.wisc.edu
Lisa Hardy, lahardy@wisc.edu
Duncan Carlsmith, duncan@hep.wisc.edu
A6  **Comparative Literature and Folklore Studies: Making a Meaningful Merger, Making a Merger Meaningful.**

Department of Comparative Literature and Folklore Studies Program
A look at the process and potentials of creative mergers. The story of the merging of two Humanities units into a new entity.
Mary Layoun, layoun@lss.wisc.edu
Rob Howard, rgh@rghoward.com
Tom Dubois, tdubois@wisc.edu
Carrie Roy, croy@wisc.edu

A7  **Let Engage be Your Catalyst for Instruction**
Engage Program, DoIT Academic Technology
Engage partners with instructors to transform higher education by exploring, evaluating and disseminating methods of good practice for teaching and learning with technology. [http://engage.doit.wisc.edu](http://engage.doit.wisc.edu)
Chris Lupton, clupton@wisc.edu
Cid Freitag, cfreitag@wisc.edu

A8  **Lecture Capture: Moving Toward Common Solutions**
School of Medicine and Public Health and DoIT - Academic Technology
Two SITIAC-funded, lecture capture projects exchange knowledge and practice to develop shared solutions for lecture capture on campus.
[http://videos.med.wisc.edu](http://videos.med.wisc.edu) and
[http://academictech.doit.wisc.edu/ideas/lc](http://academictech.doit.wisc.edu/ideas/lc)
Michelle Ostmoe, ostmoe@wisc.edu, SMPH
Jeff Korab, jmkorab@wisc.edu, SM PH
Ron Cramer, rjcramer@doit.wisc.edu, DoIT AT

A9  **Teaching with Technology Instructor Seminar Series**
L&S Learning Support Services and DoIT Academic Technology
Learn about principles and best practices of an instructional technology seminar series initiative.
Theresa Pesavento, theresa@lss.wisc.edu
Doug Worsham, doug@lss.wisc.edu
Chad Shorter, chad.shorter@doit.wisc.edu

A10  **UOnline**
School of Education, Office of Education Outreach and Partnership (EOP)
The EOP office launched a new distance education initiative: UOnline. This virtual learning environment is specifically aimed at meeting the challenges of PK-16 practitioners. [uonline.wisc.edu](http://uonline.wisc.edu),
[http://eop.education.wisc.edu/eop/professional-learning/uonline](http://eop.education.wisc.edu/eop/professional-learning/uonline)
Beth R. Giles, PhD, brgiles@education.wisc.edu
Poster Exhibits

A11 Design@UW

DesignLab

DesignLab provides students conceptual and aesthetic support for media projects, operates in a campus-wide design network, and promotes design thinking for problem solving and organizational innovation.

DesignLab: designlab.wisc.edu

Design Summit: www.cio.wisc.edu/design-summit


Jon McKenzie, jvmckenzie@wisc.edu,

English/DesignLab/Digital Humanities Initiative

Rosemary Bodolay, rbodolay@wisc.edu, DesignLab

A12 Digital Tools for Education Innovation

MERIT (Media, Education Resources, and Information Technology)

School of Education

As part of the inaugural Digital Learning Day, and in conjunction with the campus education innovation sessions, the School of Education had a technology-focused sharing session - come see some of the most intriguing innovations.

Anna Lewis, alewis@education.wisc.edu

Dan Jacobsohn, jacobsohn@wisc.edu

B1 Educational Innovation

Provost's Office

Educational Innovation is a campus-wide effort to improve student learning, increase our capacity, and generate new revenues through improvements in how we carry out our educational mission.

www.edinnovation.wisc.edu

Aaron Brower, ambrower@wisc.edu, Provost’s Office

Jeff Russell, jrussell@dcs.wisc.edu, Division of Continuing Studies

Maury Cotter, mcotter@wisc.edu, Office of Quality Improvement

B2 Website Redevelopment: Hurdles and Innovative Solutions

Department of Communicative Disorders

A complete website redesign is difficult to achieve in an academic department. We offer ways to overcome several common hurdles and obstacles faced in the departmental setting.

Tyler DuChateau, tjduchateau@wisc.edu

10 UW-Madison Showcase 2012
**B3 AIMS Virtual Desktop Service**
AIMS (Administrative Information Management Services)
AIMS’ Virtual Desktop Service allows you to work anywhere on any device at any time. [http://www.aims.wisc.edu/vdi](http://www.aims.wisc.edu/vdi) (under construction)
Kevin Cherek, kcherek@aims.wisc.edu
Bobby Burrow, bburrow@aims.wisc.edu
Ed Premus, epremus@aims.wisc.edu

**B4 Mobile Learning: Innovating Through Partnerships**
Academic Technology
Working with faculty in the university and educators beyond the university has helped fund mobile and learning projects for all. [arisgames.org](http://arisgames.org)
John Martin, johnmartin@wisc.edu

**B5 Administrative Process Redesign (APR) Teams Implement Solutions**
Administrative Process Redesign (APR)
APR will showcase the work of eight teams, including a team working to improve the campus e-reimbursement process for travelers.
[www.vc.wisc.edu/apr](http://www.vc.wisc.edu/apr)
Alice Gustafson, agustafson@vc.wisc.edu
Administrative Process Redesign (APR)

**B6 Principles-based Staff Development**
DoIT and Office of the CIO
The Office of the CIO is taking a strategic approach to develop leadership and collaboration skills among the broader campus technology community.
Jenny Kvistad, jennifer.kvistad@doit.wisc.edu, DoIT
George Watson, gwatson@wisc.edu, OQI, CIO

**B7 Traveling? Stay Connected, FREE**
Division of Information Technology
Collaboration and Federation enables access to thousands of wireless networks and web services with your UW-Madison NetId.
[kb.wisc.edu](http://kb.wisc.edu) > keyword “eduroam” and [eduroam.org](http://eduroam.org)
Mark Weber, mark.weber@doit.wisc.edu
Steve Devoti, devoti@wisc.edu
Poster Exhibits

B8  **InformedCaring.org**
Wisconsin Area Health Education Center (AHEC) in the SMPH
Informed Caring is a portal for health professionals throughout Wisconsin - particularly those without access to academic or hospital libraries.
http://informedcaring.org/
Mandy Meloy, ameloy@wisc.edu
Keri Robbins, krobbins@wisc.edu

B9  **Mobile Marketing: The University of Wisconsin Department of Surgery Provider Quick Reference Tool**
Department of Surgery
Utilizing early adopters of technology to collaborate and forge relationships with referring physicians – all on your mobile device.
Christine Schmieden, schmieden@surgery.wisc.edu
Christopher Kinter, kintner@surgery.wisc.edu

C1  **UW-Madison's Revenue Strategy**
Chancellor's Office
Costs to provide quality education to all our students have risen faster than revenues to support it. UW-Madison is taking a proactive, self-help approach to filling the gap. Come see how you can engage.

C2  **DARS-X**
Academic Information Management (AIM), College of Letters & Science
Leveraging the Degree Audit System (DARS) to create a dynamic, paperless, and responsive curriculum exception process.
Mike Pflieger, mjpfieger@wisc.edu, AIM
Ozzyie Chen, ozzyie@doit.wisc.edu, DoIT
Kristi Wallin, klwallin@wisc.edu, AIM

C3  **From Ad-Hocery to Organized Chaos: Advisors, Enterprise Architects, Registrars, and Technologists Working Together to Improve Undergraduate Advising**
Advising Architecture Review Board (AARB)
The AARB serves as the coordinating body charged with accepting, reviewing, and making recommendations regarding current and future advising technology and data initiatives on campus.
https://wiki.doit.wisc.edu/confluence/display/AARB/Home
Jeffrey Shokler, jshokler@wisc.edu, L&S Honors Program
Scott Owczarek, owczarek@em.wisc.edu, Office of the Registrar
Jim Phelps, phelps@doit.wisc.edu, DoIT
Jim Helwig, jim.helwig@doit.wisc.edu, DoIT
C4  Project Prioritization 101

DoIT and Enrollment Management

By using a Prioritization Matrix, DoIT followed five quick and easy steps to rank 83 projects. Other groups on campus can adapt the method to their needs. Go to: quality.wisc.edu, and click on the “How To” guides.

Brian Rust, rust@doit.wisc.edu, DoIT
Carol Gosenheimer, cgosenheimer@em.wisc.edu, Enrollment Management

C5  Administrative Excellence – “Shaping our Future”

Administrative Excellence

Administrative Excellence, a key UW-Madison initiative to identify opportunities for our campus to become more effective, efficient, and flexible, will feature the work of seven projects currently underway and plans for a second wave of projects. www.adminexcellence.wisc.edu

Alice Gustafson, agustafson@vc.wisc.edu

C6  Electronic Communications Guidance for Management of E-mail, Chat and Text Records

UW-Archives and Records Management

UW-Madison Records Management program offers strategies and guidance for University employees and staff in the understanding and management of electronic communications as university records.

http://archives.library.wisc.edu/records/Index.html, recmgmt@library.wisc.edu

Peg Eusch, meusch@library.wisc.edu

C7  Perfect Software Every Time!

Software & Load Testing team (SALT), DoIT

SALT can help you improve your developed software’s quality through proven techniques – let us show you how.

http://www.doit.wisc.edu/applications/salt/

John Hare, jrhare@wisc.edu
Phil Jochimsen, jochimsen@wisc.edu
Brian Keen, brian.keen@doit.wisc.edu
Jennifer Sutherland, jesutherland@wisc.edu
Poster Exhibits

C8  UW-Madison New Employee Benefits Walkthrough
Office of Human Resources
New employees face a significant challenge during their initial benefit enrollment period. A new online walkthrough tool will assist new employees with the enrollment process. https://uwservice.wisc.edu/ebenefits/
Matthew Willer (mwiller@ohr.wisc.edu, mwiller@wisc.edu)
Ethan Wagner, ewagner@ohr.wisc.edu
Tim Miller, tmiller@ohr.wisc.edu
Gareth Green, ggreen@ohr.wisc.edu

C9  Collaboration Improves Web Identity for EH&S
Environment, Health & Safety (EH&S)
EH&S links its seven program units with a unified look on the web using the WiscWeb CMS and University Communications web templates. http://www.ehs.wisc.edu
Janet Deutsch, jdeutsch@fpm.wisc.edu
Paul Umbeck, pumbeck@fpm.wisc.edu

D1  Involving Your Whole Organization in Strategic Planning
Environment, Health & Safety and the Office of Quality Improvement
Through several engagement opportunities and consensus building, leadership and staff created a comprehensive mission, vision and set of guiding principles for the Environment, Health & Safety Department.
Paul Umbeck, pumbeck@fpm.wisc.edu
Environment, Health & Safety Department

D2  Have a HEART – Help Me Find the HRS Reports I Need!
HRS Easy Access to Reports and Tools (HEART)
HEART website simplifies access to the most useful reports and tools, among hundreds available, for those working at the department and division levels. https://uwservice.wisc.edu/administration/reporting.php
Gene Masters, masters@engr.wisc.edu, College of Engineering
Kathy Luker, kwluker@wisc.edu, Office of Quality Improvement

D3  KnowledgeBase
Division of Information Technology
KnowledgeBase provides searchable sites for your department’s public or internal information. Now your group can collaborate with others to save time with a free KnowledgeBase. http://kb.wisc.edu/
Sean Bossinger, seanb@doit.wisc.edu
Wei-zhong Wang, wzwang@doit.wisc.edu
James Dietrich, jdietrich@wisc.edu
Sandee Seiberlich, seiber@doit.wisc.edu
**D4 Tools You Can Use**
Wisconsin Alumni Research Foundation
How the WARF Programming Department enables high quality events, programs and activities in the Town Center at the Wisconsin Institute of Discovery. [http://www.warf.org](http://www.warf.org), [http://discovery.wisc.edu](http://discovery.wisc.edu)
Kirsten Annen, kannen@warf.org
Shauna Baranczyk, sbaranczyk@warf.org
Ann Feist, afeist@warf.org

**D5 Monitoring Graduate Assistant Jobs and Enrollment Made Easy**
HR and Payroll Query Team
Departments can quickly identify whether their Graduate Student employees are compliant with the Graduate School policies by running a single query in the UW-Madison Query Library.
Julie Karpenenia, karpenenia@grad.wisc.edu
Dorothy Gertsch, dorothy.gertsch@doit.wisc.edu
Kelly Marks, kjmarks@grad.wisc.edu

**D6 Data Made Easy**
Graduate School
Updated Graduate Program Profiles for your data collection needs – explore your graduate program today! [go.wisc.edu/bb5b77](http://go.wisc.edu/bb5b77) (Click on “your program,” and go to bottom of page for your program profiles)
Kelly Haslam, haslam@grad.wisc.edu
Mary Butler Ravneberg, ravneberg@grad.wisc.edu
Jennifer Martin, jamartin1@grad.wisc.edu

**D7 The New Library Catalog**
General Library System
The new catalog includes a unified search interface for library data, a modern look-and-feel, an efficient process for requesting library material, and more! [http://search.library.wisc.edu/](http://search.library.wisc.edu/)
Kelli Keclik, kkeclik@library.wisc.edu
Michael Cohen, mcohen@library.wisc.edu
Curran Riley, criley@library.wisc.edu

**E1 Campus Strategic Plan**
Chancellor’s Office
Come see evidence of the progress we are making in advancing our campus Strategic Framework. [www.chancellor.wisc.edu/strategicplan](http://www.chancellor.wisc.edu/strategicplan)
Poster Exhibits

**E2  Ambulatory Care Innovation Grant (ACIG) Program: Innovations in Ambulatory Care**
- UW Health - Quality, Safety and Innovation
Learn how UW Health employees lead local-level performance improvement initiatives in ambulatory care as part of an internal grant program.
  - Elizabeth Strutz, Elizabeth.Strutz@uwmf.wisc.edu
  - Dr. Sally Kraft, QSI@uwmf.wisc.edu

**E3  Industrial and Systems Engineering at UW Health: Partnering to Redesign Ambulatory Care**
- UW Health - Quality, Safety and Innovation
Discover how UW Health leverages skills of industrial engineers and partners with the UW-Madison College of Engineering to promote innovation and facilitate improvement.
  - Elizabeth Strutz, Elizabeth.Strutz@uwmf.wisc.edu
  - Lauren Fiedler, Lauren.Fiedler@uwmf.wisc.edu
  - Sue Ertl, Sue.Ertl@uwmf.wisc.edu
  - Dr. Sally Kraft, QSI@uwmf.wisc.edu

**E4  SOAR 2012**
- Center for the First-Year Experience
How you improve a campus-level program that involves hundreds of staff from across campus and thousands of guests from around the globe. (i.e., how do you get a bee colony to move to a new hive?)
  - Carol Pope, cpope@studentlife.wisc.edu

**E5  Communities of Practice: Encourage, Support & Integrate**
- Office of Human Resource Development, University Health Services & the Community Partnerships and Outreach (CPO) Staff Network
Communities of practice provide opportunities for professional development, staff engagement and quality improvement, and can be strategically cultivated to support staff in tight budget times.
  - Katherine Loving, kaloving@uhs.wisc.edu, UHS & CPO Staff Network
  - Harry Webne-Behrman, hwebnebehrman@ohr.wisc.edu, OHRD
**E6 UW-MANIAC: From Creative Spark to Value-Added Innovation**  
Office of Human Resource Development  
UW-MANIAC (Madison Area Network for Innovation and Collaboration) formed in 2008 to continue events supporting and developing sustained learning communities. The model is easily adaptable to other challenges, and it inspires us to truly think creatively about possible relationships and forms that can support innovative efforts.  
Email: UWManiac@gmail.com  
Harry Webne-Behrman, hwebnebehrman@ohr.wisc.edu  
Mary Falish, falish2@wisc.edu

**E7 How to Work a Room**  
Office of Human Resource Development & Office of Quality Improvement  
Tools to Create an Interactive Conference from the Big Learning Event. [http://biglearningevent.wisc.edu/](http://biglearningevent.wisc.edu/)  
Darin Harris, djharris@wisc.edu, Office of Quality Improvement  
Harry Webne-Behrman, hwebnebehrman@ohr.wisc.edu,  
Office of Human Resource Development

**E8 Working Together to Create a More Effective Personnel System**  
HR Design project  
The Human Resources Design Project is a campus-wide effort to build a more effective UW–Madison personnel system. [http://hrdesign.wisc.edu/](http://hrdesign.wisc.edu/)  
Harry Webne-Behrman, hwebnebehrman@ohr.wisc.edu,  
Office of Human Resource Development  
Greg Bump, gbump@wisc.edu, University Communications  
Amy Toburen, atoburen@wisc.edu, University Communications

**E9 Building a Culture of Continuous Improvement by Developing Interdisciplinary Teams in Primary Care**  
UW Health - Quality, Safety and Innovation  
To leverage interdisciplinary Microsystems care teams to innovate and improve processes, UW Health has implemented an inter-professional education program aimed at developing teams to continuously improve while providing excellent care.  
Celeste Demitrios, celeste.demitrios@uwmf.wisc.edu
Poster Exhibits

**E10** Forging a Global Health Ethic at UW-Madison: A New Approach to Global Health in the 21st Century

Global Health Institute

The Global Health Institute aspires to build a new "Global Health Ethic" that promotes sustainable, intergenerational health while addressing the root causes of ill health, be they environmental, economic, or ethical. ghi.wisc.edu

Jacob Moskol, jjamoskol@wisc.edu, Assistant Director for Administration
Jonathan Patz, jatz@wisc.edu, Director
Lori DiPrete Brown, jdipretebrown@wisc.edu, Associate Director for Education and Engagement
James Conway, jhconway@pediatrics.wisc.edu, Associate Director for Health Sciences

**E11** Wisconsin IceCube Particle Astrophysics Center

Wisconsin IceCube Particle Astrophysics Center (WIPAC)

Building on the successful construction of the world’s largest neutrino observatory. wipac.wisc.edu

Jim Yeck, yeck@icecube.wisc.edu
Laurel Norris, laurel.norris@icecube.wisc.edu

**F1** Discovery to Product (D2P)

Provost’s Office

D2P is an approach to expand the number of discoveries translated into products that benefit the state and the world by creating a seamless process, from “discovery” through to successful “products.”

Provost Paul DeLuca
Maury Cotter, mcotter@wisc.edu, Office of Quality Improvement

**F2** Showcasing the Brand and Identity of the Academic Staff at UW-Madison

Academic Staff Assembly

Creating an all-inclusive brand identity for the Academic Staff by implementing new communications techniques to foster community and to showcase their achievements. http://acstaff.wisc.edu

Greg Iaccarino, gjiaccar@wisc.edu
Ally Spaight, spaight@wisc.edu
Blair Brophy, bbrophy@wisc.edu
Lindsey Steffes, lsteffes@wisc.edu
Patricia Mo, UW Alumna, November 2011
**F3**  **Health and Safety of Precollege Students: Cross Collaboration on a Decentralized Campus**

UW-Madison Precollege Council

Developing a coordinated effort in Precollege programming at UW-Madison for constituents across the state as an expression of the Wisconsin Idea.

Nancy Blake, nblake@education.wisc.edu, School of Education

Ruby Paredes, rparedes@cdo.wisc.edu, Division of Diversity and Climate

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**F4**  **Collaborate to Innovate**

Division of Diversity and Climate

Divisional culture of collaborative innovation initiative led by Vice Provost of Diversity Damon Williams and Darin Eich’s "Program Innovation" for step-by-step, rapid challenge focus, and idea development.

http://programinnovation.com/showcase/

Carole Kolb, ckolb@provost.wisc.edu

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**F5**  **Working Through Conflict: Interactive Video Training**

Division of University Housing

After its 1,700 student employees asked for additional training on conflict management, University Housing produced five interactive YouTube videos to modernize and enliven its approach.

http://www.housing.wisc.edu/conflict

Jessica Koch, jessica.koch@housing.wisc.edu

Joel Ninmann, joel.ninmann@housing.wisc.edu

Cathy Ness, cathy.ness@housing.wisc.edu, Rheta’s Dining Room

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**F6**  **Making Assessment Work for Boundary-Spanning Collaboration, Innovation and Social Justice: The Student Success Institute**

Multicultural Student Center (Division of Student Life)

SSI helps interconnect UW “success ramps” and safety nets through engaging Student/Workforce Teams as contextually-responsive project developers: Everyone a Teacher & Everyone a Learner!

Hazel Symonette, hsymonette@studentlife.wisc.edu

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Poster Exhibits

F7  From Mission to Model to Message: Developing the Multicultural Student Center’s Communications Strategy
Multicultural Student Center (Division of Student Life)
In 2010, the Multicultural Student Center underwent a mission review process, and the following year we created an Organizational Orientation Model to align our programs and practices with our new mission. Both of these processes were featured in previous Showcase posters. Communication and Community-Building were key components of the MSC’s new model. In this year’s poster, we share how our strategic communications work operationalizes Social Justice, Education and Critical Pedagogy and informs our student engagement and administrative practices.
Rachel Kuo, rkuo@studentlife.wisc.edu

F8  Buckynet Collaboration: Creating Career Connections for Students
College of Agricultural and Life Sciences, College of Letters and Sciences, School of Education, School of Human Ecology, Wisconsin Alumni Association, Wisconsin School of Business
Learn how career services offices came together to streamline recruiting services for students and employers.
Tena Madison, tmadison@bus.wisc.edu, School of Business
Angie White, awhite2@wisc.edu, Letters and Science
Gina Evans, gevans@waastaff.com, Wisconsin Alumni Association
Mary Braucht, braucht@wisc.edu, School of Human Ecology
Maria McGinnis, Agricultural & Life Sciences, mmcginnis@cals.wisc.edu,
Ann Halbach, School of Education, ah@education.wisc.edu

F9  Let’s Talk: Reaching the Other 90%
University Health Services, Counseling and Consultation Services
With 10% of the student body utilizing traditional mental health services, the Let’s Talk program seeks to reduce barriers, target underserved students, and expand our reach within the campus community.
http://www.uhs.wisc.edu/services/counseling/lets-talk/
Amanda Ngola, angola@uhs.wisc.edu

F10  Post Graduation Plans: A Voluntary Student Exit Questionnaire
Academic Planning and Analysis, Office of the Provost
The undergraduate post-graduation plans questionnaire serves as an institutional exit survey for graduating seniors and asks about students’ plans after graduation as well as a self-assessment of learning outcomes.
http://apa.wisc.edu/degrees_alumni.html
Sara Lazenby, sllazenby@wisc.edu
F11  **Updating the UW–Madison Brand and Visual Identity**

University Communications and Marketing

How the campus has implemented guidelines for brand and visual identity during the past year, and how units can tie social media efforts to the UW brand. [http://www.uc.wisc.edu/brand/](http://www.uc.wisc.edu/brand/)

Tricia Dickinson, pmdickinson@wisc.edu

Eileen Fitzgerald, emfitzge@wisc.edu

Cindy Foss, ckfoss@wisc.edu

Linda Kietzer, kietzer@wisc.edu

Earl Madden, ejmadden@wisc.edu

Nick Weaver, jnweaver@wisc.edu

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G1  **Entrepreneurs’ Resource Clinic: The “One-Stop-Shop” for Entrepreneurial Start-Up Assistance**

UW-Madison Office of Corporate Relations for the Entrepreneurs’ Resource Clinic

Celebrating one year in operation, the ERC is a partnership between eight distinct UW-Madison and UW-Extension entities; learn about the clinic’s impact and evolution. [www.discovery.wisc.edu/erc](http://www.discovery.wisc.edu/erc)

Allen Dines, ajdines@wisc.edu

Vickie Eiden, veiden@ocr.wisc.edu

Kelly Duerr, kduerr@wisc.edu

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G2  **Office of Sustainability: Convening an All-Star Advisory Board**

Office of Sustainability

Bringing together an advisory board that encompasses influential representation from the academic, research, and operational units of campus. [http://sustainability.wisc.edu/about/advisory-board/](http://sustainability.wisc.edu/about/advisory-board/)

Faramarz Vakili, fvakili@fpm.wisc.edu, Facilities, Planning & Management

Steven Olikara, solikara@wisc.edu

Craig Benson, chbenson@sustainability.wisc.edu

Sabrina Bradshaw, sbradshaw@sustainability.wisc.edu

Frank Kooistra, fkooistra@fpm.wisc.edu, Facilities, Planning & Management

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G3  **Rethink Recycling**

Division of Information Technology

The DoIT Green Team is focused on examining ways that we, as a department, can reduce our carbon footprint and communicating those recommendations to staff through news items and special events.

Judy Caruso, judy.caruso@cio.wisc.edu

Cliff Cunningham, cunningham@doit.wisc.edu

Joan Weckmueller, joan.weckmueller@doit.wisc.edu

Laura Grady, laura.grady@doit.wisc.edu
Poster Exhibits

**G4  UW – Madison Builds Green**
Capital Planning & Development (CP&D), Facilities, Planning & Management
Discover how CP&D is achieving environmentally conscious and sustainable facilities on campus. Learn about our 3 LEED certified campus buildings and the 12 others pursuing certification. www.fpm.wisc.edu/cpd
Angela Pakes Ailman, apakes@fpm.wisc.edu
Rachel Feil, rfeil@fpm.wisc.edu
Bridget Geissler, bgeissler@fpm.wisc.edu

**G5  Center for Academic Excellence (CAE)**
L&S, Center for Academic Excellence
Launched by the College of Letters and Science and the Office of Student Academic Affairs in 2010, the CAE promotes the values of a liberal arts education and finds new ways for students to make a difference locally, nationally, and globally. CAE partners with students to make the Wisconsin Experience a reality!
DeVon Wilson, Director and Assistant Dean of CAE, dlwilson@lssaa.wisc.edu

**G6  Solving the Climate Puzzle**
L&S Climate Work Group (CWG)
How the L&S CWG developed recommendations regarding climate issues within L&S to facilitate and encourage respectful, civil, and transparent work and classroom environments. ls-climatecmte@lists.wisc.edu
Anita Lightfoot, allightf@wisc.edu, Integrated Liberal Studies
Special Thanks to...

Hosts

Office of Quality Improvement
www.quality.wisc.edu

Office of Human Resource Development
www.ohrd.wisc.edu

Sponsors

Office of the Provost
Office of the Vice Chancellor for Administration
Showcase 2012 - Room Locations

Second Floor

- Keynote Presentation & Box Lunch
  11:15 a.m. - 1 p.m.

- Chairs Chats
  9 - 10:15 a.m.

- Breakout Sessions:
  B: 9 - 9:45 a.m.
  D: 10-10:45 a.m.

- Poster Exhibits
  8 - 11 a.m.

- Keynote Overflow: 11:15 a.m.

- Great Hall

Fourth Floor

- Breakout Sessions
  A: 9 - 9:45 a.m.
  C: 10-10:45 a.m.

- Class of '24 Reception Room

- Capitol View

- Early Bird Session
  8 - 8:30 a.m.