

SHOWCASE

Sharing our best practices. 2015



Leading the Way with Innovation and Excellence

Welcome to UW-Madison's sixteenth annual improvement Showcase, a time set aside to learn from each other and recognize efforts on campus to improve work, learning, and climate.

April 14, 2015
8:00 a.m. - 1:00 p.m.
UW-Madison Union South

<http://www.quality.wisc.edu/showcase.htm>



"Faculty and staff across UW-Madison campus are continually looking for ways to improve what they do --- to advance learning, research and scholarship, and to best serve our constituents. Showcase offers an opportunity to leverage and scale those improvements so that we can sustain our effectiveness while striving to become even more efficient."

Rebecca Blank
Chancellor

"Now is the time to engage as a campus community to make certain we continue to build a better future for our institution. More than ever, we need to use our limited resources wisely and strategically by finding opportunities to be more efficient, enhance how we do business, and improve our interactions with each other. Showcase helps us do just that by providing opportunities to learn best practices from each other."

Darrell Bazzell
Vice Chancellor for Finance and Administration



Keynote Speaker



**Dr. Jordan Ellenberg, Keynote
"There is No Such Thing as Public
Opinion"**

Author of the 2014 *New York Times* bestseller *How Not To Be Wrong*, John D. MacArthur Professor, and Vilas Distinguished Achievement Professor of Mathematics here at UW-Madison.

Jordan has a Ph.D. in mathematics from Harvard and an MFA in creative writing from Johns Hopkins. He has written articles on mathematical topics in the New York Times, the Washington Post, Wired, the Wall Street Journal, the Boston Globe, and the Believer, and is a regular columnist for Slate.

Showcase 2015 Hosts

Office of Quality Improvement
www.quality.wisc.edu

Office of Human Resource Development
www.ohrd.wisc.edu

Showcase Sponsors

Office of the Provost

Office of the Vice Chancellor for Administration

Special Sessions and Featured Speakers

Early Bird Session – How to Get the Most out of Showcase

8:00 - 8:30, Industry, 3rd Floor

Showcase is filled with valuable information and excellent resources. This session will offer tips about how to make the best use of your time at this year's Showcase.

Ann Zanzig, Office of Quality Improvement

Opening Remarks

8:30, Varsity Hall 3, 2nd Floor

Julie Underwood, Dean, School of Education

Bob Lavigna, Assistant Vice Chancellor-Human Resources

Breakout Session A: Leadership for a Purpose

9:00 - 9:45, Industry, 3rd Floor

The Coordinated Leadership Initiative arose to create a common leadership language and support leadership for the purpose of positive change. Join us at this breakout session for a brief history of CLI and learn about some practical ways it can be adopted. After interacting with the framework, a panel of adopters will talk through their success and lessons learned from using UW-Madison's Leadership Framework.

Mark Kueppers, Assistant Director for Leadership Development, CfLI

Jessica Moehr, Training Coordinator, Office of Human Resource Development

Rob Brown, Assistant Director, Multicultural Student Center

Geoff Larson, Director of Digital Publishing & Printing Services, DoIT

Adam Nelson, University Health Services ATOD Graduate Assistant

Breakout Session B: Data Rich Story Telling: Visualizing Data

9:00 - 9:45, Northwoods, 3rd Floor

Data literacy and analytics are becoming increasingly important to scholarship at UW-Madison due to rapid growth in data measurement and collection in all fields; dramatic increase in demand for STEM courses, notably for data literacy or analytics; and efforts from multiple campus degree programs to incorporate data analytics. Presenters will share examples showing how the way data is visually represented dramatically impacts viewers' interpretation. Participants will learn about the importance of choosing the right visualization for an intended audience, and gain confidence in their ability to create effective data visualizations.

Brian Yandell, Professor & Chair, Dept. of Statistics

Kate Baldwin, Scientific Visual Communicator & Science Illustrator

Jon McKenzie, Professor, Dept. of English & Director, DesignLab

Karl Broman, Professor, Dept. of Biostatistics and Medical Informatics

Chairs' Chats – for Department Chairs Only: How to best support Mid-Career Faculty

9:00 - 10:15, Agriculture - 3rd Floor

This session is designed for department chairs to share tips with each other.

In past years, chairs have recommended books, approaches to committee structures, hiring, succession, budgeting, planning, etc.

Moderator: Michael Bernard-Donals, Vice Provost for Faculty and Staff Programs

Special Sessions and Featured Speakers

Breakout Session C: What? Me? Merge? Seriously?! Changing Structures to Boost Collaboration

10:00 - 10:45, Industry, 3rd Floor

During this session faculty and an administrator from Russell Laboratories (College of Agricultural and Life Sciences) and the Department of Cell and Regenerative Biology (School of Medicine and Public Health) will share their unique experiences with collaboration. Together, their stories demonstrate how thoughtful collaboration has resulted in administrative efficiencies, improved services, and the advancement of academic research.

Patricia Keely, Professor & Chair, Dept. of Cell and Regenerative Biology

Caitilyn Allen, Professor, Dept. of Plant Pathology & Director of Russell Labs Service Center

Lance Potter, Academic Dept. Manager of Russell Labs Service Center

Breakout Session D: Educational Innovation A to Z in the Statistics Department

10:00 - 10:45, Northwoods, 3rd Floor

Since its beginning in 2011, the EI initiative has sought to enrich the student learning experience by providing the resources and structure needed to spark the creativity of our faculty and instructional staff. Faculty from the Statistics Department will share examples of how they have been utilizing the backward design to tailor introductory statistics courses toward students' learning goals, exploring approaches to training and mentoring teaching assistants, and designing a new data science program.

Brian Yandell, Professor & Chair

Gina Benninger, Faculty Associate & Instructor/EI Coordinator

Ryan Zea, Faculty Associate & Learning Coordinator

Jun Zhu, Professor & Faculty EI Coordinator

Closing Remarks

11:00 - 11:10, Varsity Hall 3, 2nd Floor

Don Schutt, Director, Office of Human Resource Development

Bruce Harville, Consultant, Office of Quality Improvement

Lunch and Keynote Presentation: There is No Such Thing as Public Opinion

11:15 a.m. – 1:00 p.m., Varsity Hall 1& 2, 2nd Floor

Welcome

Maury Cotter, Director, Office of Quality Improvement

Sarah Mangelsdorf, Provost and Vice Chancellor for Academic Affairs

Introduction

Karl Scholz, Dean, College of Letters & Science

Featured Speaker

Jordan Ellenberg, John D. MacArthur Professor of Mathematics,

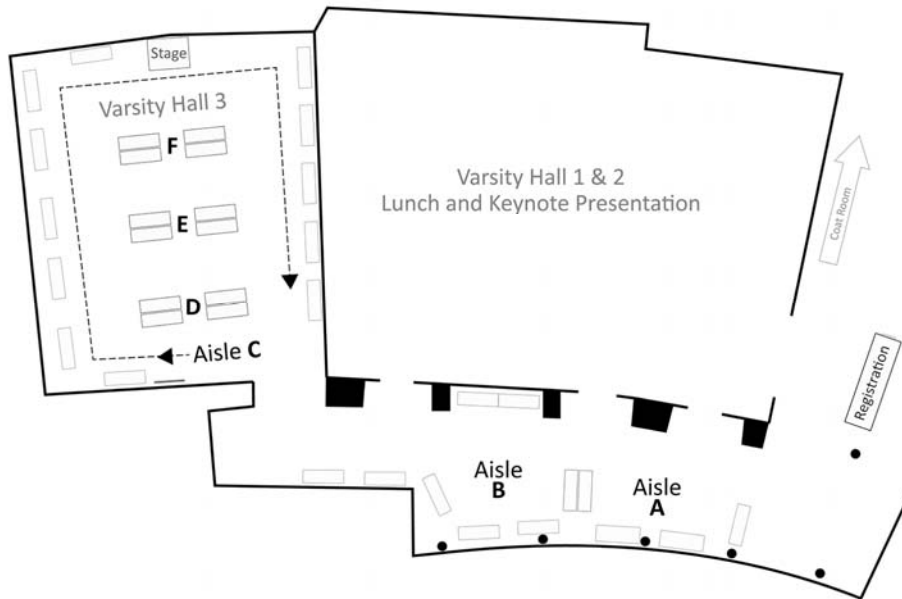
Vilas Distinguished Achievement Professor of Mathematics

Concluding Remarks

Bruce Harville, Office of Quality Improvement

Poster Exhibits

Varsity Hall and Lounge Poster Exhibit Floor Plan



The following pages present key information about each poster on display at Showcase 2015.

Posters are listed in alpha-numeric order by aisle as shown in the diagram above.

Poster Exhibits

A1 Fast & Green: New Online School of Social Work Graduate Admissions Review Process

School of Social Work

We developed a fully paperless online, database-driven application, review and student confirmation graduate admissions process, thereby, significantly reducing staff and application review times.

Tracy Schroepfer, tschroepfer@wisc.edu

Bret Huisenga, huisenga@wisc.edu

Russell Portier, portier@wisc.edu

A2 Teachology 101: Where Technology Meets Effective Teaching

School of Education, Curriculum & Instruction

This collaboration of preservice teachers designs innovative workshops that guide exploration and redesign of lessons for more intentional and student-centered technology integration. <http://teach-ology.weebly.com/>

Lindsay Stuetzel, stuetzel@wisc.edu

Grace Binder, gbinder@wisc.edu

Karissa Giller, kgiller@wisc.edu

Lars Lindqvist, llindqvist@wisc.edu

Daniel Ma, dkma@wisc.edu

A3 WisCEL: Active Learning Innovation at UW-Madison

Wisconsin Collaboratory for Enhanced Learning (WisCEL)

WisCEL facilitates innovative teaching and active learning through instructional and technology resources, support services, partnerships, and infrastructure. www.wiscel.wisc.edu

John Booske, booske@engr.wisc.edu

Sarah Mason, sarah.mason@wisc.edu

Erin Anthony, erin.anthony@wisc.edu

A4 Replicable Instructional Technology Infusion (RITI) Grant Project

School of Education

In of 2014, the School of Education implemented a special grant program.

Drawing from gift funds, the goal of the grant is to increase the use of technology in SoE classrooms. RITI grants are designed to support technology infusion and innovation that can be replicated for use by other instructors.

Since then, 12 projects have been awarded grant funds. Our poster highlights specific grant projects, and shares inspiration for how education innovations can be extended for multiple class settings or re-purposed in more than one context. <https://website.education.wisc.edu/riti/>

Catherine Stephens, Catherine.Stephens@wisc.edu, MERIT

Poster Exhibits

A5 **Signe Skott Cooper Hall Enables Educational Innovation**

School of Nursing

How active learning classrooms and simulated clinical environments enable teaching strategies that increase students' engagement, and help develop collaboration and teamwork skills.

<https://uwsonat.wordpress.com/ssch-active-learning-classrooms/>

Katharyn A. May, kamay@wisc.edu

Nadine Nehls, nmnehls@wisc.edu

Jerzy "George" Jura, jura@wisc.edu

A6 **Advance Your Career**

Division of Continuing Studies, Integrated Marketing Communications

A single site for flexible and online degrees and certificates.

Melissa Meyer, mmeyer@dcs.wisc.edu

A7 **Discovery to Product**

UW-Madison and Wisconsin Alumni Research Foundation (WARF)

Discovery to Product (D2P) is a partnership between UW-Madison and WARF, focused on entrepreneurship and moving UW-inspired technology and innovation to market. One year into D2P's launch, they have guided a number of campus innovators in preparing to launch their products and companies.

<http://d2p.wisc.edu/>

John Biondi, d2p@grad.wisc.edu, D2P Director

A8 **MOOCs at the University of Wisconsin-Madison**

Provost's Office and Division of Continuing Studies (DCS)

UW Massive Open Online Courses offer free online content to learners and include community engagement opportunities to further connect with new audiences across Wisconsin! moocs.wisc.edu

Emily Sprengelmeyer, esprengelmeyer@dcs.wisc.edu, DCS

Terry Ross, tross@dcs.wisc.edu, DCS

Lika Balenovich, lika.balenovich@wisc.edu, Educational Innovation,

Office of the Provost

Mary Thompson, mthompson@dcs.wisc.edu, DCS

B1 **Educational Innovation**

Office of the Provost

The mission of the Educational Innovation (EI) initiative is to transform teaching, learning and engagement to inspire students and empower communities. www.edinnovation.wisc.edu

Steven Cramer, steven.cramer@wisc.edu, EI Co-sponsor,

Vice Provost for Teaching and Learning

Jeffrey Russell, jrussell@dcs.wisc.edu, Vice Provost for Lifelong Learning and

Dean of the Division of Continuing Studies

Poster Exhibits

B2 Strategic Planning for Lifelong Learning

Division of Continuing Studies, Lifelong Learning

The first-ever campus-wide strategic plan for lifelong learning to: 1. create transformative and meaningful learning experiences, 2. reach more lifelong learners, and 3. generate more revenue. LifelongLearning.wisc.edu

Sara Kluender, skluender@dcs.wisc.edu

Julie Klein, jklein@dcs.wisc.edu

B3 Target New Learners, Diversify Revenue Streams. Online Learning Opportunities: Partnering with Continuing Studies.

Division of Continuing Studies

The Office of Special Projects and Partnerships (OSPP) of UW-Madison Continuing Studies engages campus and community partners to broaden the university's reach through strategic partnerships.

Erik C. Burns, eburns@dcs.wisc.edu

Laurie Greenberg, lgreenberg@dcs.wisc.edu

B4 Customer Relationship Management

Division of Continuing Studies (DCS)

Prospective students are being collected and tracked using CRM tools that are native to ISIS. Integration with the new AdvanceYourCareer.wisc.edu website improves the prospective student experience. advanceyourcareer.wisc.edu

Alan Ng, ang@dcs.wisc.edu

Erik C. Burns, eburns@dcs.wisc.edu

B5 Climate Quest

Office of Sustainability

Engaging the community to generate climate change solutions through collaborative competition. <http://climatequest.wisc.edu/>

Breana Nehls, bnehls@wisc.edu

Katie Herrmann, keherrmann@wisc.edu

Jill Sakai, jasakai@wisc.edu

Sabrina Bradshaw, sbradshaw@wisc.edu

B6 Design Thinking in Action

Design Studies, School of Human Ecology

Students are in the process of designing a sustainable micro-campus in Kenya where community members can learn about topics such as health, entrepreneurship, and farming. www.merrygostrong.com

Lesley Sager, lhsager@wisc.edu, Design Studies

Emily Cruz, emcruz@wisc.edu, Interior Architecture

Abigail Schaefer, aaschaefer@wisc.edu, Interior Architecture

Meryl Sell, msell@wisc.edu, Interior Architecture

Mary Wolff, mcwolff@wisc.edu, Civil Society & Community Studies

Poster Exhibits

B7 Quality Improvement Global Leadership Institute

Global Health Institute

The QI Global Leadership Institute at University of Wisconsin-Madison is an annual weeklong interprofessional seminar aimed at strengthening health systems in low-resource settings. Established in 2011, over 40 global leaders representing 16 countries have joined together to advance their country's health systems through the exchange of leadership skills, creative ideas, and evidence-based best practices that affect larger policy.

<http://ghi.wisc.edu/ghi-in-action/quality-is-possible-here/>

<http://ghi.wisc.edu/strengthening-health-systems/>

<http://ghi.wisc.edu/ghi-in-action/small-changes-strengthen-global-health-2/>

Jameela Ali, jali3@wisc.edu

Sweta Shrestha, sshrestha@wisc.edu

B8 Grant ending? No Problem! Sustaining Your Outreach – Post Grant

Graduate School/Waisman Center

After a 3 year project, what can you sustain? We continued our Community of Practice! What happened? What changed? How did we do it?

<https://www.waisman.wisc.edu/connections/Community.php>

Tim Markle, Timothy.markle@waisman.wisc.edu

B9 Building a University-Community Space: UW-South Madison Partnership

Office of Community Relations & Morgridge Center for Public Service

Building a university-community space to support existing university-community programming and forge new mutually beneficial partnerships between UW-Madison and the larger Madison community.

<http://universityrelations.wisc.edu/smp/>

Julissa Ventura, jventura2@wisc.edu, Community-University Exchange

Everett Mitchell, everett.mitchell@wisc.edu, Community Relations

Elizabeth Tryon, elizabeth.tryon@wisc.edu, Morgridge Center for Public Service

B10 How a Big Committee Wrote a Winning Document: The Carnegie Community Engagement Story

Division of Continuing Studies & Morgridge Center for Public Service

Some say "writing by committee" is unproductive. We showed it can be done.

Learn about our approach to successfully applying for the Carnegie Foundation's Community Engagement Classification.

<http://www.news.wisc.edu/23397>

Don Woolston, woolston@wisc.edu, Division of Continuing Studies

Megan Miller, megan.miller@wisc.edu, Morgridge Center for Public Service

Sarah Schutt, sshutt@waastaff.com, Wisconsin Alumni Association

B11 Graduate School Reorganization: Responding to Campus Input

Graduate School

The Graduate School was reorganized with input from campus stakeholders, making campus aware the Graduate School is changing as the higher education landscape changes. <http://grad.wisc.edu>

Alissa Ewer, alissa.ewer@wisc.edu

Daniel Kleinman, daniel.kleinman@wisc.edu

Poster Exhibits

B12 The Individual Development Plan Initiative: Turning Mandate into Opportunity Through Campus Collaboration

UW-Madison Campus Work Group

Through a participant-led, collaborative work group of faculty and staff from across campus, 10,000+ graduate students and postdoctoral researchers can now benefit from IDP resources and policy. www.grad.wisc.edu/pd/idp

Alissa Ewer, alissa.ewer@wisc.edu, Graduate School,

Office of Professional Development & Engagement

Imogen Hurley, ihurley@wisc.edu, School of Medicine and Public Health

Office of Postdoctoral Studies

Amy Fruchtman, amy.fruchtman@wisc.edu, Graduate School Office of Professional Development and Communication

Jenny Dahlberg, dahlbergj@vetmed.wisc.edu, School of Veterinary Medicine Grants Administration

B13 Building a Sustainable Campus

Capital Planning & Development

Creating a sustainable and green campus by actively designing buildings to meet Leadership in Energy and Environmental Design (LEED) certification standards. www.cpd.fpm.wisc.edu

Dan Okoli, dokoli@fpm.wisc.edu

Brian Paulus, bpaulus@fpm.wisc.edu

Kelsey Retherford, kretherford@fpm.wisc.edu

Pa Nhia Yang, pyang@fpm.wisc.edu

Joel Stibbe, jstibbe@fpm.wisc.edu

C1 BioCommons

WISCIENCE, Steenbock Library, Office of Undergraduate Advising

The BioCommons is a community building initiative with space at Steenbock Library and resources at biology.wisc.edu. It fosters collaboration and improved student access to resources and opportunities across campus.

<http://www.biology.wisc.edu/biocommons>

Amy Bethel, abethel@wisc.edu, WISCIENCE

Aaron Miller, ammiller23@wisc.edu, WISCIENCE

Jessica Newman, jessica.newman@wisc.edu, Steenbock Library

Miguel Ruiz, miguel.ruiz@wisc.edu, Steenbock Library

C2 Collaborating to Serve Trans* Students

University Health Services (UHS) and LGBT Campus Center

At UHS, an interdisciplinary team formalized a process by which competent and inclusive medical services, mental health care, and cross-campus experiences can be facilitated for transgender/non-binary students.

Check uhs.wisc.edu at end of summer.

Bonnie M. Benson, bmbenson@uhs.wisc.edu, UHS

Rebecca L. Byers, rlbyers@uhs.wisc.edu, UHS

Gabriel C. Javier, gjavier@studentlife.wisc.edu, LGBT Campus Center

Poster Exhibits

C3 CALS & IAP Study Abroad: A Partnership for Wisconsin and the World

*College of Agricultural & Life Sciences International Programs Office
International Academic Programs (IAP)*

A partnership between the College of Agricultural & Life Sciences (CALS) and International Academic Programs (IAP) gives students access to high-quality, academically-relevant study abroad programs.

*Dan Gold, dkgold@studyabroad.wisc.edu, IAP
Kelli Cameron, kelli.cameron@wisc.edu, CALS*

C4 UW-Madison's Leadership Framework

Coordinated Leadership Initiative (CLI)

Leadership for the purpose of positive change. leadership.wisc.edu

*Libby Bestul, lbestul@wisc.edu, School of Human Ecology
Brittany McGowan, BNM@athletics.wisc.edu, UW Athletics
Nancy Mitchell, nmitch5@gmail.com, CLI*

C5 Connecting Your Division or School through Community Learning

Division of Enrollment Management

The Division of Enrollment Management created an inter-office Pilot Learning Community to foster leadership confidence, colleague connections, and a space for dialogue exploring personal identities. library.wisc.edu/lcice/

*Hannah LeDuc, hannah.leduc@wisc.edu
Paula Gates, paula.gates@wisc.edu
Dale Redmond, dale.redmond@wisc.edu
Lori Christianson, lchristians2@admissions.wisc.edu*

C6 Empowering Staff To Engage In Their Professional Development

Division of Information Technology (DoIT)

We developed a formal professional development structure to actively support staff engagement by empowering them to pursue career development opportunities.

Edward Hoover, edward.hoover@wisc.edu

C7 Student Engagement: How DoIT User Services launched a successful student engagement program

Division of Information Technology

We developed training and internship programs to help our student staff gain the customer service and technical skills necessary to be successful.

*Sean Bossinger, sean.bossinger@wisc.edu
Patti Havlicek, patti.havlicek@wisc.edu
Erika Wollin, erika.wollin@wisc.edu
Nick Reynolds, nick.reynolds@wisc.edu
Abrianna Barca, abrianna.barca@wisc.edu*

Poster Exhibits

C8 HR Design: The Campus-Wide Initiative

Office of Human Resource Development

Learn about HR Design's engagement approach, which is now a model of communication, input, and feedback for the entire campus.

hrdesign.wisc.edu

Lindsay Lemmer, llemmer@ohr.wisc.edu

Harry Webne-Behrman, hwebnebehrman@ohr.wisc.edu

David Rizzo, drizzo@ohr.wisc.edu

C9 Forward Together: From Framework to Implementation

Office of the Vice Provost & Chief Diversity Officer

Learn more about the process of creating a campus diversity plan, from the development of a framework to a plan for implementation.

www.diversity.wisc.edu

Jessica Behling, behling2@wisc.edu

Jonathan Harris II, jharris@cdo.wisc.edu

Lynnsey Jones, ljones@cdo.wisc.edu

Jacqui Scott-Papki, jacqui.scott-papki@wisc.edu

C10 What IT Mountain Are You Trying To Climb?

Division of Information Technology (DoIT)

CCI provides shared, scalable IT services (data center infrastructure, servers, storage, backup) and the management, consulting, and governance needed to deliver solutions that meet the needs of our campus

Luke Bluma, cci@cio.wisc.edu, Office of the CIO and DoIT

Mike Layde, cci@cio.wisc.edu, Office of the CIO and DoIT

Griffith Randel, griffith.randel@wisc.edu, L&S Admin

C11 Use This Mouse, Not This One, for RARC Online Resources

Office of Vice Chancellor for Research and Graduate Education /Research Animal Resources Center (RARC)

Better communication by implementing on-line resources for animal users on campus. <https://www.rarc.wisc.edu/>

John Bogdanske, bogdanske@rarc.wisc.edu

Susan Lawler, lawler@rarc.wisc.edu

Katherine (Kasia) Novak, kajanus@wisc.edu

C12 Strategic Sourcing Proof-of-Concept Projects

Purchasing Services

Teams of customers and subject matter experts across campus developed specifications and service levels to meet user requirements and maximize total value through product standardization and substitution strategies.

www.bussvc.wisc.edu

David Nelson, dnelson@bussvc.wisc.edu

Brian Hutchinson, bhutchinson@bussvc.wisc.edu

Susanne Matschull, smatschull@bussvc.wisc.edu

Lori Voss, lvoss@bussvc.wisc.edu

Poster Exhibits

C13 Data-Driven Decisions Lead to Rapid Gains

Wisconsin School of Business

A/B testing enabled us to increase engagement with the online alumni magazine. Web analytics provided rapid feedback that we used immediately to double online traffic.

Meloney Linder, mlinder@bus.wisc.edu

Paul Oliphant, poliphant@bus.wisc.edu

John Wilson, jwilson@bus.wisc.edu

Dana Hanson, dhanson@bus.wisc.edu

Marilyn Gardner, mgardner@bus.wisc.edu

C14 WiscList: Send targeted emails with ease

Division of Information Technology (DoIT)

How we helped Enrollment Management find an affordable solution that allowed them to send 500K+ emails.

<https://www.doit.wisc.edu/services/email-lists-wisclist/>

Charlie Calderon, charles.calderon@wisc.edu

Marc Turnes, marc.turnes@wisc.edu

C15 Lynda.com Saved Biochemistry \$100,000

Division of Information Technology (DoIT)

By directing the Biochemistry staff to lynda.com training videos, the web team was able to successfully migrate their website to a more current and widely used platform. go.wisc.edu/lynda

Peter Valeo, pete.valeo@wisc.edu

C16 Collaboration in the KB: Working together to help each other and ourselves

DoIT User Services: KnowledgeBase Team

As we collaborate with more partners on campus and beyond, we continue to improve the KB system that benefits all.

All of the following can be reached at: kb-team@lists.wisc.edu

Sean Bossinger, Wei-zhong Wang, Teresa Arauco, & Leah Scheide

C17 Game of Grants & Research Funding: Winning Tips from Campus Maesters

Wisconsin Center for Education Research (WCER)

Increase your success in winning grant awards with tips from experts at the WCER, one of UW-Madison's first and most productive grant-funded research centers. <http://www.wcer.wisc.edu/grantServices>

Janet Kelly, jkelly3@wisc.edu

Bonnie Griffin, bonnie.griffin@wisc.edu

Paul Baker, pbaker@wisc.edu

Clifford White, ciwhite@wisc.edu

Jeanne Schneider, Jeanne.schneider@wisc.edu

Poster Exhibits

C18 Shop@UW: Results from our New and Improved Purchasing System

Business Service | Shop@UW/MDS

The goal of Shop@UW is to improve the purchasing experience for UW-Madison customers, reduce purchased goods prices via campus-wide volume buying, and lower procure-to-pay transaction costs.

<http://www.bussvc.wisc.edu/shopuw/shopuw.html>

Bradley Thomas, bthomas@bussvc.wisc.edu

Janet Deutsch, jdeutsch@bussvc.wisc.edu

Michael Marean, mmarean@bussvc.wisc.edu

Marty Rostermundt, mrostermundt@bussvc.wisc.edu

Susanne Matschull, smatschull@bussvc.wisc.edu

C19 Working Group on Scientific Core Resources

Vice Chancellor for Research and Graduate Education

Utilizing a methodology called Accelerated Improvement, the working group on Scientific Core Resources was able to draft a set of recommendations aimed to improve effectiveness, capacity, efficiency, and increase revenue from external users within three months. <https://research.wisc.edu/>

Kurt J. Zimmerman, kjzimmerman@wisc.edu,

Master of Science in Biotechnology Program

Dona Alberti, dba@uwcarbone.wisc.edu, UW Comprehensive Cancer Center

Andy Richards, andrew.richards@wisc.edu,

Office of the Vice Chancellor for Research and Graduate Education

Chuck Konsitzke, cmkonsitzke@wisc.edu, Biotechnology Center

Susan LaBelle, slabelle@ocr.wisc.edu, Office of Corporate Relations

Susan Hagness, hagness@engr.wisc.edu, Electrical and Computer Engineering

C20 Sherlock Phones

Bursar's Office

Using data-driven decision-making to guide communication topics in the Bursar's Office.

Nicole Christianson, nchristianson@bussvc.wisc.edu

Deanne Oswald, doswalt@bussvc.wisc.edu

Katie Duggleby, kduggleby@wisc.edu

C21 Administrative Process Redesign (APR) - What's New

Administrative Process Redesign (APR)

Wondering about the latest process improvement projects and other APR happenings? See what's new in tools, resources, and processes for APR and campus. apr.wisc.edu

Alice Gustafson, agustafson@vc.wisc.edu

Janet DesChenes, jdeschenes@vc.wisc.edu

Mari Ann Ménager, mmenager@vc.wisc.edu

Gerry Pelanek, gpelanek@vc.wisc.edu

Jim Thompson, jthompson@vc.wisc.edu

Poster Exhibits

C22 Credit by Departmental Exam (CDE): What Departments Need to Know

Academic Planning & Institutional Research (APIR)

Credit by Departmental Exam is a new option for earning UW-Madison credit with anticipated approval in May 2015. Learn about its benefits to students and academic departments.

Michelle Young, michelle.young@wisc.edu

C23 Seeing More: Communication with Data Visualizations

Academic Planning and Institutional Research

APIR is collaborating with campus partners to implement Tableau as an enterprise visualization tool. See how data visualizations can communicate information about applicants, students, and alumni.

www.apir.wisc.edu/students.htm, www.apir.wisc.edu/alumni.htm,
www.apir.wisc.edu/students-admissions.htm (pipeline section)

Clare Huhn, clare.huhn@wisc.edu

Sara Lazenby, sara.lazenby@wisc.edu

McKinney Austin, mckinney.austin@wisc.edu

C24 Academic Program Restructuring

Academic Planning and Institutional Research

Considering academic program restructuring? Examine key questions, get advice, study examples, and learn how to move through the approval process.

apir.wisc.edu/academicplanning.htm

Sarah Kuba, sarah.kuba@wisc.edu

C25 Academic Department Restructuring

Academic Planning and Institutional Research

Considering academic department restructuring? Examine key questions, get advice, study examples, and learn how to move through the approval process.

apir.wisc.edu/academicplanning.htm

Sarah Kuba, sarah.kuba@wisc.edu

D1 Intentional Connections: Campus-Community Partnerships Addressing Health Equity

The Collaborative Center for Health Equity (CCHE) & The Native American Center for Health Professions (NACHP), both in the School of Medicine and Public Health.

Our Centers' career development programs share a common goal: to strengthen pathways for diverse scholars to enter into and be successful in their health and wellness careers, including health equity research. cche.wisc.edu,

med.wisc.edu/nachp, wearehealers.org

Caitlin LeValley, clevalley@wisc.edu, CCHE

Melissa Greendeer, mfmetoxen@wisc.edu, NACHP

Lauren Hoeft, lhoeft@wisc.edu, NACHP

Poster Exhibits

D2 Collaborate Efficiently - in the classroom, or in the office. Google+ Communities brings everyone to the table.

Division of Information Technology
Using Google+ Communities provides an easy, but robust, collaboration tool for groups to share ideas and content anytime, anywhere. apps.google.wisc.edu
Tamara Walker, tamara.walker@wisc.edu
John Martin, john.martin@wisc.edu
Jesse R. Thompson, jesse.thompson@wisc.edu

D3 Leveraging UW-Madison Box for Agile Course Development

Engineering Professional Development (EPD), College of Engineering
EPD uses UW-Madison Box to facilitate collaborative, efficient, and sustainable course development.
<http://go.wisc.edu/EPDcoursedev> email: epd-ldt@lists.wisc.edu
Stacey Binder, stacey.binder@wisc.edu
Katie Lennon, katie.lennon@wisc.edu
Lisa Linfield, lisa.linfield@wisc.edu
Mark Millard, mark.millard@wisc.edu
Paul Miller, paul.miller@wisc.edu
Amanda Renz, amanda.renz@wisc.edu

D4 The New Arts HUB Services: Creating a Collective Voice for the Arts at UW-Madison

Arts Institute
The Arts Institute is implementing centralized arts-specific patron and marketing services for the benefit of all arts departments and units.
artsinstitute.wisc.edu
Christina Martin-Wright, christina.martinwright@wisc.edu
Kate Hewson, kate.hewson@wisc.edu
Heather Owens, heather.owens@wisc.edu

D5 NCCI: Network for Change and Continuous Innovation

Office of Quality Improvement
NCCI is a non-profit association, dedicated to improving higher education. Change leaders from over 70 institutions across the U.S., Canada, and international collaborate to share best practices for advancing academic and administrative excellence. UW-Madison is a founder and active member. www.ncci-cu.org
Maury Cotter, maury.cotter@wisc.edu

Poster Exhibits

D6 UW-Madison Women in IT (WIT) - Hiring Women Is Good For Business

Office of the CIO

We created learning and networking opportunities empowering women working in IT to develop professionally, while knowing they are part of a greater community.

Edward Hoover, edward.hoover@wisc.edu, DoIT

Rob Kohlhepp, rob.kohlhepp@wisc.edu, CAE

Sandee Seiberlich, sandee.seiberlich@wisc.edu, DoIT

Brenda Spsychalla, brenda.spsychalla@wisc.edu, MERIT

Annette Stratman-Durrer, annette.stratmandurrer@wisc.edu, DoIT

Sara Tate, state@aims.wisc.edu, AIMS

D7 Logic Model and the Student Employment Work Model (SEWM): A Student Success Institute Project

Academic Personnel Office (APO), Office of Human Resources (OHR)

Through the logic model framework, the SEWM focuses on a deliberate process to foster student success through all stages of the employee life cycle.

Email: apoattachments@ohr.wisc.edu

Angie Rosas, arosas@ohr.wisc.edu

Anna Golackson, agolackson@ohr.wisc.edu

Akilah Mason, amason@ohr.wisc.edu

Mulki Nur, mnur@ohr.wisc.edu

Nikki Hunter, shunter@ohr.wisc.edu

D8 Growth Mindset as a Mindfulness Practice for All of Us: Students, Faculty, Staff, and Administrators

Physics, Division of Student Life, McNair Scholars Program

Student Success Institute: deliberately and mindfully building capacities to develop resilience and a growth mindset, as "antidotes" to stereotype threat, imposter syndrome, etc.

Hazel Symonette, hsymonette@studentlife.wisc.edu, Division of Student Life

Chris Moore, cmoore@physics.wisc.edu, Department of Physics

Maya Holtzman, bharti.holtzman@wisc.edu, McNair Scholars Program

Althea R. Miller, althea@vaaww.com, Vivaldi Ain't All We Whistle

Susan Nossal, nossal@physics.wisc.edu, Department of Physics

D9 A Stakeholder-Based Reboot: The Wheelhouse Studios Story

Wisconsin Union

How do you effectively reposition/rebrand the combining of two programs with 80+ years of history and a new vision and mission?

union.wisc.edu/wheelhouse

Jay Ekleberry, jay.ekleberry@wisc.edu

Ella Williquette, ewilliquette@wisc.edu

Poster Exhibits

D10 Campus Strategic Framework: Progress and New Plan

Provost's Office

Featuring UW-Madison's updated campus Strategic Framework for 2015-2019, along with noteworthy progress achieved over the last five years of the previous framework. The framework guides our work to advance the university's long-term vision.

<http://chancellor.wisc.edu/strategicplan/fifth-year-progress-report/>

Maurry Cotter, maurry.cotter@wisc.edu, Office of Quality Improvement

E1 FP&M EID Evolution

Facilities Planning & Management

FP&M continues to engage employees; we increased our 2014 survey response rate and completed multiple division wide accomplishments.

<http://www.eid.fpm.wisc.edu/>

Dan Okoli, dokoli@fpm.wisc.edu, Capital Planning & Development

Anne Bogan, abogan@fpm.wisc.edu, FP&M, Transportation Services

Liz Hammen, lhammen@fpm.wisc.edu, FP&M, Communications

Shoko Miyagi, smiyagi@fpm.wisc.edu, FP&M, Training

Top Tantivivat, vtantivivat@fpm.wisc.edu, Campus Planning & Landscape Architecture

E2 Developing a Culture of Continuous Improvement: Embedded Local Improvement Champions at UW

The Quality, Safety, and Innovation Department at UW Health, UW Health Improvement Network (UWHIN)

UWHIN's Improvement Champion program pairs full-time Improvement Coaches with select front-line staff for 3-6 months, transferring improvement skills and developing local improvement champions.

Amy Smyth, amy.smyth@uwmf.wisc.edu

Julianna Spranger, julianna.spranger@uwmf.wisc.edu

E3 The Standing Revolution

University Health Services | Environmental and Occupational Health

Is sitting during computer work *really* affecting my health? The results of a sit to stand workstation pilot study.

<http://www.uhs.wisc.edu/occ-health/ergonomics>

Michelle Discher, medischer@uhs.wisc.edu

Michelle Sue Marshall, msmarshall@wisc.edu

Poster Exhibits

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- E4 Invest in your Workers: Make the Training Count**
Cultural Linguistic Services, OHRD
Opportunities for learning, coupled with a little incentive, encouraged growth and enhanced performance in our volunteer tutors. It can also help your workers or students.
<https://www.ohrd.wisc.edu/home/Hide-A-Tab/CulturalLinguisticServicesHome/WorkplaceLearningProgram/tabid/136/Default.aspx>
Jzong Thao, jthao@ohr.wisc.edu
Pang Xiong, pxiong@ohr.wisc.edu
Brenda Ferreira, bferreira@ohr.wisc.edu
Carmen Romero, cromero@ohr.wisc.edu
Jennifer Sell, jtsell@ohr.wisc.edu
-
- E5 The Time to Travel is Right Now! Improving Access to UHS Travel Clinic**
UHS Travel Clinic
UHS Travel Clinic developed an innovative, on-line program resulting in increased access, resolution of wait lists, and improved utilization of staff to their full professional capacity.
<http://www.uhs.wisc.edu/services/medical/travel-clinic/>
Linda Johnson, lkjohnson@uhs.wisc.edu
Jenny Kind, jkind@uhs.wisc.edu
-
- E6 From SOAR to Alumni: Invest, Involve, Connect**
Department of Astronomy
Form lasting connections from SOAR through Alumni.
Sharon Pittman, pittman@astro.wisc.edu
-
- E7 Interest Based Problem Solving (IBPS)**
IBPS Office, Madison College, Madison, WI
The interest based approach is used at Madison College to create policies in shared governance and to address problems in programs and departments.
<http://madisoncollege.edu/in/ibps>
<http://madisoncollege.edu/shared-governance>
Kathleen A. Paris, Ph.D., KParis@madisoncollege.edu
-
- E8 (Re)Designing a Resource Guide**
Wisconsin Institute for Discovery (WID)
From conception to implementation, the design and redesign of the Research Project Resource Guide. <http://rprg.discovery.wisc.edu/>
Michelle Craft, mcraft@discovery.wisc.edu, WID
Beth Misco, misco@wid.wisc.edu, WID
Lauren Michael, lmichael@wisc.edu, CHTC, ACI, WID, and ACI-REF
-

Poster Exhibits

F1 Redesigning MyUW based on user needs!

Division of Information Technology (DoIT)
MyUW was redesigned by listening to user needs and continually evolves to help campus work smarter, faster, and safer. my.wisc.edu
Jim Helwig, jim.helwig@doit.wisc.edu
Annette Stratman-Durrer, annette.stratmandurrer@wisc.edu
Phyllis R. Treige, phyllis.treige@wisc.edu
Andy W. Petro, andrew.petro@wisc.edu
Kim Miller, kim.miller@wisc.edu

F2 There's No Place Like Home: Defining, Managing, and Tracking Employee Operational Areas Utilizing EOPS

CALS Human Resources & CALS Administrative Computing Services
CALS Employee Operational Area System (EOPS) provides a mechanism for HR staff to assign and manage employee job operational areas.
Nancy Parkinson, nancy.parkinson@wisc.edu
Caitlin Bradish, caitlin.bradish@wisc.edu
Charlene Krembs, charlene.krembs@wisc.edu
Chris Arndt, christopher.arndt@wisc.edu
Carolyn Wuethrich, carolyn.wuethrich@wisc.edu

F3 A Slice of Social Success: Communicating in the Digital Age

Food Research Institute, College of Agricultural & Life Sciences
How FRI harnesses social media, e-newsletters, and digital analytics to broaden its outreach. fri.wisc.edu
Lindsey Jahn, ljahn2@wisc.edu
Wendy Bedale, bedale@wisc.edu

F4 GeoData@UW-Madison

Robinson Map Library and State Cartographer's Office, Department of Geography
Improving campus access to geospatial data.
<http://www.sco.wisc.edu/uw-geodata/uw-geodata.html>
Jaime Stoltenberg, jstoltenberg@wisc.edu
AJ Wortley, twortley@wisc.edu
Howard Veregin, howard.veregin@wisc.edu

F5 CATT: Central Accounts Tracking Tool

Department of Medicine, School of Medicine and Public Health
Developing a financial management dashboard: the right tool for improving business processes and enhancing transparency.
<http://www.medicine.wisc.edu/accounting/financialservicemain>
email: domfinance@medicine.wisc.edu
Amy Johnson, amjohns@medicine.wisc.edu
Ron Ravel, rdravel@medicine.wisc.edu
Barry DeZonia, bdezonia@medicine.wisc.edu
Adam Halstead, agwhalst@medicine.wisc.edu

Poster Exhibits

F6 Achieving a New Milestone in Campus Safety and Security

UW-Madison Police Department

Upgrading and improving the campus camera system to maintain and improve safety and security for all staff, students, and visitors on campus.

Kevin Sopha, ksopha@wisc.edu

Matt Schirmacher, schirmacher@wisc.edu

F7 Electronic Check Deposits – Speedy, Safe, Secure

Accounting Services – Cash Management

On-site electronic check deposits provide a means to complete bank deposits safely and efficiently. Checks are electronically scanned, rather than physically sent to the bank, and the funds are immediately credited to the University's account. <http://www.bussvc.wisc.edu/acct/acct.html>

Michael Halton, mhalton@bussvc.wisc.edu

Sharon Hughes, shughes@bussvc.wisc.edu

Limin Tang, ltang@bussvc.wisc.edu

F8 Beep!

Division of Business Services

How the Property Control Office is using barcode scanners to take the pain out of capital equipment inventories.

<http://bussvc.wisc.edu/acct/propcont/prophome.html>

Brenden Hedberg, bhedberg@bussvc.wisc.edu

Matt Griffith, mgriffith@bussvc.wisc.edu

Patrick Lally, plally@bussvc.wisc.edu

F9 Campus Software Library-Download the software you need to do your best work

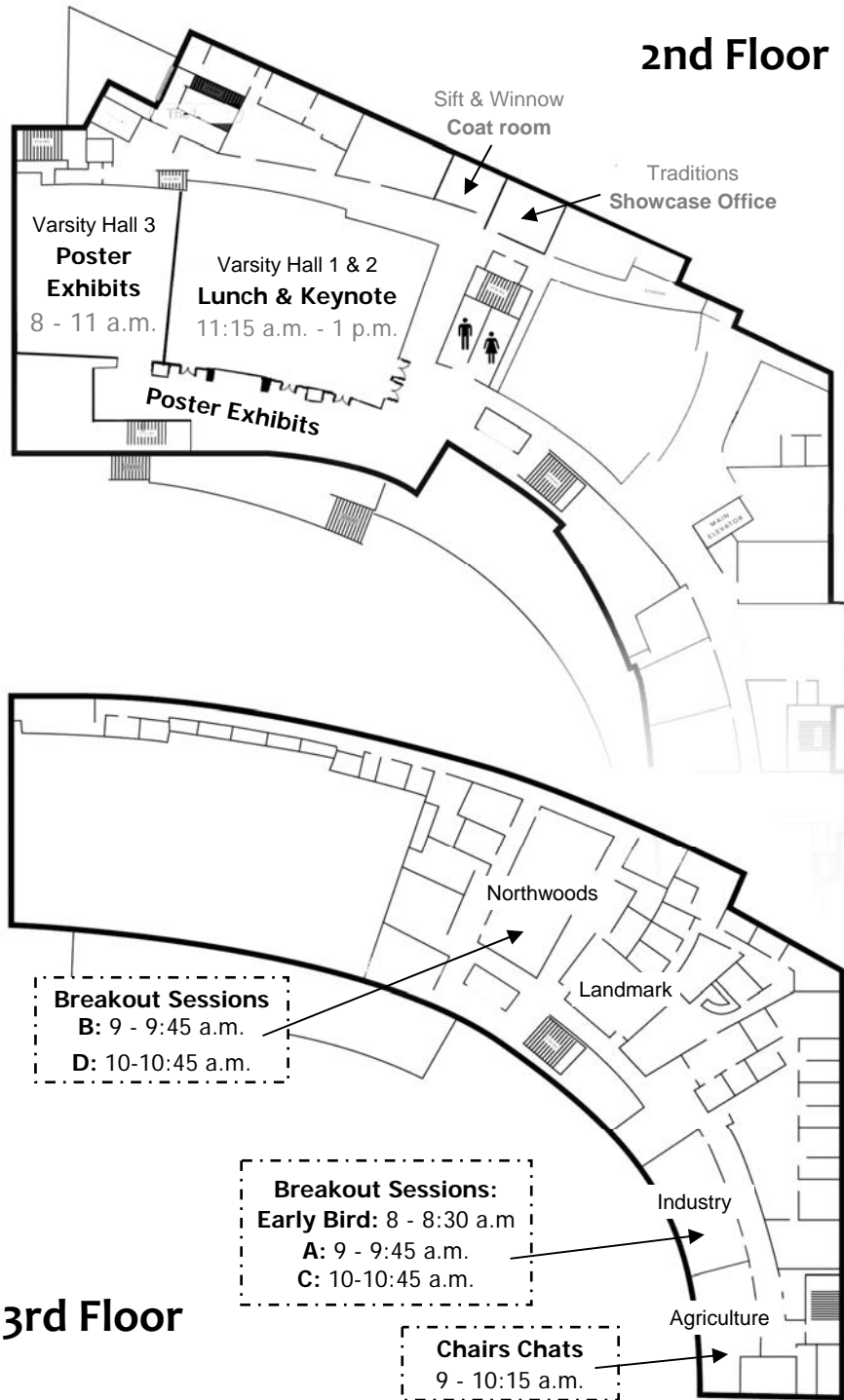
Division of Information Technology (DoIT)

Easy access to site-licensed software gives campus the tools it needs to do more and spend less. software.wisc.edu

Christopher E. Last, chris.last@wisc.edu

Event Map

2nd Floor



Showcase Agenda at a Glance

Union South

8:00 - 11:00	Poster Exhibits Varsity Hall 3 & Varsity Hall Lounge, 2 nd Floor
8:00 - 8:30	Early Bird Session – How to get the Most out of Showcase Industry, 3 rd Floor
8:30 - 8:45	Opening Remarks & Welcome Varsity Hall 3, 2 nd Floor
9:00 - 9:45	Breakout Session A – Leadership for a Purpose Industry, 3 rd Floor
	Breakout Session B – Data Rich Story Telling: Visualizing Data Northwoods, 3 rd Floor
9:00 - 10:15	Chairs’ Chats – Open to Department Chairs Only Agriculture – 3 rd Floor
10:00 - 10:45	Breakout Session C – What? Me? Merge? Seriously?! Changing Structures to Boost Collaboration Industry, 3 rd Floor
	Breakout Session D – Educational Innovation A to Z in the Statistics Department Northwoods, 3 rd Floor
11:00 - 11:10	Closing Remarks Varsity Hall 3, 2 nd Floor
11:15 - 1:00	Lunch and Keynote Varsity Hall 1&2, 2 nd Floor



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