

# SHOWCASE

Sharing our best practices. 2012



*Leading the Way with Innovation and Excellence*

*Welcome to UW-**Madison's thirteenth annual** improvement Showcase, a time set aside to learn from each other and recognize efforts on campus to improve work, learning, and climate.*

March 27, 2012  
8:00 a.m. – 1:00 p.m.  
UW-Madison Memorial Union



Interim Chancellor David Ward

Chancellor David Ward led UW-Madison into its first strategic planning and quality improvement efforts in the early 1990's. **Now, we have the gift of his leadership** as Interim Chancellor, and with it his experience with our own campus along with a national and international context gained during his presidency with the American Council on Education. With that broad perspective, he is providing a compelling case for change, and encouraging campus-wide efforts to rethink not only our administrative processes, but also innovations in our educational mission.

*"We need to act boldly to maintain our edge. Some extraordinary efforts are already under way, but -- as in most other research institutions -- educational innovations tend to be isolated within specific programs or among committed individuals. I hope we can celebrate, share, and expand upon many existing innovations."*

Darrell Bazzell, Vice Chancellor for Administration

*"Now is a time for us to engage as a campus community to ensure we continue to build a better future. In response to the need to ensure our limited resources are allocated strategically, as well as pending retirements and technology changes, we need to find ways to be more efficient, improve how we do business, and change how we interact with each other. Showcase provides us with opportunities to learn best practices from each other for doing just that."*



**UW-Madison's Strategic Framework**  
For Wisconsin and the World  
Focusing a Great University on its Core Mission,  
Public Purpose, and Global Reach  
<http://www.chancellor.wisc.edu/strategicplan/>

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## Showcase Agenda

Memorial Union

8:00 -11:00	Poster Exhibits Great Hall, 4th Floor
8:00 - 8:30	Early Bird Session Capitol View, 4th Floor
8:30 - 8:45	Opening Remarks & Welcome Great Hall, 4th Floor
9:00 - 9:45	Breakout Session A: Jump Starting Cross-Campus Teams – Our Experiences with HR Design Teams Capitol View, 4th Floor
	Breakout Session B: Creating an Exceptional Website <b>Class of '24, 4th Floor</b>
9:00 - 10:15	Chairs Chats – Open to Department Chairs Only Inn Wisconsin - 2 <sup>nd</sup> Floor
10:00 - 10:45	Breakout Session C: Educational Innovation Flashtalks Capitol View, 4th Floor
	Breakout Session D: Innovation from Where I Sit <b>Class of '24, 4th Floor</b>
11:00 - 11:10	Closing Remarks Great Hall, 4th Floor
11:15 - 1:00	Lunch and Keynote Presentation: Educational Innovation <b>Tripp Commons, 2nd Floor (Overflow in Class of '24)</b>

## Special Sessions and Featured Speakers

### Early Bird Session

8:00 - 8:30, Capitol View, 4th Floor

Showcase is filled with valuable information and excellent resources. This session **will offer tips about how to make the best use of your time at this year's Showcase** event.

*Ann Zanzig, Office of Quality Improvement*

### Opening Remarks

8:30, Great Hall, 4th Floor

*David Ward, Interim Chancellor*

*Julie Underwood, Dean, School of Education*

### Breakout Session A:

#### Jump Starting Cross-Campus Teams – Our Experiences with HR Design Teams

9:00 - 9:45, Capitol View, 4th Floor

The HR Design project required the creation of eleven teams with members from across campus, each with a Team Leader and a Facilitator, to recommend how UW-Madison might transform each component of our HR system. Time was short so each team needed to gel and become productive quickly, even though many of the members had never worked together before. Three Team Leaders and one **Facilitator will share what they've learned in developing high-performing teams** under these circumstances.

*Introduction: Mark Walters, Steve Lund, Office of Human Resources*

*Team Leaders/Panelists:*

*Tom Hogan, Wisconsin Union*

*Dan Langer, School of Business*

*Jennifer Sheridan, WISELI, College of Engineering*

### Breakout Session B: Creating an Exceptional Website

9:00 - 9:45, **Class of '24, 4th Floor**

**This session was so popular at last year's Showcase, we decided to update it and** offer it again. Your Website is your front door for the rest of the world and many units on campus are evaluating the effectiveness of their site. Learn how the Department of Communicative Disorders, working with DoIT and UW Communications, revamped their Website to make it welcoming, easy to navigate, and comprehensive.

*Jan Edwards, Department of Communicative Disorders*

*Cathy Riley, Division of Information Technology*

*Nick Weaver, UW Communications*

## Special Sessions and Featured Speakers

### Chairs Chats – **for Department Chairs Only. It's Good for Me. Is it Good for You?**

9:00 - 10:15, Inn Wisconsin – 2<sup>nd</sup> Floor

Department chairs will share practices that have worked for them. Each department chair has found or developed some approach or system that works well and might be easily transferred or adapted in other departments. In this session, each attendee is invited to share one or two tips other chairs might find useful. In past years, chairs have shared books, approaches to restructuring, online applications for faculty hiring, administrative functions and staffing, retirement planning, hiring for diversity, and improving department culture. This year, examples will include educational innovation and new revenue approaches.

*Moderator: Steve Stern, Vice Provost for Faculty and Staff*

*Guest: Jeff Russell, Dean of the Division of Continuing Studies,  
Co-chair of Educational Innovation*

### Breakout Session C: Educational Innovation Flashtalks

10:00 - 10:45, Capitol View, 4th Floor

*“Educational Innovation (EI) is a campus-wide effort to create a sustained campus environment that maintains and enhances student learning while improving our capacities and generating new resources.”* To get started, we recognize that many people are already innovating. How can we identify what is already going on, and disseminate and scale those improvements for greater gains? EI incubators have been using a flashtalk format to share ideas quickly and efficiently.

Flashtalks are impromptu two-minute (or less) descriptions of innovations implemented by audience members. This format allows many ideas to be shared in a short period of time. There will be no panel of experts sitting up front – just a **roomful of “experts” eager to hear what others have done and to share their own ideas.**

*Aaron Brower, Vice Provost for Teaching and Learning,*

*Co-chair of Educational Innovation*

*Mo Noonan Bischof, Office of the Provost*

### Breakout Session D: Innovation from Where I Sit

10:00 - **10:45, Class of '24, 4th Floor**

We believe that flashtalks are not just for Educational Innovation (see Session C above). These unscripted two-minute presentations are a great way to share innovative ideas for all of us. This forum will be open to anyone with an idea to share – such as a manual process they automated, a step they eliminated, a workflow they streamlined, a report they stopped printing, errors they reduced, policies they clarified, time they saved, services they improved, tools they implemented, dollars **they saved. We're confident there are hundreds of good ideas out there, just ripe for the sharing.**

### Closing Remarks

11:00 - 11:10, Great Hall, 4th Floor

*Darrell Bazzell, Vice Chancellor for Administration*

*Bruce Harville, Consultant, Office of Quality Improvement*

## Keynote Presentation

Lunch and Keynote Presentation: Educational Innovation  
11:15 a.m. – 1:00 p.m., Tripp Commons, 2nd Floor  
**(Overflow in Class of '24)**

Welcome

*Maury Cotter, Director, Office of Quality Improvement*

Featured Speaker

*David Ward, Interim Chancellor*

Sustaining our excellence through challenging times by aiming our collaborative abilities toward innovative solutions.

Flashtalks

*Duncan Carlsmith, Department of Physics*

*Nadine Nehls, School of Nursing*

*Mary Layoun, Department of Comparative Literature and*

*Tom DuBois, Department of Scandinavian Studies*

*Tracy Schroepfer, School of Social Work*

*Beth Martin, School of Pharmacy*

*Greg Downey, School of Journalism & Mass Communication*

How You Can Engage in Educational Innovation

*Co-chairs of Educational Innovation:*

*Aaron Brower, Vice Provost for Teaching and Learning*

*Jeff Russell, Dean of the Division of Continuing Studies*

Final Comments:

*David Ward, Interim Chancellor*

Questions from the Audience

Concluding Remarks

*Bruce Harville, Office of Quality Improvement*

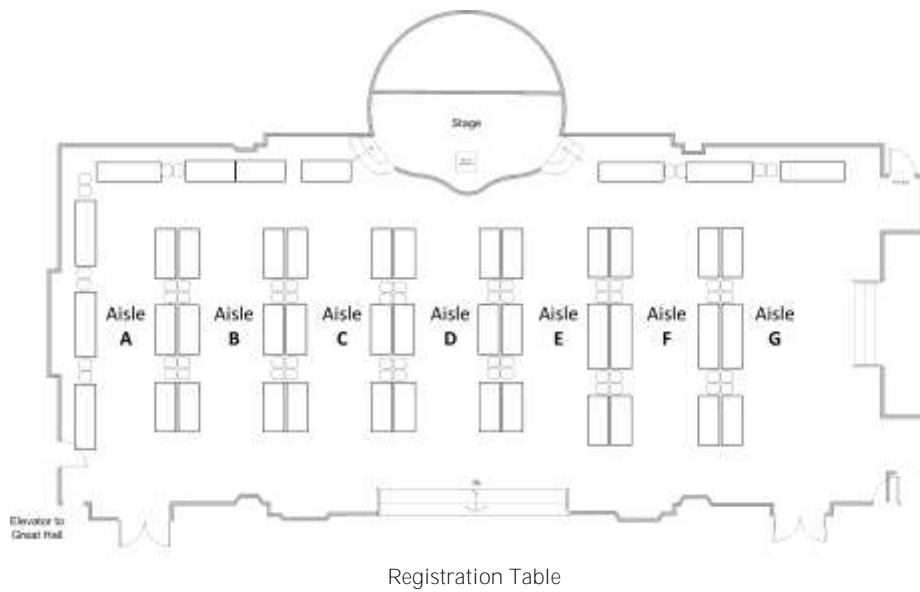
## Poster Exhibits

### Poster Exhibits

The following pages present key information about each poster on display in Showcase 2012.

Posters are listed in alpha-numeric order by aisle as shown in the diagram below.

### Great Hall Poster Exhibit Floor Plan



## Poster Exhibits

- 
- A1 Globalizing the Undergraduate Experience in the Sciences  
*College of Agricultural and Life Sciences International Programs Office*  
Three challenges and solutions to science curriculum internationalization.  
[ip.cals.wisc.edu](http://ip.cals.wisc.edu)  
*Masarah Van Eyck, mvaneyck@cals.wisc.edu*  
*Laura Van Toll, lvantoll@cals.wisc.edu*
- 
- A2 Blended Learning: Have a Goal, Solve a Problem  
*College of Engineering*  
In its emerging notoriety, successful blended learning must solve a problem. Examples are improving student learning, providing greater access, or cost reduction.  
*Greg Moses, moses@engr.wisc.edu*
- 
- A3 WisCEL! Space and Pedagogy Changes + Leveraging Partnerships = Success for Students  
*College of Engineering*  
*WisCEL (Wisconsin Collaboratory for Enhanced Learning)*  
Find out how WisCEL has partnered with Libraries to create innovative learning spaces that bring formal learning to informal spaces, flip classrooms, and change instruction! <http://www.wiscel.wisc.edu/>  
email: [wiscel@wiscel.wisc.edu](mailto:wiscel@wiscel.wisc.edu)  
*Dr. John Booske, booske@engr.wisc.edu*  
*Suzanne Smith, ssmith27@wisc.edu*  
*Erik Aiken, aiken@wisc.edu*
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- A4 INTER-LS 260 Online Course  
*College of Letters & Science, L&S Career Services*  
An internship course delivered via 'wiki' by L&S faculty and career services staff. [http://www.lssaa.wisc.edu/careers/students/internship\\_prep.html](http://www.lssaa.wisc.edu/careers/students/internship_prep.html),  
<http://interlsinternship.pbworks.com/>  
*Stephanie Salazar Kann, ssalazar@wisc.edu, L&S Career Services*  
*Greg Downey, gdowney@wisc.edu, School of Journalism & Mass Communication / School of Library & Information Studies*
- 
- A5 Flexible Physics: Multimedia Use in Preparing Undergraduates for Lab  
*Department of Physics*  
We can help undergraduates feel prepared for lab sections with a short instructional video to watch before each lab. Each contains an overview of the key concepts from lecture and a run-through of the lab procedure.  
<http://flexible.physics.wisc.edu>  
*Lisa Hardy, lahardy@wisc.edu*  
*Duncan Carlsmith, duncan@hep.wisc.edu*
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## Poster Exhibits

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- A6 Comparative Literature and Folklore Studies: Making a Meaningful Merger, Making a Merger Meaningful.  
*Department of Comparative Literature and Folklore Studies Program*  
A look at the process and potentials of creative mergers. The story of the merging of two Humanities units into a new entity.  
*Mary Layoun, layoun@lss.wisc.edu*  
*Rob Howard, rgh@rghoward.com*  
*Tom Dubois, tadubois@wisc.edu*  
*Carrie Roy, croy@wisc.edu*
- 
- A7 Let Engage be Your Catalyst for Instruction  
*Engage Program, DoIT Academic Technology*  
Engage partners with instructors to transform higher education by exploring, evaluating and disseminating methods of good practice for teaching and learning with technology. <http://engage.doit.wisc.edu>  
*Chris Lupton, clupton@wisc.edu*  
*Cid Freitag, cfreitag@wisc.edu*
- 
- A8 Lecture Capture: Moving Toward Common Solutions  
*School of Medicine and Public Health and DoIT - Academic Technology*  
Two SITIAC-funded, lecture capture projects exchange knowledge and practice to develop shared solutions for lecture capture on campus.  
<http://videos.med.wisc.edu> and  
<http://academictech.doit.wisc.edu/ideas/lc>  
*Michelle Ostmo, ostmo@wisc.edu, SMPH*  
*Jeff Korab, jmkorab@wisc.edu, SMPH*  
*Ron Cramer, rjcramer@doit.wisc.edu, DoIT AT*
- 
- A9 Teaching with Technology Instructor Seminar Series  
*L&S Learning Support Services and DoIT Academic Technology*  
Learn about principles and best practices of an instructional technology seminar series initiative.  
*Theresa Pesavento, theresa@lss.wisc.edu*  
*Doug Worsham, doug@lss.wisc.edu*  
*Chad Shorter, chad.shorter@doit.wisc.edu*
- 
- A10 UOnline  
*School of Education, Office of Education Outreach and Partnership (EOP)*  
The EOP office launched a new distance education initiative: UOnline. This virtual learning environment is specifically aimed at meeting the challenges of PK-16 practitioners. [uonline.wisc.edu](http://uonline.wisc.edu),  
<http://eop.education.wisc.edu/eop/professional-learning/uonline>  
*Beth R. Giles, PhD, brgiles@education.wisc.edu*
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## Poster Exhibits

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### A11 Design@UW

*DesignLab*

DesignLab provides students conceptual and aesthetic support for media projects, operates in a campus-wide design network, and promotes design thinking for problem solving and organizational innovation.

DesignLab: [designlab.wisc.edu](http://designlab.wisc.edu)

Design Summit: [www.cio.wisc.edu/design-summit](http://www.cio.wisc.edu/design-summit)

Design Thinking: [http://en.wikipedia.org/wiki/Design\\_thinking](http://en.wikipedia.org/wiki/Design_thinking)

Stanford D School: <http://dschool.stanford.edu/our-point-of-view/>

*Jon McKenzie, [jvmckenzie@wisc.edu](mailto:jvmckenzie@wisc.edu),*

*English/DesignLab/Digital Humanities Initiative*

*Rosemary Bodolay, [rbodolay@wisc.edu](mailto:rbodolay@wisc.edu), DesignLab*

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### A12 Digital Tools for Education Innovation

*MERIT (Media, Education Resources, and Information Technology)*

*School of Education*

As part of the inaugural Digital Learning Day, and in conjunction with the campus education innovation sessions, the School of Education had a technology-focused sharing session - come see some of the most intriguing innovations.

*Anna Lewis, [alewis@education.wisc.edu](mailto:alewis@education.wisc.edu)*

*Dan Jacobsohn, [jacobsohn@wisc.edu](mailto:jacobsohn@wisc.edu)*

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### B1 Educational Innovation

*Provost's Office*

Educational Innovation is a campus-wide effort to improve student learning, increase our capacity, and generate new revenues through improvements in how we carry out our educational mission.

[www.edinnovation.wisc.edu](http://www.edinnovation.wisc.edu)

*Aaron Brower, [ambrower@wisc.edu](mailto:ambrower@wisc.edu), Provost's Office*

*Jeff Russell, [jrussell@dcs.wisc.edu](mailto:jrussell@dcs.wisc.edu), Division of Continuing Studies*

*Maury Cotter, [mcotter@wisc.edu](mailto:mcotter@wisc.edu), Office of Quality Improvement*

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### B2 Website Redevelopment: Hurdles and Innovative Solutions

*Department of Communicative Disorders*

A complete website redesign is difficult to achieve in an academic department. We offer ways to overcome several common hurdles and obstacles faced in the departmental setting.

*Tyler DuChateau, [tjduchateau@wisc.edu](mailto:tjduchateau@wisc.edu)*

## Poster Exhibits

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- B3 AIMS Virtual Desktop Service  
*AIMS (Administrative Information Management Services)*  
**AIMS' Virtual Desktop Service allows you to work anywhere on any device**  
at any time. <http://www.aims.wisc.edu/vdi> (under construction)  
*Kevin Cherek, kcherek@aims.wisc.edu*  
*Bobby Burrow, bburrow@aims.wisc.edu*  
*Ed Premus, epremus@aims.wisc.edu*
- 
- B4 Mobile Learning: Innovating Through Partnerships  
*Academic Technology*  
Working with faculty in the university and educators beyond the univer-  
sity has helped fund mobile and learning projects for all. [arisgames.org](http://arisgames.org)  
*John Martin, johnmartin@wisc.edu*
- 
- B5 Administrative Process Redesign (APR) Teams Implement Solutions  
*Administrative Process Redesign (APR)*  
APR will showcase the work of eight teams, including a team working to  
improve the campus e-reimbursement process for travelers.  
[www.vc.wisc.edu/apr](http://www.vc.wisc.edu/apr)  
*Alice Gustafson, agustafson@vc.wisc.edu*  
*Administrative Process Redesign (APR)*
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- B6 Principles-based Staff Development  
*DoIT and Office of the CIO*  
The Office of the CIO is taking a strategic approach to develop leadership  
and collaboration skills among the broader campus technology community.  
*Jenny Kvistad, jennifer.kvistad@doit.wisc.edu, DoIT*  
*George Watson, gwatson@wisc.edu, OOI, CIO*
- 
- B7 Traveling? Stay Connected, FREE  
*Division of Information Technology*  
Collaboration and Federation enables access to thousands of wireless net-  
works and web services with your UW-Madison NetId.  
[kb.wisc.edu](http://kb.wisc.edu) > keyword "eduroam" and [eduroam.org](http://eduroam.org)  
*Mark Weber, mark.weber@doit.wisc.edu*  
*Steve Devoti, devoti@wisc.edu*

## Poster Exhibits

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- B8 InformedCaring.org  
*Wisconsin Area Health Education Center (AHEC) in the SMPH*  
Informed Caring is a portal for health professionals throughout Wisconsin - particularly those without access to academic or hospital libraries.  
<http://informedcaring.org/>  
*Mandy Meloy, ameloy@wisc.edu*  
*Keri Robbins, krobbins@wisc.edu*
- 
- B9 Mobile Marketing: The University of Wisconsin Department of Surgery Provider Quick Reference Tool  
*Department of Surgery*  
Utilizing early adopters of technology to collaborate and forge relationships with referring physicians – all on your mobile device.  
*Christine Schmieden, schmieden@surgery.wisc.edu*  
*Christopher Kinter, kintner@surgery.wisc.edu*
- 
- C1 **UW-Madison's Revenue Strategy**  
*Chancellor's Office*  
Costs to provide quality education to all our students have risen faster than revenues to support it. UW-Madison is taking a proactive, self-help approach to filling the gap. Come see how you can engage.  
[www.edinnovation.wisc.edu](http://www.edinnovation.wisc.edu), <http://www.adminexcellence.wisc.edu/>
- 
- C2 DARS-X  
*Academic Information Management (AIM), College of Letters & Science*  
Leveraging the Degree Audit System (DARS) to create a dynamic, paperless, and responsive curriculum exception process.  
*Mike Pflieger, mjpflieger@wisc.edu, AIM*  
*Ozzyie Chen, ozzyie@doit.wisc.edu, DoIT*  
*Kristi Wallin, klwallin@wisc.edu, AIM*
- 
- C3 From Ad-Hocery to Organized Chaos: Advisors, Enterprise Architects, Registrars, and Technologists Working Together to Improve Undergraduate Advising  
*Advising Architecture Review Board (AARB)*  
The AARB serves as the coordinating body charged with accepting, reviewing, and making recommendations regarding current and future advising technology and data initiatives on campus.  
<https://wiki.doit.wisc.edu/confluence/display/AARB/Home>  
*Jeffrey Shokler, jshokler@wisc.edu, L&S Honors Program*  
*Scott Owczarek, owczarek@em.wisc.edu, Office of the Registrar*  
*Jim Phelps, phelps@doit.wisc.edu, DoIT*  
*Jim Helwig, jim.helwig@doit.wisc.edu, DoIT*
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## Poster Exhibits

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- C4 Project Prioritization 101  
*DoIT and Enrollment Management*  
By using a Prioritization Matrix, DoIT followed five quick and easy steps to rank 83 projects. Other groups on campus can adapt the method to their needs. Go to: [quality.wisc.edu](http://quality.wisc.edu), and click on the “How To” guides.  
*Brian Rust, rust@doit.wisc.edu, DoIT*  
*Carol Gosenheimer, cgosenheimer@em.wisc.edu, Enrollment Management*
- 
- C5 Administrative Excellence – **“Shaping our Future”**  
*Administrative Excellence*  
Administrative Excellence, a key UW-Madison initiative to identify opportunities for our campus to become more effective, efficient, and flexible, will feature the work of seven projects currently underway and plans for a second wave of projects. [www.adminexcellence.wisc.edu](http://www.adminexcellence.wisc.edu)  
*Alice Gustafson, agustafson@vc.wisc.edu*
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- C6 Electronic Communications Guidance for Management of E-mail, Chat and Text Records  
*UW-Archives and Records Management*  
UW-Madison Records Management program offers strategies and guidance for University employees and staff in the understanding and management of electronic communications as university records.  
<http://archives.library.wisc.edu/records/Index.html>,  
[recmgmt@library.wisc.edu](mailto:recmgmt@library.wisc.edu)  
*Peg Eusch, meusch@library.wisc.edu*
- 
- C7 Perfect Software Every Time!  
*Software & Load Testing team (SALT), DoIT*  
SALT can help you improve your developed software's quality through proven techniques - let us show you how.  
<http://www.doit.wisc.edu/applications/salt/>  
*John Hare, jrhare@wisc.edu*  
*Phil Jochimsen, jochimsen@wisc.edu*  
*Brian Keen, brian.keen@doit.wisc.edu*  
*Jennifer Sutherland, jesutherland@wisc.edu*

## Poster Exhibits

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- C8 UW-Madison New Employee Benefits Walkthrough  
*Office of Human Resources*  
New employees face a significant challenge during their initial benefit enrollment period. A new online walkthrough tool will assist new employees with the enrollment process. <https://uwservice.wisc.edu/ebenefits/>  
*Matthew Willer (mwiller@ohr.wisc.edu, mwiller@wisc.edu)*  
*Ethan Wagner, ewagner@ohr.wisc.edu*  
*Tim Miller, tmiller@ohr.wisc.edu*  
*Gareth Green, ggreen@ohr.wisc.edu*
- 
- C9 Collaboration Improves Web Identity for EH&S  
*Environment, Health & Safety (EH&S)*  
EH&S links its seven program units with a unified look on the web using the WiscWeb CMS and University Communications web templates.  
<http://www.ehs.wisc.edu>  
*Janet Deutsch, jdeutsch@fpm.wisc.edu*  
*Paul Umbeck, pumbeck@fpm.wisc.edu*
- 
- D1 Involving Your Whole Organization in Strategic Planning  
*Environment, Health & Safety and the Office of Quality Improvement*  
Through several engagement opportunities and consensus building, leadership and staff created a comprehensive mission, vision and set of guiding principles for the Environment, Health & Safety Department.  
*Paul Umbeck, pumbeck@fpm.wisc.edu,*  
*Environment, Health & Safety Department*
- 
- D2 Have a HEART – Help Me Find the HRS Reports I Need!  
*HRS Easy Access to Reports and Tools (HEART)*  
HEART website simplifies access to the most useful reports and tools, among hundreds available, for those working at the department and division levels. <https://uwservice.wisc.edu/administration/reporting.php>  
*Gene Masters, masters@engr.wisc.edu, College of Engineering*  
*Kathy Luker, kwluker@wisc.edu, Office of Quality Improvement*
- 
- D3 KnowledgeBase  
*Division of Information Technology*  
**KnowledgeBase provides searchable sites for your department’s public or internal information.** Now your group can collaborate with others to save time with a free KnowledgeBase. <http://kb.wisc.edu/3>  
*Sean Bossinger, seanb@doit.wisc.edu*  
*Wei-zhong Wang, wzwang@doit.wisc.edu*  
*James Dietrich, jbdietrich@wisc.edu*  
*Sandee Seiberlich, seiber@doit.wisc.edu*
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## Poster Exhibits

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### D4 Tools You Can Use

*Wisconsin Alumni Research Foundation*

How the WARF Programming Department enables high quality events, programs and activities in the Town Center at the Wisconsin Institute of Discovery. <http://www.warf.org>, <http://discovery.wisc.edu>

*Kirsten Annen, kannen@warf.org*

*Shauna Baranczyk, sbaranczyk@warf.org*

*Ann Feist, afeist@warf.org*

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### D5 Monitoring Graduate Assistant Jobs and Enrollment Made Easy

*HR and Payroll Query Team*

Departments can quickly identify whether their Graduate Student employees are compliant with the Graduate School policies by running a single query in the UW-Madison Query Library.

*Julie Karpelenia, karpelenia@grad.wisc.edu*

*Dorothy Gertsch, dorothy.gertsch@doit.wisc.edu*

*Kelly Marks, kjmarks@grad.wisc.edu*

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### D6 Data Made Easy

*Graduate School*

Updated Graduate Program Profiles for your data collection needs – explore your graduate program today! [go.wisc.edu/bb5b77](http://go.wisc.edu/bb5b77) (Click on “your program,” and go to bottom of page for your program profiles)

*Kelly Haslam, haslam@grad.wisc.edu*

*Mary Butler Ravneberg, ravneberg@grad.wisc.edu*

*Jennifer Martin, jamartin1@grad.wisc.edu*

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### D7 The New Library Catalog

*General Library System*

The new catalog includes a unified search interface for library data, a modern look-and-feel, an efficient process for requesting library material, and more! <http://search.library.wisc.edu/>

*Kelli Keclik, kkeclik@library.wisc.edu*

*Michael Cohen, mcohen@library.wisc.edu*

*Curran Riley, criley@library.wisc.edu*

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### E1 Campus Strategic Plan

*Chancellor's Office*

Come see evidence of the progress we are making in advancing our campus Strategic Framework. [www.chancellor.wisc.edu/strategicplan](http://www.chancellor.wisc.edu/strategicplan)

## Poster Exhibits

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- E2 Ambulatory Care Innovation Grant (ACIG) Program: Innovations in Ambulatory Care  
*UW Health – Quality, Safety and Innovation*  
Learn how UW Health employees lead local-level performance improvement initiatives in ambulatory care as part of an internal grant program.  
*Elizabeth Strutz, Elizabeth.Strutz@uwmf.wisc.edu*  
*Dr. Sally Kraft, QSI@uwmf.wisc.edu*
- 
- E3 Industrial and Systems Engineering at UW Health: Partnering to Redesign Ambulatory Care  
*UW Health - Quality, Safety and Innovation*  
Discover how UW Health leverages skills of industrial engineers and partners with the UW-Madison College of Engineering to promote innovation and facilitate improvement.  
*Elizabeth Strutz, Elizabeth.Strutz@uwmf.wisc.edu*  
*Lauren Fiedler, Lauren.Fiedler@uwmf.wisc.edu*  
*Sue Ertl, Sue.Ertl@uwmf.wisc.edu*  
*Dr. Sally Kraft, QSI@uwmf.wisc.edu*
- 
- E4 SOAR 2012  
*Center for the First-Year Experience*  
How you improve a campus-level program that involves hundreds of staff from across campus and thousands of guests from around the globe. (i.e., how do you get a bee colony to move to a new hive?)  
*Carol Pope, cpope@studentlife.wisc.edu*
- 
- E5 Communities of Practice: Encourage, Support & Integrate  
*Office of Human Resource Development, University Health Services & the Community Partnerships and Outreach (CPO) Staff Network*  
Communities of practice provide opportunities for professional development, staff engagement and quality improvement, and can be strategically cultivated to support staff in tight budget times.  
*Katherine Loving, kaloving@uhs.wisc.edu, UHS & CPO Staff Network*  
*Harry Webne-Behrman, hwebnebehrman@ohr.wisc.edu, OHRD*



## Poster Exhibits

- 
- E6 UW-MANIAC: From Creative Spark to Value-Added Innovation  
*Office of Human Resource Development*  
UW-MANIAC (Madison Area Network for Innovation and Collaboration) formed in 2008 to continue events supporting and developing sustained learning communities. The model is easily adaptable to other challenges, and it inspires us to truly think creatively about possible relationships and forms that can support innovative efforts.  
Email: UWManiac@gmail.com  
*Harry Webne-Behrman, hwebnebehrman@ohr.wisc.edu*  
*Mary Falish, falish2@wisc.edu*
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- E7 How to Work a Room  
*Office of Human Resource Development & Office of Quality Improvement*  
Tools to Create an Interactive Conference from the Big Learning Event.  
<http://biglearningevent.wisc.edu/>  
*Darin Harris, djharris@wisc.edu, Office of Quality Improvement*  
*Harry Webne-Behrman, hwebnebehrman@ohr.wisc.edu,*  
*Office of Human Resource Development*
- 
- E8 Working Together to Create a More Effective Personnel System  
*HR Design project*  
The Human Resources Design Project is a campus-wide effort to build a more effective UW-Madison personnel system. <http://hrdesign.wisc.edu/>  
*Harry Webne-Behrman, hwebnebehrman@ohr.wisc.edu,*  
*Office of Human Resource Development*  
*Greg Bump, gbump@wisc.edu, University Communications*  
*Amy Toburen, atoburen@wisc.edu, University Communications*
- 
- E9 Building a Culture of Continuous Improvement by Developing Interdisciplinary Teams in Primary Care  
*UW Health - Quality, Safety and Innovation*  
To leverage interdisciplinary Microsystems care teams to innovate and improve processes, UW Health has implemented an inter-professional education program aimed at developing teams to continuously improve while providing excellent care.  
*Celeste Demitrios, celeste.demitrios@uwmf.wisc.edu*

## Poster Exhibits

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- E10 Forging a Global Health Ethic at UW-Madison: A New Approach to Global Health in the 21st Century  
*Global Health Institute*  
The Global Health Institute aspires to build a new "Global Health Ethic" that promotes sustainable, intergenerational health while addressing the root causes of ill health, be they environmental, economic, or ethical.  
[ghi.wisc.edu](http://ghi.wisc.edu)  
*Jacob Moskol, jamoskol@wisc.edu, Assistant Director for Administration*  
*Jonathan Patz, patz@wisc.edu, Director*  
*Lori DiPrete Brown, dipretebrown@wisc.edu,*  
*Associate Director for Education and Engagement*  
*James Conway, jhconway@pediatrics.wisc.edu,*  
*Associate Director for Health Sciences*
- 
- E11 Wisconsin IceCube Particle Astrophysics Center  
*Wisconsin IceCube Particle Astrophysics Center (WIPAC)*  
Building on the successful construction of the world's largest neutrino observatory. [wipac.wisc.edu](http://wipac.wisc.edu)  
*Jim Yeck, yeck@icecube.wisc.edu*  
*Laurel Norris, laurel.norris@icecube.wisc.edu*
- 
- F1 Discovery to Product (D2P)  
*Provost's Office*  
D2P is an approach to expand the number of discoveries translated into products that benefit the state and the world by creating a seamless process, from "discovery" through to successful "products."  
*Provost Paul DeLuca*  
*Maury Cotter, mcotter@wisc.edu, Office of Quality Improvement*
- 
- F2 Showcasing the Brand and Identity of the Academic Staff at UW-Madison  
*Academic Staff Assembly*  
Creating an all-inclusive brand identity for the Academic Staff by implementing new communications techniques to foster community and to showcase their achievements. <http://acstaff.wisc.edu>  
*Greg Iaccarino, gjaccar@wisc.edu*  
*Ally Spaight, spaight@wisc.edu*  
*Blair Brophy, bbrophy@wisc.edu*  
*Lindsey Steffes, lsteffes@wisc.edu*  
*Patricia Mo, UW Alumna, December 2011*
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## Poster Exhibits

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- F3 Health and Safety of Precollege Students: Cross Collaboration on a Decentralized Campus  
*UW-Madison Precollege Council*  
Developing a coordinated effort in Precollege programming at UW-Madison for constituents across the state as an expression of the Wisconsin Idea.  
*Nancy Blake, nblake@education.wisc.edu, School of Education*  
*Ruby Paredes, rparedes@cdo.wisc.edu, Division of Diversity and Climate*
- 
- F4 Collaborate to Innovate  
*Division of Diversity and Climate*  
Divisional culture of collaborative innovation initiative led by Vice Provost of Diversity **Damon Williams and Darin Eich's "Program Innovation"** for step-by-step, rapid challenge focus, and idea development.  
<http://programinnovation.com/showcase/>  
*Carole Kolb, ckolb@provost.wisc.edu*
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- F5 Working Through Conflict: Interactive Video Training  
*Division of University Housing*  
After its 1,700 student employees asked for additional training on conflict management, University Housing produced five interactive YouTube videos to modernize and enliven its approach.  
<http://www.housing.wisc.edu/conflict>  
*Jessica Koch, jessica.koch@housing.wisc.edu*  
*Joel Ninmann, joel.ninmann@housing.wisc.edu*  
*Cathy Ness, cathy.ness@housing.wisc.edu, Rheta's Dining Room*
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- F6 Making Assessment Work for Boundary-Spanning Collaboration, Innovation and Social Justice: The Student Success Institute  
*Multicultural Student Center (Division of Student Life)*  
**SSI helps interconnect UW "success ramps" and safety nets through engaging Student/Workforce Teams as contextually-responsive project developers: Everyone a Teacher & Everyone a Learner!**  
*Hazel Symonette, hsymonette@studentlife.wisc.edu*

## Poster Exhibits

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- F7 From Mission to Model to Message: Developing the Multicultural Student Center's Communications Strategy  
*Multicultural Student Center (Division of Student Life)*  
In 2010, the Multicultural Student Center underwent a mission review process, and the following year we created an Organizational Orientation Model to align our programs and practices with our new mission. Both of these processes were featured in previous Showcase posters. Communication and Community-**Building were key components of the MSC's new model. In this year's poster, we share how our strategic communications** work operationalizes Social Justice, Education and Critical Pedagogy and informs our student engagement and administrative practices.  
*Rachel Kuo, rkuo@studentlife.wisc.edu*
- 
- F8 Buckynet Collaboration: Creating Career Connections for Students  
*College of Agricultural and Life Sciences, College of Letters and Sciences, School of Education, School of Human Ecology, Wisconsin Alumni Association, Wisconsin School of Business*  
Learn how career services offices came together to streamline recruiting services for students and employers.  
*Tena Madison, tmadison@bus.wisc.edu, School of Business*  
*Angie White, awhite2@wisc.edu, Letters and Science*  
*Gina Evans, gevans@waastaff.com, Wisconsin Alumni Association*  
*Mary Braucht, braucht@wisc.edu, School of Human Ecology*  
*Maria McGinnis, Agricultural & Life Sciences, mmcginnis@cals.wisc.edu,*  
*Ann Halbach, School of Education, ah@education.wisc.edu*
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- F9 **Let's Talk: Reaching the Other 90%**  
*University Health Services, Counseling and Consultation Services*  
With 10% of the student body utilizing traditional mental health services, **the Let's Talk program seeks to reduce barriers, target underserved students,** and expand our reach within the campus community.  
<http://www.uhs.wisc.edu/services/counseling/lets-talk/>  
*Amanda Ngola, angola@uhs.wisc.edu*
- 
- F10 Post Graduation Plans: A Voluntary Student Exit Questionnaire  
*Academic Planning and Analysis, Office of the Provost*  
The undergraduate post-graduation plans questionnaire serves as an institutional exit survey for graduating seniors and asks about students' plans after graduation as well as a self-assessment of learning outcomes.  
[http://apa.wisc.edu/degrees\\_alumni.html](http://apa.wisc.edu/degrees_alumni.html)  
*Sara Lazenby, sllazenby@wisc.edu*
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## Poster Exhibits

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### F11 Updating the UW–Madison Brand and Visual Identity

*University Communications and Marketing*

How the campus has implemented guidelines for brand and visual identity during the past year, and how units can tie social media efforts to the UW brand. <http://www.uc.wisc.edu/brand/>

*Tricia Dickinson, pmdickinson@wisc.edu*

*Eileen Fitzgerald, emfitzge@wisc.edu*

*Cindy Foss, ckfoss@wisc.edu*

*Linda Kietzer, kietzer@wisc.edu*

*Earl Madden, ejmadden@wisc.edu*

*Nick Weaver, jnweaver@wisc.edu*

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### G1 **Entrepreneurs' Resource Clinic: The "One-Stop-Shop" for Entrepreneurial**

Start-Up Assistance

*UW-Madison Office of Corporate Relations for the Entrepreneurs' Resource Clinic*

Celebrating one year in operation, the ERC is a partnership between eight distinct UW-Madison and UW-Extension entities; learn about the clinic's impact and evolution. [www.discovery.wisc.edu/erc](http://www.discovery.wisc.edu/erc)

*Allen Dines, ajdines@wisc.edu*

*Vickie Eiden, veiden@ocr.wisc.edu*

*Kelly Duerr, kduerr@wisc.edu*

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### G2 Office of Sustainability: Convening an All-Star Advisory Board

*Office of Sustainability*

Bringing together an advisory board that encompasses influential representation from the academic, research, and operational units of campus.

<http://sustainability.wisc.edu/about/advisory-board/>

*Faramarz Vakili, fvakili@fpm.wisc.edu, Facilities, Planning & Management*

*Steven Olikara, solikara@wisc.edu*

*Craig Benson, chbenson@sustainability.wisc.edu*

*Sabrina Bradshaw, sbradshaw@sustainability.wisc.edu*

*Frank Kooistra, fkooistra@fpm.wisc.edu, Facilities, Planning & Management*

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### G3 Rethink Recycling

*Division of Information Technology*

The DoIT Green Team is focused on examining ways that we, as a department, can reduce our carbon footprint and communicating those recommendations to staff through news items and special events.

*Judy Caruso, judy.caruso@cio.wisc.edu*

*Cliff Cunningham, cunningham@doit.wisc.edu*

*Joan Weckmueller, joan.weckmueller@doit.wisc.edu*

*Laura Grady, laura.grady@doit.wisc.edu*

## Poster Exhibits

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- G4 UW – Madison Builds Green  
*Capital Planning & Development (CP&D),  
Facilities, Planning & Management*  
Discover how CP&D is achieving environmentally conscious and sustainable facilities on campus. Learn about our 3 LEED certified campus buildings and the 12 others pursuing certification. [www.fpm.wisc.edu/cpd](http://www.fpm.wisc.edu/cpd)  
*Angela Pakes Ahlman, apakes@fpm.wisc.edu*  
*Rachel Feil, rfeil@fpm.wisc.edu*  
*Bridget Geissler, bgeissler@fpm.wisc.edu*
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- G5 Center for Academic Excellence (CAE)  
*L&S, Center for Academic Excellence*  
Launched by the College of Letters and Science and the Office of Student Academic Affairs in 2010, the CAE promotes the values of a liberal arts education and finds new ways for students to make a difference locally, nationally, and globally. CAE partners with students to make the Wisconsin Experience a reality!  
*DeVon Wilson, Director and Assistant Dean of CAE, dlwilson@lssaa.wisc.edu*
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- G6 Solving the Climate Puzzle  
*L&S Climate Work Group (CWG)*  
How the L&S CWG developed recommendations regarding climate issues within L&S to facilitate and encourage respectful, civil, and transparent work and classroom environments. [ls-climatecmte@lists.wisc.edu](mailto:ls-climatecmte@lists.wisc.edu)  
*Anita Lightfoot, allightf@wisc.edu, Integrated Liberal Studies*

Special Thanks to...



Hosts

Office of Quality Improvement  
[www.quality.wisc.edu](http://www.quality.wisc.edu)

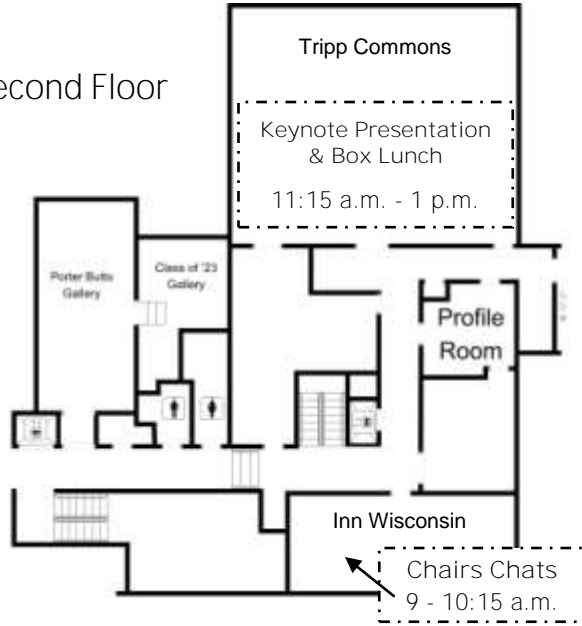
Office of Human Resource Development  
[www.ohrd.wisc.edu](http://www.ohrd.wisc.edu)

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Office of the Provost  
Office of the Vice Chancellor for Administration

# Showcase 2012 - Room Locations

## Second Floor



## Fourth Floor

