Welcome to UW-Madison’s sixteenth annual improvement Showcase, a time set aside to learn from each other and recognize efforts on campus to improve work, learning, and climate.

April 14, 2015
8:00 a.m. – 1:00 p.m.
UW-Madison Union South

http://www.quality.wisc.edu/showcase.htm
"Faculty and staff across UW-Madison campus are continually looking for ways to improve what they do --- to advance learning, research and scholarship, and to best serve our constituents. Showcase offers an opportunity to leverage and scale those improvements so that we can sustain our effectiveness while striving to become even more efficient."

Rebecca Blank
Chancellor

"Now is the time to engage as a campus community to make certain we continue to build a better future for our institution. More than ever, we need to use our limited resources wisely and strategically by finding opportunities to be more efficient, enhance how we do business, and improve our interactions with each other. Showcase helps us do just that by providing opportunities to learn best practices from each other."

Darrell Bazzell
Vice Chancellor for Finance and Administration
Dr. Jordan Ellenberg, Keynote
“There is No Such Thing as Public Opinion”

Author of the 2014 *New York Times* bestseller *How Not To Be Wrong*, John D. MacArthur Professor, and Vilas Distinguished Achievement Professor of Mathematics here at UW-Madison.

Jordan has a Ph.D. in mathematics from Harvard and an MFA in creative writing from Johns Hopkins. He has written articles on mathematical topics in the *New York Times*, the *Washington Post*, *Wired*, the *Wall Street Journal*, the *Boston Globe*, and the *Believer*, and is a regular columnist for *Slate*.

Showcase 2015 Hosts

Office of Quality Improvement
www.quality.wisc.edu

Office of Human Resource Development
www.ohrd.wisc.edu

Showcase Sponsors

Office of the Provost

Office of the Vice Chancellor for Administration
Special Sessions and Featured Speakers

**Early Bird Session — How to Get the Most out of Showcase**
8:00 - 8:30, Industry, 3rd Floor
Showcase is filled with valuable information and excellent resources. This session will offer tips about how to make the best use of your time at this year’s Showcase.
*Ann Zanzig, Office of Quality Improvement*

**Opening Remarks**
8:30, Varsity Hall 3, 2nd Floor
*Julie Underwood, Dean, School of Education*
*Bob Lavigna, Assistant Vice Chancellor-Human Resources*

**Breakout Session A: Leadership for a Purpose**
9:00 - 9:45, Industry, 3rd Floor
The Coordinated Leadership Initiative arose to create a common leadership language and support leadership for the purpose of positive change. Join us at this breakout session for a brief history of CLI and learn about some practical ways it can be adopted. After interacting with the framework, a panel of adopters will talk through their success and lessons learned from using UW-Madison’s Leadership Framework.
*Mark Kueppers, Assistant Director for Leadership Development, CfLI*
*Jessica Moehr, Training Coordinator, Office of Human Resource Development*
*Rob Brown, Assistant Director, Multicultural Student Center*
*Geoff Larson, Director of Digital Publishing & Printing Services, DoIT*
*Adam Nelson, University Health Services ATOD Graduate Assistant*

**Breakout Session B: Data Rich Story Telling: Visualizing Data**
9:00 - 9:45, Northwoods, 3rd Floor
Data literacy and analytics are becoming increasingly important to scholarship at UW-Madison due to rapid growth in data measurement and collection in all fields; dramatic increase in demand for STEM courses, notably for data literacy or analytics; and efforts from multiple campus degree programs to incorporate data analytics. Presenters will share examples showing how the way data is visually represented dramatically impacts viewers' interpretation. Participants will learn about the importance of choosing the right visualization for an intended audience, and gain confidence in their ability to create effective data visualizations.
*Brian Yandell, Professor & Chair, Dept. of Statistics*
*Kate Baldwin, Scientific Visual Communicator & Science Illustrator*
*Jon McKenzie, Professor, Dept. of English & Director, DesignLab*
*Karl Broman, Professor, Dept. of Biostatistics and Medical Informatics*

**Chairs’ Chats — for Department Chairs Only: How to best support Mid-Career Faculty**
9:00 - 10:15, Agriculture – 3rd Floor
This session is designed for department chairs to share tips with each other. In past years, chairs have recommended books, approaches to committee structures, hiring, succession, budgeting, planning, etc.
*Moderator: Michael Bernard-Donals, Vice Provost for Faculty and Staff Programs*
Special Sessions and Featured Speakers

10:00 - 10:45, Industry, 3rd Floor
During this session faculty and an administrator from Russell Laboratories (College of Agricultural and Life Sciences) and the Department of Cell and Regenerative Biology (School of Medicine and Public Health) will share their unique experiences with collaboration. Together, their stories demonstrate how thoughtful collaboration has resulted in administrative efficiencies, improved services, and the advancement of academic research.
Patricia Keely, Professor & Chair, Dept. of Cell and Regenerative Biology
Caitilyn Allen, Professor, Dept. of Plant Pathology & Director of Russell Labs Service Center
Lance Potter, Academic Dept. Manager of Russell Labs Service Center

Breakout Session D: Educational Innovation A to Z in the Statistics Department
10:00 - 10:45, Northwoods, 3rd Floor
Since its beginning in 2011, the EI initiative has sought to enrich the student learning experience by providing the resources and structure needed to spark the creativity of our faculty and instructional staff. Faculty from the Statistics Department will share examples of how they have been utilizing the backward design to tailor introductory statistics courses toward students’ learning goals, exploring approaches to training and mentoring teaching assistants, and designing a new data science program.
Brian Yandell, Professor & Chair
Gina Benninger, Faculty Associate & Instructor/EI Coordinator
Ryan Zea, Faculty Associate & Learning Coordinator
Jun Zhu, Professor & Faculty EI Coordinator

Closing Remarks
11:00 - 11:10, Varsity Hall 3, 2nd Floor
Don Schutt, Director, Office of Human Resource Development
Bruce Harville, Consultant, Office of Quality Improvement

Lunch and Keynote Presentation: There is No Such Thing as Public Opinion
11:15 a.m. – 1:00 p.m., Varsity Hall 1 & 2, 2nd Floor
Welcome
Maury Cotter, Director, Office of Quality Improvement
Sarah Mangelsdorf, Provost and Vice Chancellor for Academic Affairs
Introduction
Karl Scholz, Dean, College of Letters & Science
Featured Speaker
Jordan Ellenberg, John D. MacArthur Professor of Mathematics,
Vilas Distinguished Achievement Professor of Mathematics
Concluding Remarks
Bruce Harville, Office of Quality Improvement
Poster Exhibits

Varsity Hall and Lounge Poster Exhibit Floor Plan

The following pages present key information about each poster on display at Showcase 2015.

Posters are listed in alpha-numeric order by aisle as shown in the diagram above.
A1  **Fast & Green: New Online School of Social Work Graduate Admissions Review Process**  
*School of Social Work*

We developed a fully paperless online, database-driven application, review and student confirmation graduate admissions process, thereby, significantly reducing staff and application review times.

*Tracy Schroepfer, tschroepfer@wisc.edu*
*Bret Huisenga, huisenga@wisc.edu*
*Russell Portier, portier@wisc.edu*

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A2  **Teachology 101: Where Technology Meets Effective Teaching**  
*School of Education, Curriculum & Instruction*

This collaboration of preservice teachers designs innovative workshops that guide exploration and redesign of lessons for more intentional and student-centered technology integration. [http://teach-ology.weebly.com/](http://teach-ology.weebly.com/)

*Lindsay Stoetzel, stoetzel@wisc.edu*
*Grace Binder, glbinder@wisc.edu*
*Karissa Giller, kgiller@wisc.edu*
*Lars Lindqvist, llindqvist@wisc.edu*
*Daniel Ma, dkma@wisc.edu*

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A3  **WisCEL: Active Learning Innovation at UW-Madison**  
*Wisconsin Collaboratory for Enhanced Learning (WisCEL)*

WisCEL facilitates innovative teaching and active learning through instructional and technology resources, support services, partnerships, and infrastructure. [www.wisce.ewisc.edu](http://www.wisce.ewisc.edu)

*John Booske, booske@engr.wisc.edu*
*Sarah Mason, sarah.mason@wisc.edu*
*Erin Anthony, erin.anthony@wisc.edu*

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A4  **Replicable Instructional Technology Infusion (RITI) Grant Project**  
*School of Education*

In 2014, the School of Education implemented a special grant program. Drawing from gift funds, the goal of the grant is to increase the use of technology in SoE classrooms. RITI grants are designed to support technology infusion and innovation that can be replicated for use by other instructors. Since then, 12 projects have been awarded grant funds. Our poster highlights specific grant projects, and shares inspiration for how education innovations can be extended for multiple class settings or re-purposed in more than one context. [https://website.education.wisc.edu/riti/](https://website.education.wisc.edu/riti/)

*Catherine Stephens, Catherine.Stephens@wisc.edu, MERIT*
Poster Exhibits

A5  Signe Skott Cooper Hall Enables Educational Innovation
    School of Nursing
    How active learning classrooms and simulated clinical environments enable
teaching strategies that increase students' engagement, and help develop
cooperation and teamwork skills.
    https://uwsonat.wordpress.com/ssch-active-learning-classrooms/
    Katharyn A. May, kamay@wisc.edu
    Nadine Nehls, nmnehls@wisc.edu
    Jerzy "George" Jura, jura@wisc.edu

A6  Advance Your Career
    Division of Continuing Studies, Integrated Marketing Communications
    A single site for flexible and online degrees and certificates.
    Melissa Meyer, mmeyer@dcs.wisc.edu

A7  Discovery to Product
    UW-Madison and Wisconsin Alumni Research Foundation (WARF)
    Discovery to Product (D2P) is a partnership between UW-Madison and WARF,
focused on entrepreneurship and moving UW-inspired technology and
innovation to market. One year into D2P's launch, they have guided a number
of campus innovators in preparing to launch their products and companies.
    http://d2p.wisc.edu/
    John Biondi, d2p@grad.wisc.edu, D2P Director

A8  MOOCs at the University of Wisconsin-Madison
    Provost's Office and Division of Continuing Studies (DCS)
    UW Massive Open Online Courses offer free online content to learners and
include community engagement opportunities to further connect with new
audiences across Wisconsin! moocs.wisc.edu
    Emily Sprengelmeyer, esprengelmeyer@dcs.wisc.edu, DCS
    Terry Ross, tross@dcs.wisc.edu, DCS
    Lika Balenovich, lika.balenovich@wisc.edu, Educational Innovation,
    Office of the Provost
    Mary Thompson, mthompson@dcs.wisc.edu, DCS

B1  Educational Innovation
    Office of the Provost
    The mission of the Educational Innovation (EI) initiative is to transform
teaching, learning and engagement to inspire students and empower
communities. www.edinnovation.wisc.edu
    Steven Cramer, steven.cramer@wisc.edu, El Co-sponsor,
    Vice Provost for Teaching and Learning
    Jeffrey Russell, jrussell@dcs.wisc.edu, Vice Provost for Lifelong Learning and
    Dean of the Division of Continuing Studies

8  UW-Madison Showcase 2015
**B2  Strategic Planning for Lifelong Learning**  
*Division of Continuing Studies, Lifelong Learning*

The first-ever campus-wide strategic plan for lifelong learning to: 1. create transformative and meaningful learning experiences, 2. reach more lifelong learners, and 3. generate more revenue. [LifelongLearning.wisc.edu](http://LifelongLearning.wisc.edu)

*Sara Kluender, skluender@dcs.wisc.edu*  
*Julie Klein, jklein@dcs.wisc.edu*

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**B3  Target New Learners, Diversify Revenue Streams. Online Learning Opportunities: Partnering with Continuing Studies.**  
*Division of Continuing Studies*

The Office of Special Projects and Partnerships (OSPP) of UW-Madison Continuing Studies engages campus and community partners to broaden the university’s reach through strategic partnerships.

*Erik C. Burns, eburns@dcs.wisc.edu*  
*Laurie Greenberg, lgreenberg@dcs.wisc.edu*

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**B4  Customer Relationship Management**  
*Division of Continuing Studies (DCS)*

Prospective students are being collected and tracked using CRM tools that are native to ISIS. Integration with the new [AdvanceYourCareer.wisc.edu](http://AdvanceYourCareer.wisc.edu) website improves the prospective student experience. [advanceyourcareer.wisc.edu](http://advanceyourcareer.wisc.edu)

*Alan Ng, ang@dcs.wisc.edu*  
*Erik C. Burns, eburns@dcs.wisc.edu*

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**B5  Climate Quest**  
*Office of Sustainability*

Engaging the community to generate climate change solutions through collaborative competition. [http://climatequest.wisc.edu/](http://climatequest.wisc.edu/)

*Breana Nehls, bnehls@wisc.edu*  
*Katie Herrmann, keherrmann@wisc.edu*  
*Jill Sakai, jasakai@wisc.edu*  
*Sabrina Bradshaw, sbradshaw@wisc.edu*

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**B6  Design Thinking in Action**  
*Design Studies, School of Human Ecology*

Students are in the process of designing a sustainable micro-campus in Kenya where community members can learn about topics such as health, entrepreneurship, and farming. [www.merrygostrong.com](http://www.merrygostrong.com)

*Lesley Sager, llsager@wisc.edu, Design Studies*  
*Emily Cruz, encruz@wisc.edu, Interior Architecture*  
*Abigail Schaef, aaschaef@wisc.edu, Interior Architecture*  
*Meryl Sell, mpsell@wisc.edu, Interior Architecture*  
*Mary Wolff, mwolff@wisc.edu, Civil Society & Community Studies*
Poster Exhibits

B7  Quality Improvement Global Leadership Institute
   Global Health Institute
   The QI Global Leadership Institute at University of Wisconsin-Madison is an annual weeklong interprofessional seminar aimed at strengthening health systems in low-resource settings. Established in 2011, over 40 global leaders representing 16 countries have joined together to advance their country’s health systems through the exchange of leadership skills, creative ideas, and evidence-based best practices that affect larger policy.
   http://ghi.wisc.edu/ghi-in-action/quality-is-possible-here/
   http://ghi.wisc.edu/strengthening-health-systems/
   http://ghi.wisc.edu/ghi-in-action/small-changes-strengthen-global-health-2/
   Jameela Ali, jali3@wisc.edu
   Sweta Shrestha, sshrestha@wisc.edu

B8  Grant ending? No Problem! Sustaining Your Outreach—Post Grant
   Graduate School/Waisman Center
   After a 3 year project, what can you sustain? We continued our Community of Practice! What happened? What changed? How did we do it?
   https://www.waisman.wisc.edu/connections/Community.php
   Tim Markle, Timothy.markle@waisman.wisc.edu

B9  Building a University-Community Space: UW-South Madison Partnership
   Office of Community Relations & Morgridge Center for Public Service
   Building a university-community space to support existing university-community programming and forge new mutually beneficial partnerships between UW-Madison and the larger Madison community.
   http://universityrelations.wisc.edu/smp/
   Julissa Ventura, jventura2@wisc.edu, Community-University Exchange
   Everett Mitchell, everett.mitchell@wisc.edu, Community Relations
   Elizabeth Tryon, elizabeth.tryon@wisc.edu, Morgridge Center for Public Service

B10 How a Big Committee Wrote a Winning Document: The Carnegie Community Engagement Story
    Division of Continuing Studies & Morgridge Center for Public Service
    Some say “writing by committee” is unproductive. We showed it can be done. Learn about our approach to successfully applying for the Carnegie Foundation’s Community Engagement Classification.
    http://www.news.wisc.edu/23397
    Don Woolston, woolston@wisc.edu, Division of Continuing Studies
    Megan Miller, megan.miller@wisc.edu, Morgridge Center for Public Service
    Sarah Schutt, sschutt@wastaff.com, Wisconsin Alumni Association

B11 Graduate School Reorganization: Responding to Campus Input
    Graduate School
    The Graduate School was reorganized with input from campus stakeholders, making campus aware the Graduate School is changing as the higher education landscape changes. http://grad.wisc.edu
    Alissa Ewer, alissa.ewer@wisc.edu
    Daniel Kleinman, daniel.kleinman@wisc.edu
**Poster Exhibits**

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**B12  The Individual Development Plan Initiative: Turning Mandate into Opportunity Through Campus Collaboration**

_UW-Madison Campus Work Group_

Through a participant-led, collaborative work group of faculty and staff from across campus, 10,000+ graduate students and postdoctoral researchers can now benefit from IDP resources and policy. [www.grad.wisc.edu/pd/idp](http://www.grad.wisc.edu/pd/idp)

_Alissa Ewer, alissa.ever@wisc.edu, Graduate School, Office of Professional Development & Engagement_

_Imogen Hurley, ihurley@wisc.edu, School of Medicine and Public Health Office of Postdoctoral Studies_

_Amy Fruchtman, amy.fruchtman@wisc.edu, Graduate School Office of Professional Development and Communication_

_Jenny Dahlberg, dahlbergj@vetmed.wisc.edu, School of Veterinary Medicine Grants Administration_

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**B13  Building a Sustainable Campus**

_Capital Planning & Development_

Creating a sustainable and green campus by actively designing buildings to meet Leadership in Energy and Environmental Design (LEED) certification standards. [www.cpd.fpm.wisc.edu](http://www.cpd.fpm.wisc.edu)

_Dan Okoli, dokoli@fpm.wisc.edu_

_Brian Paulus, bpaulus@fpm.wisc.edu_

_Kelsey Retherford, kretherford@fpm.wisc.edu_

_Pa Nhia Yang, pyang@fpm.wisc.edu_

_Joel Stibbe, jstibbe@fpm.wisc.edu_

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**C1  BioCommons**

_WISCIENCE, Steenbock Library, Office of Undergraduate Advising_

The BioCommons is a community building initiative with space at Steenbock Library and resources at biology.wisc.edu. It fosters collaboration and improved student access to resources and opportunities across campus. [http://www.biology.wisc.edu/biocommons](http://www.biology.wisc.edu/biocommons)

_Amy Bethel, abethel@wisc.edu, WISCIENCE_

_Aaron Miller, aaronmiller23@wisc.edu, WISCIENCE_

_Jessica Newman, jessica.newman@wisc.edu, Steenbock Library_

_Miguel Ruiz, miguel.ruiz@wisc.edu, Steenbock Library_

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**C2  Collaborating to Serve Trans* Students**

_University Health Services (UHS) and LGBT Campus Center_

At UHS, an interdisciplinary team formalized a process by which competent and inclusive medical services, mental health care, and cross-campus experiences can be facilitated for transgender/non-binary students.

_Check uhs.wisc.edu at end of summer._

_Bonnie M. Benson, bmcbenson@uhs.wisc.edu, UHS_

_Rebecca L. Byers, rbyers@uhs.wisc.edu, UHS_

_Gabriel C. Javier, gjavier@studentlife.wisc.edu, LGBT Campus Center_

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_UW-Madison Showcase 2015_ 11
C3  CALS & IAP Study Abroad: A Partnership for Wisconsin and the World
College of Agricultural & Life Sciences International Programs Office
International Academic Programs (IAP)
A partnership between the College of Agricultural & Life Sciences (CALS) and International Academic Programs (IAP) gives students access to high-quality, academically-relevant study abroad programs.
Dan Gold, dkgold@studyabroad.wisc.edu, IAP
Kelli Cameron, kelli.cameron@wisc.edu, CALS

C4  UW-Madison’s Leadership Framework
Coordinated Leadership Initiative (CLI)
Leadership for the purpose of positive change, leadership.wisc.edu
Libby Bestul, lbestul@wisc.edu, School of Human Ecology
Brittany McGowan, BNM@athletics.wisc.edu, UW Athletics
Nancy Mitchell, nmitch5@gmail.com, CLI

C5  Connecting Your Division or School through Community Learning
Division of Enrollment Management
The Division of Enrollment Management created an inter-office Pilot Learning Community to foster leadership confidence, colleague connections, and a space for dialogue exploring personal identities. library.wisc.edu/lcice/
Hannah LeDuc, hannah.leduc@wisc.edu
Paula Gates, paula.gates@wisc.edu
Dale Redmond, dale.redmond@wisc.edu
Lori Christianson, lchristians2@admissions.wisc.edu

C6  Empowering Staff To Engage In Their Professional Development
Division of Information Technology (DoIT)
We developed a formal professional development structure to actively support staff engagement by empowering them to pursue career development opportunities.
Edward Hoover, edward.hoover@wisc.edu

C7  Student Engagement: How DoIT User Services launched a successful student engagement program
Division of Information Technology
We developed training and internship programs to help our student staff gain the customer service and technical skills necessary to be successful.
Sean Bossinger, sean.bossinger@wisc.edu
Patti Havlicek, patti.havlicek@wisc.edu
Erika Wollin, erika.wollin@wisc.edu
Nick Reynolds, nick.reynolds@wisc.edu
Abrianna Barca, abrianna.barca@wisc.edu
C8  HR Design: The Campus-Wide Initiative  
Office of Human Resource Development
Learn about HR Design's engagement approach, which is now a model of communication, input, and feedback for the entire campus.
hrdesign.wisc.edu
Lindsay Lemmer, llenmer@ohr.wisc.edu
Harry Webne-Behrman, hwebnebehrman@ohr.wisc.edu
David Rizzo, drizzo@ohr.wisc.edu

C9  Forward Together: From Framework to Implementation 
Office of the Vice Provost & Chief Diversity Officer
Learn more about the process of creating a campus diversity plan, from the development of a framework to a plan for implementation.
www.diversity.wisc.edu
Jessica Behling, behling2@wisc.edu
Jonathan Harris II, jharris@cdo.wisc.edu
Lynne S. Jones, ljones@cdo.wisc.edu
Jacqui Scott-Papki, jacqui.scott-papki@wisc.edu

C10  What IT Mountain Are You Trying To Climb? 
Division of Information Technology (DoIT)
CCI provides shared, scalable IT services (data center infrastructure, servers, storage, backup) and the management, consulting, and governance needed to deliver solutions that meet the needs of our campus.
Luke Bluma, cci@cio.wisc.edu, Office of the CIO and DoIT
Mike Layde, cci@cio.wisc.edu, Office of the CIO and DoIT
Griffith Randel, griffith.randel@wisc.edu, L&S Admin

C11  Use This Mouse, Not This One, for RARC Online Resources
Office of Vice Chancellor for Research and Graduate Education /Research Animal Resources Center (RARC)
Better communication by implementing on-line resources for animal users on campus. https://www.rarc.wisc.edu/
John Bogdanske, bogdanske@rarc.wisc.edu
Susan Lawler, lawler@rarc.wisc.edu
Katherine (Kasia) Novak, kajanus@wisc.edu

C12  Strategic Sourcing Proof-of-Concept Projects
Purchasing Services
Teams of customers and subject matter experts across campus developed specifications and service levels to meet user requirements and maximize total value through product standardization and substitution strategies.
www.bussvc.wisc.edu
David Nelson, dnelson@bussvc.wisc.edu
Brian Hutchinson, bhutchinson@bussvc.wisc.edu
Susanne Matschull, smatschull@bussvc.wisc.edu
Lori Voss, lvoss@bussvc.wisc.edu
Poster Exhibits

C13 Data-Driven Decisions Lead to Rapid Gains

Wisconsin School of Business

A/B testing enabled us to increase engagement with the online alumni magazine. Web analytics provided rapid feedback that we used immediately to double online traffic.

Meloney Linder, mlinder@bus.wisc.edu
Paul Oliphant, poliphant@bus.wisc.edu
John Wilson, jwilson@bus.wisc.edu
Dana Hanson, dhanson@bus.wisc.edu
Marilyn Gardner, mgardner@bus.wisc.edu

C14 WiscList: Send targeted emails with ease

Division of Information Technology (DoIT)

How we helped Enrollment Management find an affordable solution that allowed them to send 500K+ emails.

https://www.doit.wisc.edu/services/email-lists-wisclist/

Charlie Calderon, charles.calderon@wisc.edu
Marc Turnes, marc.turnes@wisc.edu

C15 Lynda.com Saved Biochemistry $100,000

Division of Information Technology (DoIT)

By directing the Biochemistry staff to lynda.com training videos, the web team was able to successfully migrate their website to a more current and widely used platform. go.wisc.edu/lynda

Peter Valeo, pete valeo@wisc.edu

C16 Collaboration in the KB: Working together to help each other and ourselves

DoIT User Services: KnowledgeBase Team

As we collaborate with more partners on campus and beyond, we continue to improve the KB system that benefits all.

All of the following can be reached at: kb-team@lists.wisc.edu

Sean Bossinger, Wei-zhong Wang, Teresa Arauco, & Leah Scheide

C17 Game of Grants & Research Funding: Winning Tips from Campus Maesters

Wisconsin Center for Education Research (WCER)

Increase your success in winning grant awards with tips from experts at the WCER, one of UW-Madison’s first and most productive grant-funded research centers. http://www.wcer.wisc.edu/grantServices

Janet Kelly, jkelly3@wisc.edu
Bonnie Griffin, bonnie.griffin@wisc.edu
Paul Baker, pbaker@wisc.edu
Clifford White, cwhite@wisc.edu
Jeanne Schneider, Jeanne.schneider@wisc.edu
C18 Shop@UW: Results from our New and Improved Purchasing System

Business Service | Shop@UW/MDS

The goal of Shop@UW is to improve the purchasing experience for UW-Madison customers, reduce purchased goods prices via campus-wide volume buying, and lower procure-to-pay transaction costs.

http://www.bussvc.wisc.edu/shopuw/shopuw.html

Bradley Thomas, bthomas@bussvc.wisc.edu
Janet Deutsch, jdeutsch@bussvc.wisc.edu
Michael Marean, mmarean@bussvc.wisc.edu
Marty Rostermundt, mrostermundt@bussvc.wisc.edu
Susanne Matschull, smatschull@bussvc.wisc.edu

C19 Working Group on Scientific Core Resources

Vice Chancellor for Research and Graduate Education

Utilizing a methodology called Accelerated Improvement, the working group on Scientific Core Resources was able to draft a set of recommendations aimed to improve effectiveness, capacity, efficiency, and increase revenue from external users within three months. https://research.wisc.edu/

Kurt J. Zimmerman, kjzimmerman@wisc.edu,
Master of Science in Biotechnology Program
Dona Alberti, dba@uwcarbone.wisc.edu, UW Comprehensive Cancer Center
Andy Richards, andrew.richards@wisc.edu,
Office of the Vice Chancellor for Research and Graduate Education
Chuck Konsitzke, cmkonsitzke@wisc.edu, Biotechnology Center
Susan LaBelle, slabelle@ocr.wisc.edu, Office of Corporate Relations
Susan Hagness, hagness@engr.wisc.edu, Electrical and Computer Engineering

C20 Sherlock Phones

Bursar’s Office

Using data-driven decision-making to guide communication topics in the Bursar’s Office.

Nicole Christianson, nchristianson@bussvc.wisc.edu
Deanne Oswalt, doswalt@bussvc.wisc.edu
Katie Duggleby, kduggleby@wisc.edu

C21 Administrative Process Redesign (APR) – What’s New

Administrative Process Redesign (APR)

Wondering about the latest process improvement projects and other APR happenings? See what’s new in tools, resources, and processes for APR and campus, apr.wisc.edu

Alice Gustafson, agustafson@vc.wisc.edu
Janet DesChenes, jdeschenes@vc.wisc.edu
Mari Ann Ménager, mmenager@vc.wisc.edu
Gerry Pelanek, gpelanek@vc.wisc.edu
Jim Thompson, jthompson@vc.wisc.edu
Poster Exhibits

C22 Credit by Departmental Exam (CDE): What Departments Need to Know
Academic Planning & Institutional Research (APIR)
Credit by Departmental Exam is a new option for earning UW-Madison credit with anticipated approval in May 2015. Learn about its benefits to students and academic departments.
Michelle Young, michelle.young@wisc.edu

C23 Seeing More: Communication with Data Visualizations
Academic Planning and Institutional Research
APIR is collaborating with campus partners to implement Tableau as an enterprise visualization tool. See how data visualizations can communicate information about applicants, students, and alumni.
Clare Huhn, clare.huhn@wisc.edu
Sara Lazenby, sara.lazenby@wisc.edu
McKinney Austin, mckinney.austin@wisc.edu

C24 Academic Program Restructuring
Academic Planning and Institutional Research
Considering academic program restructuring? Examine key questions, get advice, study examples, and learn how to move through the approval process.
apir.wisc.edu/academicplanning.htm
Sarah Kuba, sarah.kuba@wisc.edu

C25 Academic Department Restructuring
Academic Planning and Institutional Research
Considering academic department restructuring? Examine key questions, get advice, study examples, and learn how to move through the approval process.
apir.wisc.edu/academicplanning.htm
Sarah Kuba, sarah.kuba@wisc.edu

D1 Intentional Connections: Campus-Community Partnerships Addressing Health Equity
The Collaborative Center for Health Equity (CCHE) & The Native American Center for Health Professions (NACHP), both in the School of Medicine and Public Health. Our Centers’ career development programs share a common goal: to strengthen pathways for diverse scholars to enter into and be successful in their health and wellness careers, including health equity research. cche.wisc.edu, med.wisc.edu/nachp, wearehealers.org
Caitlin LeValley, clevalley@wisc.edu, CCHE
Melissa Greendeer, mfmelotxer@wisc.edu, NACHP
Lauren Hoeft, lhoeft@wisc.edu, NACHP
Poster Exhibits

**D2** Collaborate Efficiently – in the classroom, or in the office. Google+ Communities brings everyone to the table.

*Division of Information Technology*

Using Google+ Communities provides an easy, but robust, collaboration tool for groups to share ideas and content anytime, anywhere. [apps.google.wisc.edu](http://apps.google.wisc.edu)

Tamara Walker, tamara.walker@wisc.edu
John Martin, john.martin@wisc.edu
Jesse R. Thompson, jesse.thompson@wisc.edu

**D3** Leveraging UW-Madison Box for Agile Course Development

*Engineering Professional Development (EPD), College of Engineering*

EPD uses UW-Madison Box to facilitate collaborative, efficient, and sustainable course development.

[http://go.wisc.edu/EPDcoursedev](http://go.wisc.edu/EPDcoursedev) email: epd-ltd@lists.wisc.edu

Stacey Binder, stacey.binder@wisc.edu
Katie Lennon, katie.lennon@wisc.edu
Lisa Linfield, lisa.linfield@wisc.edu
Mark Millard, mark.millard@wisc.edu
Paul Miller, paul.miller@wisc.edu
Amanda Renz, amanda.renz@wisc.edu

**D4** The New Arts HUB Services: Creating a Collective Voice for the Arts at UW-Madison

*Arts Institute*

The Arts Institute is implementing centralized arts-specific patron and marketing services for the benefit of all arts departments and units.

[artsinstitute.wisc.edu](http://artsinstitute.wisc.edu)

Christina Martin-Wright, christina.martinwright@wisc.edu
Kate Hewson, kate.hewson@wisc.edu
Heather Owens, heather.owens@wisc.edu

**D5** NCCI: Network for Change and Continuous Innovation

*Office of Quality Improvement*

NCCI is a non-profit association, dedicated to improving higher education. Change leaders from over 70 institutions across the U.S., Canada, and international collaborate to share best practices for advancing academic and administrative excellence. UW-Madison is a founder and active member. [www.ncci-cu.org](http://www.ncci-cu.org)

Maury Cotter, maury.cotter@wisc.edu
Poster Exhibits

**D6**  UW-Madison Women in IT (WIT) – Hiring Women Is Good For Business

*Office of the CIO*

We created learning and networking opportunities empowering women working in IT to develop professionally, while knowing they are part of a greater community.

Edward Hoover, edward.hoover@wisc.edu, DoIT
Rob Kohlhepp, rob.kohlhepp@wisc.edu, CAE
Sandee Seiberlich, sandee.seiberlich@wisc.edu, DoIT
Brenda Sychulla, brenda.sychulla@wisc.edu, MERIT
Annette Stratman-Durrer, annette.stratmandurrer@wisc.edu, DoIT
Sara Tate, state@aims.wisc.edu, AIMS

**D7**  Logic Model and the Student Employment Work Model (SEWM): A Student Success Institute Project

*Academic Personnel Office (APO), Office of Human Resources (OHR)*

Through the logic model framework, the SEWM focuses on a deliberate process to foster student success through all stages of the employee life cycle.

Email: apoattachments@ohr.wisc.edu

Angie Rosas, arosas@ohr.wisc.edu
Anna Golackson, agolackson@ohr.wisc.edu
Akilah Mason, amason@ohr.wisc.edu
Malki Nur, mnur@ohr.wisc.edu
Nikki Hunter, shunter@ohr.wisc.edu

**D8**  Growth Mindset as a Mindfulness Practice for All of Us: Students, Faculty, Staff, and Administrators

*Physics, Division of Student Life, McNair Scholars Program*

Student Success Institute: deliberately and mindfully building capacities to develop resilience and a growth mindset, as “antidotes” to stereotype threat, imposter syndrome, etc.

Hazel Symonette, lsymonette@studentlife.wisc.edu, Division of Student Life
Chris Moore, cmoore@physics.wisc.edu, Department of Physics
Maya Holtzman, bharati.holtzman@wisc.edu, McNair Scholars Program
Althea R. Miller, althea@vaaww.com, Vivaldi Ain’t All We Whistle
Susan Nossal, nossal@physics.wisc.edu, Department of Physics

**D9**  A Stakeholder-Based Reboot: The Wheelhouse Studios Story

*Wisconsin Union*

How do you effectively reposition/rebrand the combining of two programs with 80+ years of history and a new vision and mission?

union.wisc.edu/wheelhouse

Jay Ekleberry, jay.ekleberry@wisc.edu
Ella Williquette, ewilliquette@wisc.edu
D10 Campus Strategic Framework: Progress and New Plan
Provost's Office
Featuring UW-Madison's updated campus Strategic Framework for 2015-2019, along with noteworthy progress achieved over the last five years of the previous framework. The framework guides our work to advance the university’s long-term vision.
http://chancellor.wisc.edu/strategicplan/fifth-year-progress-report/
Maury Cotter, maury.cotter@wisc.edu, Office of Quality Improvement

E1 FP&M EID Evolution
Facilities Planning & Management
FP&M continues to engage employees; we increased our 2014 survey response rate and completed multiple division wide accomplishments.
http://www.eid.fpm.wisc.edu/
Dan Okoli, dokoli@fpm.wisc.edu, Capital Planning & Development
Anne Bogun, abogun@fpm.wisc.edu, FP&M, Transportation Services
Liz Hammen, lhhammen@fpm.wisc.edu, FP&M, Communications
Shoko Miyagi, smiyagi@fpm.wisc.edu, FP&M, Training
Top Tantivivat, vtantivivat@fpm.wisc.edu, Campus Planning & Landscape Architecture

E2 Developing a Culture of Continuous Improvement: Embedded Local Improvement Champions at UW
The Quality, Safety, and Innovation Department at UW Health, UW Health Improvement Network (UWHIN)
UWHIN’s Improvement Champion program pairs full-time Improvement Coaches with select front-line staff for 3-6 months, transferring improvement skills and developing local improvement champions.
Amy Smyth, amy.smyth@uwmf.wisc.edu
Juliana Spranger, juliana.spranger@uwmf.wisc.edu

E3 The Standing Revolution
University Health Services | Environmental and Occupational Health
Is sitting during computer work really affecting my health? The results of a sit to stand workstation pilot study.
http://www.uhs.wisc.edu/occ-health/ergonomics
Michelle Discher, medischer@uhs.wisc.edu
Michelle Sue Marshall, msmarshall@wisc.edu
**Poster Exhibits**

**E4** Invest in your Workers: Make the Training Count  
*Cultural Linguistic Services, OHRD*  
Opportunities for learning, coupled with a little incentive, encouraged growth and enhanced performance in our volunteer tutors. It can also help your workers or students.  
Jzong Thao, jthao@ohr.wisc.edu  
Pang Xiong, pxiong@ohr.wisc.edu  
Brenda Ferreira, bferreira@ohr.wisc.edu  
Carmen Romero, cromero@ohr.wisc.edu  
Jennifer Sell, jsell@ohr.wisc.edu

**E5** The Time to Travel is Right Now! Improving Access to UHS Travel Clinic  
*UHS Travel Clinic*  
UHS Travel Clinic developed an innovative, on-line program resulting in increased access, resolution of wait lists, and improved utilization of staff to their full professional capacity.  
Linda Johnson, lkjohnson@uhs.wisc.edu  
Jenny Kind, jkind@uhs.wisc.edu

**E6** From SOAR to Alumni: Invest, Involve, Connect  
*Department of Astronomy*  
Form lasting connections from SOAR through Alumni.  
Sharon Pittman, pittman@astro.wisc.edu

**E7** Interest Based Problem Solving (IBPS)  
*IBPS Office, Madison College, Madison, WI*  
The interest based approach is used at Madison College to create policies in shared governance and to address problems in programs and departments.  
[http://madisoncollege.edu/in/ibps](http://madisoncollege.edu/in/ibps)  
[http://madisoncollege.edu/shared-governance](http://madisoncollege.edu/shared-governance)  
Kathleen A. Paris, Ph.D., KParis@madisoncollege.edu

**E8** (Re)Designing a Resource Guide  
*Wisconsin Institute for Discovery (WID)*  
From conception to implementation, the design and redesign of the Research Project Resource Guide.  
[http://rprg.discovery.wisc.edu/](http://rprg.discovery.wisc.edu/)  
Michelle Craft, mcraft@discovery.wisc.edu, WID  
Beth Misco, misco@wid.wisc.edu, WID  
Lauren Michael, lmichael@wisc.edu, CHTC, ACI, WID, and ACI-REF
F1 Redesigning MyUW based on user needs!

Division of Information Technology (DoIT)
MyUW was redesigned by listening to user needs and continually evolves to help campus work smarter, faster, and safer. my.wisc.edu
Jim Helwig, jim.helwig@doit.wisc.edu
Annette Stratman-Durrer, annette.stratmandurrer@wisc.edu
Phyllis R. Treige, phyllis.treige@wisc.edu
Andy W. Petro, andrew.petro@wisc.edu
Kim Miller, kim.miller@wisc.edu

F2 There’s No Place Like Home: Defining, Managing, and Tracking Employee Operational Areas Utilizing EOPS

CALS Human Resources & CALS Administrative Computing Services
CALS Employee Operational Area System (EOPS) provides a mechanism for HR staff to assign and manage employee job operational areas.
Nancy Parkinson, nancy.parkinson@wisc.edu
Caitlin Bradish, caitlin.bradish@wisc.edu
Charlene Krembs, charlene.krembs@wisc.edu
Chris Arndt, christopher.arndt@wisc.edu
Carolyn Wuethrich, carolyn.wuethrich@wisc.edu

F3 A Slice of Social Success: Communicating in the Digital Age
Food Research Institute, College of Agricultural & Life Sciences
How FRI harnesses social media, e-newsletters, and digital analytics to broaden its outreach. fri.wisc.edu
Lindsey Jahn, ljahn2@wisc.edu
Wendy Bedale, bedale@wisc.edu

F4 GeoData@UW-Madison
Robinson Map Library and State Cartographer’s Office, Department of Geography
Improving campus access to geospatial data.
http://www.sco.wisc.edu/uw-geodata/uw-geodata.html
Jaime Stoltenberg, jstoltenberg@wisc.edu
AJ Wortley, hwortley@wisc.edu
Howard Veregin, howard.veregin@wisc.edu

F5 CATT: Central Accounts Tracking Tool
Department of Medicine, School of Medicine and Public Health
Developing a financial management dashboard: the right tool for improving business processes and enhancing transparency.
http://www.medicine.wisc.edu/accounting/financialservicemain
email: domfinance@medicine.wisc.edu
Amy Johnson, amjohns@medicine.wisc.edu
Ron Ravel, rdravel@medicine.wisc.edu
Barry DeZonja, bdezonia@medicine.wisc.edu
Adam Halstead, agwhalst@medicine.wisc.edu
Poster Exhibits

**F6** Achieving a New Milestone in Campus Safety and Security

*UW-Madison Police Department*

Upgrading and improving the campus camera system to maintain and improve safety and security for all staff, students, and visitors on campus.

Kevin Sopha, ksopha@wisc.edu
Matt Schirmacher, schirmacher@wisc.edu

**F7** Electronic Check Deposits – Speedy, Safe, Secure

*Accounting Services – Cash Management*

On-site electronic check deposits provide a means to complete bank deposits safely and efficiently. Checks are electronically scanned, rather than physically sent to the bank, and the funds are immediately credited to the University’s account.

http://www.bussvc.wisc.edu/acct/acct.html

Michael Halton, mhalton@bussvc.wisc.edu
Sharon Hughes, shughes@bussvc.wisc.edu
Limin Tang, ltang@bussvc.wisc.edu

**F8** Beep!

*Division of Business Services*

How the Property Control Office is using barcode scanners to take the pain out of capital equipment inventories.

http://bussvc.wisc.edu/acct/propcont/prophome.html

Brenden Hedberg, bhedberg@bussvc.wisc.edu
Matt Griffith, mgriffith@bussvc.wisc.edu
Patrick Lally, plally@bussvc.wisc.edu

**F9** Campus Software Library-Download the software you need to do your best work

*Division of Information Technology (DoIT)*

Easy access to site-licensed software gives campus the tools it needs to do more and spend less.

software.wisc.edu

Christopher E. Last, chris.last@wisc.edu
Breakout Sessions:

- **B**: 9 - 9:45 a.m.
- **D**: 10-10:45 a.m.

Early Bird:

- **A**: 9 - 9:45 a.m.
- **C**: 10-10:45 a.m.

**2nd Floor**

- **Varsity Hall 3**: Poster Exhibits 8 - 11 a.m.
- **Varsity Hall 1 & 2**: Lunch & Keynote 11:15 a.m. - 1 p.m.

**3rd Floor**

- **Northwoods**: Chairs Chats 9 - 10:15 a.m.

**Event Map**
## Showcase Agenda at a Glance

**Union South**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:00 - 11:00</td>
<td><strong>Poster Exhibits</strong>&lt;br&gt;Varsity Hall 3 &amp; Varsity Hall Lounge, 2nd Floor</td>
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<tr>
<td>8:00 - 8:30</td>
<td><strong>Early Bird Session</strong> – How to get the Most out of Showcase&lt;br&gt;Industry, 3rd Floor</td>
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<td>8:30 - 8:45</td>
<td><strong>Opening Remarks &amp; Welcome</strong>&lt;br&gt;Varsity Hall 3, 2nd Floor</td>
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<tr>
<td>9:00 - 9:45</td>
<td><strong>Breakout Session A</strong> – Leadership for a Purpose&lt;br&gt;Industry, 3rd Floor&lt;br&gt;&lt;br&gt;<strong>Breakout Session B</strong> – Data Rich Story Telling: Visualizing Data&lt;br&gt;Northwoods, 3rd Floor</td>
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<tr>
<td>9:00 - 10:15</td>
<td><strong>Chairs’ Chats</strong> – Open to Department Chairs Only&lt;br&gt;Agriculture – 3rd Floor</td>
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<tr>
<td>10:00 - 10:45</td>
<td><strong>Breakout Session C</strong> – What? Me? Merge? Seriously?! Changing Structures to Boost Collaboration&lt;br&gt;Industry, 3rd Floor</td>
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<td></td>
<td><strong>Breakout Session D</strong> – Educational Innovation A to Z in the Statistics Department&lt;br&gt;Northwoods, 3rd Floor</td>
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<tr>
<td>11:00 - 11:10</td>
<td><strong>Closing Remarks</strong>&lt;br&gt;Varsity Hall 3, 2nd Floor</td>
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<tr>
<td>11:15 - 1:00</td>
<td><strong>Lunch and Keynote</strong>&lt;br&gt;Varsity Hall 1&amp;2, 2nd Floor</td>
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