Welcome to UW-Madison’s seventeenth annual improvement Showcase, a time set aside to learn from each other and recognize efforts on campus to improve work, learning, and climate.

March 16, 2016
8:00 a.m. – 12:15 p.m.
UW-Madison Union South

http://www.quality.wisc.edu/showcase.htm
"Faculty and staff across our campus are continually looking for ways to advance learning, research and scholarship, and to better serve our constituents. These efforts are helping us to build an entrepreneurial culture that nourishes creativity and innovation. Showcase is an important opportunity to share success stories and think about how to leverage and scale improvements so that we can maintain excellence while striving to become even more efficient."

Rebecca Blank
Chancellor

"Showcase is all about ideas and impact. Faculty and staff, or entire departments, develop new ideas to improve programs or processes that move them toward their goals. What is rewarding and valuable to all of us – and what we come to Showcase to see - is the outcome or positive impact of these ideas. Showcase promotes the sharing of these stories so that ideas can be replicated, improved, perhaps applied to different challenges, and collaborative partnerships can grow. That’s impact!"

Sarah C. Mangelsdorf
Provost
Kevin Conroy, Chairman and CEO of Exact Sciences, will talk about innovation, talent, entrepreneurship, and the critical link between academia and the business community for driving growth in Wisconsin.

Kevin Conroy has been President and CEO of Exact Sciences, Inc., since 2009 and Chairman of the Board since 2014. He moved Exact Sciences to Madison from Boston in 2009 with just a handful of employees and the company has since added more than 400 employees. Kevin has noted that he moved the company to Madison because of “the state’s strong, dedicated workers and the first-class universities to recruit talent.”
Special Sessions and Featured Speakers

**Breakout Session A: Design Thinking: Local to Global Student Experiences**
8:15 - 9:00, Landmark, 3rd Floor
Learn how UW students used design thinking to solve challenging problems: helping the Office of the Registrar “flip their office space” and helping improve the livelihoods of women and girls in Kenya. The process is the same, the solutions different, the impact huge!
Lesley Sager, Faculty Associate, National Council for Interior Design Qualification (NCIDQ)
Scott Owczarek, Director, Office of the Registrar
Robert Shaefer, Graduate Student
Robyn Connors Undergraduate Student

**Breakout Session B: Advancement at WFAA: Leveraging Merged Data and Robust Analytics to Increase Annual Giving**
8:15 - 9:00, Northwoods, 3rd Floor
With the integration of the Wisconsin Alumni Association (WAA) and the UW Foundation (UWF), the consolidated database has enabled more precise segmentation to reach a high potential audience and to grow annual giving. Find out how this kind of data analysis leads to major benefits.
Catherine Garvens, Wisconsin Foundation & Alumni Association (WFAA), Senior Director of Advancement CRM
Jim Kennedy, WFAA, Chief Marketing Officer

**Opening Remarks**
9:05, Varsity Hall, 2nd Floor
Sarah C. Mangelsdorf, Provost

**Poster Flash Talks**
9:15 - 10:00, Marquee Theatre, 2nd Floor
Relax in a comfortable seat and learn about 20 posters as their exhibitors present their projects in rapid-fire flash talks. Make note of posters you find intriguing for follow-up conversations back in Varsity Hall.
Moderator: Bruce Harville, Office of Quality Improvement

**Breakout Session C: Leveraging Diversity Successes**
9:15 - 10:00, Northwoods, 3rd Floor
Throughout the University, we strive to promote, integrate, and transfer equity and diversity principles to nurture human resources and advance the mission of the institution. During this breakout, participants will learn how the School of Human Ecology and the School of Business have seen growth in students from underrepresented groups and implemented practices to create a more inclusive climate.
Binmu Hill, Director of Diversity, School of Business
Connie Flanagan, Professor and Associate Dean, School of Human Ecology
Annette McDaniel, Assistant Dean, School of Human Ecology
Special Sessions and Featured Speakers

Breakout Session D: Just Add Water: Communities of Practice as Containers for Transformative Learning
10:15 - 11:00, Landmark, 3rd Floor

Communities of Practice (COP) help us cultivate trust in a safe and constructive space and connect with colleagues, grow as professionals, and solve important challenges. Join us for this fascinating look at how COP’s are becoming essential learning spaces on campus --- and add your flavors to the mix!

Harry Webne-Behrman, Interim Director, HR Communities of Practice
Katherine Loving, Manager, Healthy Campus, University Health Services

Breakout Session E: Data-Based Decision Making: How Colleges and Departments Can Benefit by Tracking Student Data
10:15 - 11:00, Northwoods, 3rd Floor

Got student data? Of course you do. Find out how several Departments in the College of Letters and Science are utilizing the data of current students and alumni, beyond basic academic transcripts, to inform their planning processes and improve outcomes.

Dave Nelson, L&S Career Initiative and Career Services, Associate Lecturer, Lafollette School of Public Affairs
Jonathan Henkel, Professional Programs Coordinator, Computer Sciences Department (L&S)

Closing Remarks
11:00 - 11:10, Varsity Hall, 2nd Floor
Don Schutt, Director, Office of Talent Management

Keynote Presentation
11:15 - 12:15, Marquee Theatre, 2nd Floor

Welcome:
Charles Hoslet, Vice Chancellor for University Relations

Introduction:
Rebecca Blank, Chancellor

Featured Speaker:
Kevin Conroy, President and CEO of Exact Sciences, Inc.

Concluding Remarks:
Bruce Harville, Office of Quality Improvement
Poster Exhibits

Varsity Hall and Lounge Poster Exhibit Floor Plan

The following pages present key information about each poster on display at Showcase 2016.

Posters are listed in alpha-numeric order by aisle as shown in the diagram above.
A1  Step on the Gas: Teaching in Accelerated Formats
  
  Division of Continuing Studies, Summer Term
  Learn best practices, how to use innovative curriculum, and the resources available to be prepared to teach in accelerated formats. summer.wisc.edu
  Keri Johnson, keri.johnson@wisc.edu
  Hanna Hermanson, hanna.hermanson@wisc.edu

A2  All Hands On Deck for Success: A One-Size-Fits-All Online Orientation Project
  
  Division of Continuing Studies, Summer Term, and Educational Innovation Professional Development (EIPD)
  An orientation tool that helps level-set student expectations around the themes of time management, course structure, communication, technology, and how online courses compare to face-to-face courses.
  go.wisc.edu/onlineorientation
  Keri Johnson, keri.johnson@wisc.edu
  Steve Boldt, steven.boldt@wisc.edu

A3  Teachology: Designing Blended Professional Learning for Teaching with Technologies
  
  School of Education: Department of Curriculum & Instruction, and Office of Education Outreach & Partnerships
  Teachology has expanded its peer mentorship tool to develop standalone and blended learning opportunities to support teachers in teaching with technologies. http://teach-ology.weebly.com/
  Lindsay Stoetzel, stoetzel@wisc.edu
  Anna Irmiter, irmiter@wisc.edu
  Mark Hollendyke, mhollendyke@wisc.edu
  Kelly Zimmermann, kzimmermann@wisc.edu
  Nallely Hernandez, nhernandez3@wisc.edu

A4  Active Learning through Blended Learning
  
  Department of Communication Arts
  Use of technology to increase active learning exercises.
  Lyn M. Van Swol, vanswol@wisc.edu

A5  Tracking Progress on our Strategic Plan
  
  College of Engineering
  Using a color-coded spreadsheet to ensure implementation of a five-year plan, OR "How to keep a strategic plan from gathering dust on faculty shelves."
  http://www.engr.wisc.edu/strategic-plan.html
  Jake Blanchard, jake.blanchard@wisc.edu
Poster Exhibits

A6  Re-envisioning the UW-Madison Libraries: Process and Best Practices
Libraries
Path to a 21st Century academic and research library – engaging the academic community in planning the transformation of UW-Madison campus libraries.
go.wisc.edu/RethinkingLibraries
Ariel Andrea, ariel.andrea@wisc.edu, GLS Libraries
Ed Van Gemert, ed.vangemert@wisc.edu, General Library System
Deborah Helman, deborah.helman@wisc.edu, Wendt Commons
Lesley Mayo, lesley.mayo@wisc.edu, GLS Libraries
Heather Weltin, heather.weltin@wisc.edu, GLS Libraries

A7  EID in Motion
Facilities Planning and Management - Space Management
FP&M’s collaborative journey in developing and implementing a new performance management strategy.
http://facilities.fpm.wisc.edu/supervise.htm
Stephanie Kutz, stephanie.kutz@wisc.edu, Environment, Health, and Safety
Christy Plautz, christy.plautz@wisc.edu, FP&M HR
Rob Shively, robert.shively@wisc.edu, Space Management Office

A8  Distance Teaching & Learning Conference
Division of Continuing Studies
The international Distance Teaching & Learning Conference, along with the Distance Education Professional Development online certificate programs, are challenged every year to provide the most current topics, practices, and application in an ever-changing field. https://dtlconference.wisc.edu/
Kimary Peterson, Kimary.peterson@wisc.edu
Bridget Powell, bridget.powell@wisc.edu
Janet Staker Woerner, Ph.D., janet.stakerwoerner@wisc.edu

A9  Shared Governance: A Voice for Academic Staff
The Academic Staff Communications Committee
Academic staff governance directly influences institutional policy and decision-making. http://acstaff.wisc.edu
Matthew Call, Matthew.Call@match.wisc.edu, Population Health Institute
Diane Doering, diane.doering@wisc.edu, College of Agricultural and Life Sciences
Jennifer Garrett, jegarrett@wisc.edu, School of Nursing
Tameka Porter, tporter5@wisc.edu, Wisconsin Center for Education Research
Nicholas Schmuhl, nbschmuhl@wisc.edu, Department of Obstetrics & Gynecology

A10 UW Flexible Option Substance Use Disorders Counselor Certificate: a competency based program
Division of Continuing Studies
This program is the only state-approved program in Wisconsin that offers the substance abuse counselor curriculum in a self-paced, competency-based, fully online format. http://flex.wisconsin.edu/degrees-programs/substance-use-disorders-certificate/
James Campbell, james.campbell@wisc.edu
Flo Hilliard, florence.hilliard@wisc.edu
A11 Using Active Learning to Design and Deliver Successful Online Courses and Degree Programs
Engineering Professional Development (EPD), College of Engineering
Our instructional design model focuses on doing and connecting, encourages authentic and meaningful online learning, and incorporates a balanced mix of asynchronous and synchronous interaction.
http://go.wisc.edu/epdshowcase2016
Mark Millard, mark.millard@wisc.edu
Stacey Binder, stacey.binder@wisc.edu
Katie Lennon, katie.lennon@wisc.edu
Lisa Linfield, lisa.linfield@wisc.edu
Amanda Renz, amanda.renz@wisc.edu
Paul Miller, paul.miller@wisc.edu

A12 Implementing UW-Madison’s Plan for Assessing Student Learning: Promoting Collaboration
Office of the Provost
This poster will highlight how faculty worked to articulate/refine learning goals and how a centralized approach for collecting these goals has prompted more collaboration across disciplines. http://provost.wisc.edu/assessment/
Mo Noonan Bischof, mo.bischof@wisc.edu
Regina A. Lowery, regina.lowery@wisc.edu

A13 Driving evidence-based curriculum decisions: A collaborative effort to redefine business education
Wisconsin School of Business
As part of a schoolwide effort to improve understanding of where and how students achieve KDBIN learning outcomes, we undertook a collaborative curriculum mapping effort.
Suzanne Dove, suzanne.dove@wisc.edu
Christopher Dakes, chris.dakes@wisc.edu

A14 Campus-wide Educational Innovation (EI) Initiative
Office of the Provost
"Inspire students. Enrich learning.” – That’s what the EI Initiative is all about. The initiative strives to enable pervasive active learning to improve the student experience; build innovative, professional, master’s degrees and other lifelong learning opportunities; and extend the university’s educational mission using new technology and partnerships. edinnovation.wisc.edu
Steve Cramer, steven.cramer@wisc.edu, EI Co-lead,
Vice Provost for Teaching and Learning
Jeff Russell, jeffrey.russell@wisc.edu, EI Co-lead,
Vice Provost for Lifelong Learning and Dean, Division of Continuing Studies
Caitlin O’Brien, caitlin.obrien@wisc.edu, Communication Coordinator, EI,
Office of the Provost
A15 Five Year Report on the Campus Strategic Framework
Chancellor’s Office
Read about noteworthy progress achieved during the fifth year of UW-Madison’s five-year strategic framework. First introduced in 2009, the framework guides our work to advance the University’s long-term vision.
http://chancellor.wisc.edu/strategicplan/fifth-year-progress-report/
Maury Cotter, maury.cotter@wisc.edu, Office of Quality Improvement

Office of the Registrar/ APIR
The Office of the Registrar collaborated with Academic Planning and Institutional Research to provide campus coordination for certificate guidelines that also resulted in reduced certificate declaration and posting time, streamlined documentation, and updated DARS programming.
Sarah Kuba, sarah.kuba@wisc.edu, APIR
Tristin Marotz, tristin.marotz@wisc.edu, Office of the Registrar
DJ Mattison, dj.mattison@wisc.edu, Office of the Registrar

B2 What’s in your smoothie? The Registrar’s Office Wellness Group, meeting people where they are and creating a supportive environment that encourages employees to make healthier lifestyle choices.
Office of the Registrar
Recognizing individual wellness efforts in the Registrar’s Office (RO) a group of people formed RO Wellness Group. Our poster highlights the process we took, events, and next steps.
Tristin Marotz, tristin.marotz@wisc.edu
DJ Mattison, dj.mattison@wisc.edu
Scott Owczarek, scott.owczarek@wisc.edu

B3 Design Thinking in Action
Design Studies, Office of the Registrar
This poster shows how UW-Madison students used design thinking to help the Office of the Registrar “flip their office space.”
Lesley Sager, lhsager@wisc.edu, Design Studies
Scott Owczarek, scott.owczarek@wisc.edu, Office of the Registrar
Grace Cervantes, mgcervantes@wisc.edu
Robyn Connors, rlconnors@wisc.edu
Jeremy Traska, jeremy.traska@wisc.edu

B4 Shule Ya Ndoto (The Dream School)
Design Studies
Design Thinking in Action- a diverse group of UW students join forces to design a non-traditional school for a community in Kenya.
www.merrygostrong.com
Lesley Sager, lhsager@wisc.edu
Abigail Schaefer, aaschaefer@wisc.edu
Kayla Naus, naus3@wisc.edu
Emma Bukowski, ebukowski@wisc.edu
Taevee Kahrs, tkahrs@wisc.edu
B5  **Forward Together: On the Path to Inclusion**
UW-Madison Libraries
Guided by the Diversity Framework, the General Library System is developing a sustainable plan to integrate diversity and inclusion efforts in library staffing and services. [go.wisc.edu/InclusiveLibraries](go.wisc.edu/InclusiveLibraries)
Erin Carrillo, erin.carrillo@wisc.edu, Steenbock Memorial Library
Carrie Kruse, carrie.kruse@wisc.edu, College Library
Cat Phan, catherine.phan@wisc.edu, UW Digital Collections Center

B6  **2015 Campus Master Plan Update**
Facilities Planning & Management: Campus Planning & Landscape Architecture
Overview of Draft Recommendations for the 2015 Campus Master Plan Update project. [www.masterplan.wisc.edu](www.masterplan.wisc.edu)
Gary A. Brown, gary.brown@wisc.edu
Aaron Williams, aaron.williams@wisc.edu

B7  **Sustained Strategic Planning: Engagement without Exhaustion**
MERIT (Media, Education Resources & Information Technology), School of Education
See one unit’s sustained strategic planning method including workflows, templates, and timelines. Tips for keeping your strategic plan relevant and current.
Barb Smith Simons, barb.simons@wisc.edu
Sabrina Messer, sabrina.messer@wisc.edu

B8  **D2P: Moving Innovation to Market**
Discovery to Product
D2P provides resources to commercialize innovations born out of UW-Madison. [d2p.wisc.edu](d2p.wisc.edu), D2P contact email: engage@d2p.wisc.edu
Will Robus, will.robus@d2p.wisc.edu
John Biondi, john.biondi@d2p.wisc.edu

B9  **Building a Strong Visual Identity**
Research Data Services
How prioritizing design, content strategy, and smart workflows can help revitalize your service’s image and improve your outreach and marketing. [researchdata.wisc.edu](researchdata.wisc.edu)
Jan Cheetham, jan.cheetham@wisc.edu, Office of the CIO
Cid Freitag, cid.freitag@wisc.edu, DoIT Academic Technology

B10  **4W Initiative**
The 4W Initiative (convened by GHI, SOHE, and GWS)
Organizing for Cross-Campus Innovation.
[https://sohe.wisc.edu/research-development/4w](https://sohe.wisc.edu/research-development/4w)
Carrie Ann Welsh, carrie.welsh@wisc.edu, Executive Assistant, 4W Initiative Graduate Student, Educational Policy Studies
Graduate student, Educational Policy Studies,
Lori DiPrete Brown, dipretebrown@wisc.edu, Director, 4W Initiative, Global Health Institute
## Poster Exhibits

### B11  UW Science Narratives  
*Division of Continuing Studies, Academic Technology*

Short stories. Big ideas. UW-Madison research through digital storytelling.  
[uwnarratives.wisc.edu](http://uwnarratives.wisc.edu)  
Terry Ross, terry.ross@wisc.edu, Educational Innovation,  
Division of Continuing Studies  
Mark Neufeld, mark.neufeld@wisc.edu, Academic Technology

### B12  Going International: Finding a New Audience; Supporting UW-Madison in New Ways  
*Division of Continuing Studies*

The opportunity to serve international learners in new ways has led Continuing Studies to establish the English Language Program (ELP).  
[http://continuingstudies.wisc.edu/english-language-program](http://continuingstudies.wisc.edu/english-language-program)  
Becky Tarver Chase, becky.tarverchase@wisc.edu

### B13  Expanding Pre-College IT Outreach to Native Communities  
*DoIT Academic Technology*

How TTI Delivers Innovative Curriculum to High School Students.  
[https://at.doit.wisc.edu/information-technology-academy/](https://at.doit.wisc.edu/information-technology-academy/)  
Ron Jetty, ron.jetty@wisc.edu, Assistant Director - IT Pre-College Outreach  
Christopher Kilgour, chris.kilgour@wisc.edu, Tribal Technology Institute Program Manager  
Brenda Gonzalez Vazquez, brenda.gonzalezvazquez@wisc.edu,  
Tribal Technology Institute, Associate Outreach Specialist

### B14  Globalizing the Wisconsin Idea  
*International Division*

Kazakhstan & Beyond: Fostering higher education development around the globe through UW-Madison.  
[www.international.wisc.edu/nuproject](http://www.international.wisc.edu/nuproject)  
Anjali Sridharan, asridhar@international.wisc.edu  
Virginia Martin, vmartin2@wisc.edu  
Zach Smith, rsmith48@international.wisc.edu  
Max Woods, nuproject@international.wisc.edu

### B15  Academic Program Restructuring  
*Academic Planning and Institutional Research*

Considering academic program restructuring? Examine key questions, get advice, study examples, and learn how to move through the approval process.  
[apir.wisc.edu/academicplanning.htm](http://apir.wisc.edu/academicplanning.htm)  
Sarah Kuba, sarah.kuba@wisc.edu

### B16  Academic Department Restructuring  
*Academic Planning and Institutional Research*

Considering academic department restructuring? Examine key questions, get advice, study examples, and learn how to move through the approval process.  
[apir.wisc.edu/academicplanning.htm](http://apir.wisc.edu/academicplanning.htm)  
Sarah Kuba, sarah.kuba@wisc.edu
Poster Exhibits

C1 The Wisconsin Collaborative Education Research Network

_Wisconsin Collaborative Education Research Network, Wisconsin Center for Education Research and the School of Education_

The Wisconsin Collaborative Education Research Network fulfills the Wisconsin Idea by building partnerships to advance and transform education throughout Wisconsin and the world. Our mission is to make connections that matter by facilitating relationships among researchers, leaders, educators, and community members to collaboratively innovate, advance, and transform education through research, policy development, classroom practice, and community engagement. [https://wcernetwork.org/](https://wcernetwork.org/)

Laura Dunek, JD, PhD, ladunek@wisc.edu
Tanushree Rawat, trawat@wisc.edu
Al Barnicle, abarnicle@wisc.edu

C2 Exact Effort

_SMPH, Department of Surgery, Office of Clinical Research, Accounting Office_

Utilization of a 136 cost center to pay research coordinators' salaries in combination with a daily tracking system to capture exact effort on individual clinical trials. [www.surgery.wisc.edu](http://www.surgery.wisc.edu)

Lisa Werning, werning@surgery.wisc.edu
Christopher Savard, savard@surgery.wisc.edu

C3 Welcome to the Office of Campus Research Cores

_Office of the Vice Chancellor for Research and Graduate Education_

Research cores are centralized, shared research resources that provide access to instruments, technologies, and services, as well as expert consultation, training, and other services to campus researchers.

Andy Richards, andrew.richards@wisc.edu

C4 Research Project Resource Guide

_Wisconsin Institute for Discovery (WID) and the Advanced Computing Initiative (ACI)_

The newly launched RPRG website provides a curated list of services, software, training, and organizations useful to UW-Madison researchers. [https://rprg.wisc.edu](https://rprg.wisc.edu)

Michelle Craft, mcraft@discovery.wisc.edu, WID
Brandi Backus, bmbbackus@wisc.edu, WID
Lauren Michael, lmichael@wisc.edu, ACI
Poster Exhibits

C5  WisconsinAct31.org in P–K Education
   School of Education; American Indian Curriculum Services and Media, 
   Education Resources, & Information Technology (MERIT) in collaboration 
   with coalition partners

WisconsinAct31.org: Process and progress. Providing access to resources, 
curriculum, and community grounded in scholarship from an exemplar based 
coalition. Helping teachers meet state standards for integrating Wisconsin 
Native American curriculum.
http://merit.education.wisc.edu/, WisconsinAct31.org,
http://www.education.wisc.edu/soe/about/resource-service-units/student-
diversity-programs/american-indian-curriculum-services/credits
   Linda Endlich, lendlich@wisc.edu
   Catherine Stephens, catherine.stephens@wisc.edu

C6  At the Forefront
   Department of Surgery: Development and Marketing & Outreach
Harnessing the Power of Webinars to Engage and Educate Patients.
http://www.uwhealth.org/attheforefront
   Michelle Oster, oster@surgery.wisc.edu
   Keely Jeppson, jeppson@surgery.wisc.edu

C7  eBenefits: UW-Madison Online Benefits Enrollment
   Office of Human Resources - Madison Benefit Services
eBenefits is an online system that allows for quick, easy and efficient benefit 
enrollment. We are expanding this process across campus to provide 
employees the ability to electronically select their benefits.
http://www.ohr.wisc.edu/ebenefits/, ebenefits@ohr.wisc.edu
   Karly Walker, karly.walker@wisc.edu
   Lauren Lindley, lauren.lindley@wisc.edu
   Jennifer Wissmiller, jennifer.wissmiller@wisc.edu

C8  UWPD and Body Worn Cameras
   UW-Madison Police Department
The UW-Madison Police Department has implemented Body Worn Cameras 
(BWCs) for all officer contacts with the general public. These are valuable tools 
to ensure the best possible customer service on behalf of our officers.
http://uwpd.wisc.edu/about-uwpd/body-worn-cameras/
   Lt. Ruth Ewing, ruth.ewing@wisc.edu
   Marc Lovicott, marc.lovicott@wisc.edu

C9  Data Governance Framework: What Data Are Available To Help Me Make 
    Decisions And How Am I Able To Gain Access To Them?
   Office of the CIO
In aligning with the priorities established for the UW-Madison, the mission of 
the Data Governance Program is to allow for and facilitate campus-wide data-
driven decision making. The Poster will provide a view of the scope of the Data 
Governance Program and give a high-level description of the Program’s 
operations. http://data.wisc.edu
   Jason Fishbain, jason.fishbain@wisc.edu
C10 Business Intelligence: Putting Data to Work for Operations, Analysis, Decision-Support, and Progress on strategic Goals
Office of the CIO, Academic Planning and Institutional Research (APIR)
Data and analytical needs are changing. To respond, the UW-Madison business intelligence environment is also changing. The poster will describe the roles and functions of the advisory structure for BI and the Community of Experts, how the BI program is integrated with data governance, all with the goal of making the best use of our data resources for advancing institutional business and priorities. http://data.wisc.edu
Jason Fishbain, jason.fishbain@wisc.edu, Office of the CIO
Jocelyn Milner, jocelyn.milner@wisc.edu, APIR

C11 UW-Madison is Transitioning From Hyperion’s Interactive Reporting IR Tool To OBIEE 12c, the Oracle Suite of Business Intelligence Tools, For Campus Data and Information Access, Reporting, And Analysis
Office of the CIO, Academic Planning and Institutional Research (APIR)
Over the next 18 months UW-Madison will be making a transition from Interactive Reporting to use of OBIEE, the Oracle suite of business intelligence tools, for reporting and analysis. The poster will provide an overview of the timeline and key features of the OBI 12c implementation and forecast implications for the reporting and analysis environment. http://data.wisc.edu
Jason Fishbain, jason.fishbain@wisc.edu, Office of the CIO
Jocelyn Milner, jocelyn.milner@wisc.edu, APIR
Jeff Shokler, jeffrey.shokler@wisc.edu, Office of Undergraduate Advising
John Hare, john.hare@doit.wisc.edu, Division of Information Technology, EIS-AIS

C12 How Fast Is Your Website?
Division of Information Technology
Every Second Counts - how long your website takes to load impacts user experiences. Come learn about improvements you can make to your website today! http://go.wisc.edu/salt
John Hare, john.hare@doit.wisc.edu
Shawn Cannon, shawn.cannon@wisc.edu
Chris Mayeshiba, chris.mayeshiba@wisc.edu
Phil Jochimsen, phil.jochimsen@wisc.edu

C13 Rapid Implementation of Paperless Occupational Health Assessment
University Health Services (UHS) Occupational Health, Occupational Medicine, Health Information Management, Information Technology, Informatics
UHS responded to an urgent imperative to convert complex risk assessment requirements from paper to electronic processes and annual review rather than 3 years. http://www.uhs.wisc.edu/occ-health
James Morrison, jmmorrison@uhs.wisc.edu
Randy Hentschel, rhentsc@uhs.wisc.edu
Pamela A. Kostle, pakostle@uhs.wisc.edu
Joel Malak, jdmalak@uhs.wisc.edu
Nancy Ranum, naramum@uhs.wisc.edu
Poster Exhibits

C14  The PI Portal
Office of the Vice Chancellor for Research and Graduate Education
The PI Portal: One-Stop Shop for Research Administration and Compliance
https://research.wisc.edu/researchers/pi-portal/
Nick Novak, nick.novak@wisc.edu
Chip Quade, chip.quade@wisc.edu

C15  Risk Management Framework: Streamlining the process for reducing Cybersecurity risks
Office of Cybersecurity
The Risk Management Framework streamlines the process for reducing cybersecurity risks during the project management life cycle and through the ongoing operations of an IT system.
Stefan Wahe, stefan.wahe@wisc.edu

C16  Phishing Scam: Office of Cybersecurity Monthly Phishing Awareness Campaigns
Office of Cybersecurity
The monthly phishing awareness campaigns help to protect campus from online criminals by increasing education and maintaining ongoing awareness of phishing scams.
it.wisc.edu/guides/scams-to-avoid-protecting-your-online-identity/
Ed Jalinske, ed.jalinske@wisc.edu
Erek Isensee, errek.isensee@wisc.edu

D1  Scheduling Meetings
Surgical Pathology / UW-Madison School of Medicine and Public Health
How to use Excel and Outlook tasks to establish a meeting and create a helpful resource for future meetings.
S. Elizabeth Way, sway@uwhealth.org

D2  The Only Constant in I.T. is Change
Campus Computing Infrastructure (CCI) Initiative
CCI is a campus initiative delivering a portfolio of IT infrastructure services. CCI is actively partnering with academic, research, and administrative campus groups. cci.wisc.edu
Luke Bluma, luke.bluma@wisc.edu
Mike Layde, michael.layde@doit.wisc.edu

D3  Exit Surveys: Looking Back Brings Us Forward
Graduate School, Office of Academic Planning and Assessment
Learn how to use the Graduate School’s exit survey to assess learning goals, improve program review, and support your students’ career paths.
https://kb.wisc.edu/gsadminkb/page.php?id=56327
Marty Gustafson, marty.gustafson@wisc.edu
Mary-Butler Ravneberg, marybutler.ravneberg@wisc.edu
Kelly Haslam, kelly.haslam@wisc.edu
D4  Online Live Chemical Inventory of WIMR Labs
School of Medicine and Public Health, Wisconsin Institutes for Medical Research, University of Wisconsin Campus Safety
This poster explains the system of the online inventory, why it promotes campus safety, chemical sharing, future development, and the importance of live MSDS sheets.
Hayley Bresina, bresina@wisc.edu, WIMR Loading Dock and Building Facilities
Bill McInnes, bmcinnes@wisc.edu, SMPH loading dock manager
Jeff Schiller, jeff.schiller@wisc.edu, UW Campus Safety

D5  MyUW Service Delivery Platform - Helping Campus Help Users
Division of Information Technology
The New MyUW makes it easier for campus partners to help users take action and solve problems. Flexible integration options include links, widgets, dashboards, and full applications
https://it.wisc.edu/services/myuw/, info@my.wisc.edu
Annette Stratman-Durrer, annette.stratmandurrer@wisc.edu
Jim Helwig, jim.helwig@doit.wisc.edu
Andrew Petro, andrew.petro@wisc.edu
Tim Levett, tim.levett@wisc.edu
Keir Serrie, keir.serrie@wisc.edu

D6  Advising Gateway: Consolidating data sources to increase/improve advising time with students
DoIT-Academic Technology/Learning Solutions
Advising Gateway consolidates data sources to increase and improve the advising time with students. https://kb.wisc.edu/myuw/page.php?id=57958
Mike Farnham, mike.farnham@wisc.edu
Serge Margovsky, serge.margovsky@wisc.edu
Saikat "Sen" Sengupta, sengupta5@wisc.edu

D7  Online and Risk-Free Educational Clinical Scenarios: Piloting Virtual Surgical Patient Cases with 3rd Year Medical Students During their Surgery Rotation
School of Medicine and Public Health, Department of Surgery
Surgical education provides little time for individualized, error-filled practice. We piloted online virtual surgical patient cases to help students practice their skills online.
Elizabeth Bingman, MS, bingman@surgery.wisc.edu

D8  The Feedback Booth: A Novel Approach to Improving Surgical Educators’ Teaching Effectiveness
School of Medicine and Public Health, Department of Surgery
Medical Students on Surgery rotations don’t feel they are receiving feedback on their performance. We designed a feedback booth faculty development session to address this.
Elizabeth Bingman, MS, bingman@surgery.wisc.edu
Poster Exhibits

**D9  What’s New in APR**  
*Administrative Process Redesign (APR)*

APR presents an overview of the current process improvement initiatives and projects they are engaged in across campus. apr.wisc.edu  
Alice Gustafson, alice.gustafson@wisc.edu  
Janet DesChenes, janet.deschenes@wisc.edu  
Stefanie Freyberger, stefanie.freyberger@wisc.edu  
Mari Ann Ménager, mariann.menager@wisc.edu  
Gerry Pelanek, gerry.pelanek@wisc.edu  
Jim Thompson, jim.thompson@wisc.edu

**D10  Image Now: The Growing Web of Automation**  
*Business Services*

Saving time and paper by automating manual processes using new electronic resources.  
John Jameson, john.jameson@wisc.edu  
Mark Domaszek, mark.domaszek@wisc.edu  
Mackenzie Wichmann, mackenzie.wichmann@wisc.edu

**D11  Where’s That Package?**  
*College of Agricultural & Life Sciences - Department of Biochemistry*

Internal management, documentation, and tracking of packages from the loading dock to the lab.  
Charlie Lor, clor3@wisc.edu  
Kerry Tobin, kwtobin@wisc.edu

**D12  Undergraduate Recruitment Strategies**  
*Department of Astronomy*

Strategies to increase your majors. http://www.astro.wisc.edu/  
Sharon Pittman, pittman@astro.wisc.edu, Department of Astronomy

**D13  Improving Asthma Care**  
*UW Health – General Pediatric and Adolescent Medicine*

UW Health Pediatric Clinics have been working to improve the management of asthma in their patients, so children are not limited by their asthma.  
karen Pletta, karen.pletta@uwmf.wisc.edu, UW Health General Pediatrics and Adolescent Medicine  
Gina Glinski, gina.glinski@uwmf.wisc.edu, UW Health Stoughton Clinic

**D14  Grow Revenue and Provide Quicker Access to Courses**  
*Division of Continuing Studies, Division of Information Technology*

How to provide your paying lifelong learners with immediate access to your online course website with an immediately-issued UW NetID, 24/7/365.  
http://go.wisc.edu/l3project  
Alan Ng, alan.ng@wisc.edu, Division of Continuing Studies  
Mike Fay, michael.fay@wisc.edu, DoIT Applications Development & Integration
D15  **Streamlining the Plan**  
*External Relations Office (ERO), School of Education*

How the ERO inventoried and organized outreach and communications efforts, saving time and allowing alignment and repackaging of its message.

Dawn B. Crim, dawn.crim@wisc.edu  
Todd Finkelmeyer, todd.finkelmeyer@wisc.edu  
Jody Moen, jody.moen@wisc.edu  
Veronica Watson, vwatson2@wisc.edu

D16  **NCCI: Network for Change and Continuous Innovation**  
*Office of Quality Improvement*

NCCI is a national network of peers and peer institutions providing numerous online and in-person opportunities to share best practices in academic and administrative processes and systems. UW-Madison is a founder and active member. www.ncci-cu.org

Darin Harris, darin.harris@wisc.edu  
Maury Cotter, maury.cotter@wisc.edu

E1  **The Men’s Project: Engaging College Men in Critical Gender Analysis**  
*University Health Services, Division of Student Life*

An overview and summary of assessment and evaluation efforts of The Men’s Project, a 6-week development program for college men.

mensproject@studentlife.wisc.edu,  
https://msc.wisc.edu/unpacking-masculinity-with-the-mens-project/  
Molly Zenke, mzenke@uhs.wisc.edu, University Health Services  
Robert Brown, robert.brown@wisc.edu, Multicultural Student Center  
Ashley Viager, ashley.viager@housing.wisc.edu, Chadbourne Residential College

E2  **Building a Better Orientation**  
*Graduate School Office of Professional Development*

A survey of orientation practices on our campus shows how individual programs and the Graduate School work to smooth the transition for new graduate students. grad.wisc.edu/pd/  
Amy Fruchtman, amy.fruchtman@wisc.edu  
Alissa Ewer, alissa.ever@wisc.edu  
Eileen Callahan, eileen.callahan@wisc.edu

E3  **The Peer Learning Association and the Learning by Teaching Model**  
*The Peer Learning Association (PLA)*

PLA, a registered student organization, works with faculty to establish and run free small group peer learning sessions using the learning by teaching method.  
https://win.wisc.edu/organization/pla/about,  
Jean G Heitz, jgheitz@wisc.edu, Department of Zoology
Poster Exhibits

E4  UW-Madison Coordinated Leadership Initiative (CLI) Community of Practice
    Office of Human Resources and Center for Leadership & Involvement
    Provides a monthly venue for students, staff, faculty and the community to
    highlight, discuss and receive consultations regarding the implementation of
    Mark Kueppers, mark.kueppers@wisc.edu, CLI
    Jessica Moehr, jessica.moehr@wisc.edu, OHR Talent Management
    Brittany McGowan, BNM@athletics.wisc.edu, UW Athletics
    Geoff Larson, geoff.larson@wisc.edu, DoIT
    Nancy Mitchell, nmitch5@gmail.com, CLI

E5  How to Reinvigorate Your Organization Using Assessment
    Wisconsin Union
    After 25 years, our Alternative Breaks Committee underwent a self-assessment
    to see current best practice at our peer institutions and create a forward-looking
    vision for our program.
    Will Hoffman, will.hoffman@wisc.edu
    Susan Dibbell, susan.dibbell@wisc.edu

E6  The Wisconsin Without Borders Alliance: a look at cross campus
    partnerships to make local to global connections
    Morgridge Center for Public Service, Global Health Initiative, The International
    Division
    The Wisconsin Without Borders Alliance promotes local to global engagement.
    We will showcase how the model is relevant to WiCC in
    globalizing/internationalizing students' experience/perspectives.
    wwb.wisc.edu
    Cassie Rademaekers, crademaekers@wisc.edu
    Elizabeth Tryon, etryon@wisc.edu

E7  Sustaining Community Learning Models
    Division of Enrollment Management
    The Division of Enrollment Management Learning Community launched in
    2014 and is exploring future frameworks to continue developing leadership
    confidence, staff networks, inclusion, and dialogue.
    Paula Gates, paula.gates@wisc.edu
    Hannah LeDuc, hannah.leduc@wisc.edu

E8  Delivering Timely Performance Feedback to Obstetrics & Gynecology
    Residents Using Smart Phones
    School of Medicine and Public Health, Dept. of Obstetrics & Gynecology
    Using smart phone technology, we developed a convenient process to provide
    Obstetrics & Gynecology residents with timely feedback on their clinical
    performance.
    Sam Creydt, creydt@wisc.edu
    John P. Street, jpsstreet@wisc.edu
E9  SIMPL: System for Improving and Measuring Procedural Learning
   School of Medicine and Public Health, Department of Surgery
   SIMPL is a smart-phone based system that makes it feasible to evaluate and
   provide feedback to surgical and other procedural residents after every
   procedure performed. http://www.procedurallearning.org/simpl
   Mara Snyder, snyder@surgery.wisc.edu
   Sarah Sullivan, sullivan@surgery.wisc.edu
   Chip Foley, foley@ surgery.wisc.edu

E10  EcoWell - Practicing Social Justice and Ecological Well-Being Habits @ SoHE
   School of Human Ecology
   EcoWell is a Practice CommYOUUnity at SoHE where social justice and
   ecological well-being are regularly practiced. sohe.wisc.edu
   David Metler, metler@wisc.edu
   Hannah Bunting, hbunting@wisc.edu
   Ayden Prehara, prehara@wisc.edu

E11  Academic Programs Blended Orientation Improves Student Outcomes
   School of Nursing Academic Programs & Academic Technology
   School of Nursing has implemented new student orientation, with both online
   and face-to-face components, intended to improve student outcomes and
   success.
   Jerzy "George" Jura, PhD, jura@wisc.edu
   Karen Mittelstadt, mittelstadt@wisc.edu
   Tim Piatt, tim.piatt@wisc.edu
   Mary Russell, mrlrussell@wisc.edu

E12  Relying on your Student Staff: Training for Competency & Consistency
   Academic Technology & Web - Wisconsin School of Business
   A methodology for training student staff to provide consistent and professional
   services in a complex service-based environment.
   Billy Kardasz, billy.kardasz@wisc.edu
   Enrique Rueda, enrique.rueda@wisc.edu

E13  Steer Your Career!
   Office of the CIO and UW-Madison School, College and Division IT
   Let UW-IT mentoring be a part of your journey to success! Progressing IT
   careers & connecting the campus IT community one relationship at a time.
   https://it.wisc.edu/it_community/uw-it-mentoring/
   Sara Tate, sara.tate@wisc.edu, UW-IT Mentoring Program, Administrative
   Information Management Services (AIMS)
   Amy Gee, amy.gee@wisc.edu, UW-IT Mentoring Program, Enterprise IT
   Decision Making
E14  A Roadmap for Successfully Recruiting, Retaining and Advancing Women in IT
Office of the CIO
Creating a more diverse staff is a strategic priority. UW-WIT has developed a replicable process to successfully support women in IT at UW-Madison. http://go.wisc.edu/uw-wit
Brenda Spychalla, brenda.spychalla@wisc.edu, MERIT/School of Education
Rob Kohlhepp, rob.kohlhepp@wisc.edu, CAE/College of Engineering
Annette Stratman-Durrer, annette.stratmandurrer@wisc.edu, SEO/Division of Information Technology

E15  Leveling the Field
The Division of Continuing Studies: Independent Learning
Helping part-time employees benefit from professional development opportunities. Go.wisc.edu/ilinstructors
Sarah Korpi, sarah.korpi@wisc.edu
David Werther, david.werther@wisc.edu
Maria Vishnevsky, maria.vishnevsky@wisc.edu

E16  Nurturing Communities of Practice: Reading Group Support
Steenbock Library; WISCIENCE
This poster describes a recent collaboration between WISCIENCE and Steenbock Library to support professional reading groups as STEM teaching/learning communities of practice.
Barb Hamel, barbara.hamel@wisc.edu, Steenbock Library
Barbara Sisolak, barbara.sisolak@wisc.edu, Steenbock Library

E17  Art as Part of the Solution
Wheelhouse Studios, Wisconsin Union
In what ways can art create deeper dialog around issues of social justice and in building community? Wheelhouse Studios continues to explore art-based dialogs. www.union.wisc.edu/wheelhouse
Jay Ekleberry, jay.ekleberry@wisc.edu
Emily Tarver, etarver@gmail.com

E18  Moving Out with Class(es)
University Housing, Office of Sustainability
Expanding the residence hall move-out recycling program through academic partnerships. www.housing.wisc.edu/about-sustainability.htm
Jill Sakai, jasakai@wisc.edu, Office of Sustainability
Sarah Olson, sedan5@wisc.edu, Office of Sustainability
Laura Shere, laura.shere@housing.wisc.edu, University Housing
# Showcase Agenda at a Glance

## Union South

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 - 11:00</td>
<td>Poster Exhibits&lt;br&gt;Varsity Hall, 2nd Floor</td>
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<tr>
<td>8:15 - 9:00</td>
<td>Breakout Session A – Design Thinking: Local to Global Student Experiences&lt;br&gt;Landmark, 3rd Floor</td>
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<td>Breakout Session B – Advancement at WFAA: Leveraging Merged Data and Robust Analytics to Increase Annual Giving&lt;br&gt;Northwoods, 3rd Floor</td>
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<td>9:05</td>
<td>Opening Remarks &amp; Welcome&lt;br&gt;Varsity Hall, 2nd Floor</td>
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<tr>
<td>9:15 - 10:00</td>
<td>Poster FlashTalks&lt;br&gt;Marquee Theatre – 2nd Floor</td>
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<td>Breakout Session C – Leveraging Diversity Successes&lt;br&gt;Northwoods, 3rd Floor</td>
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<tr>
<td>10:15 - 11:00</td>
<td>Breakout Session D – Just Add Water: Communities of Practice as Containers for Transformative Learning&lt;br&gt;Landmark, 3rd Floor</td>
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<td>Breakout Session E – Data-Based Decision Making: How Colleges and Departments Can Benefit by Tracking Student Data&lt;br&gt;Northwoods, 3rd Floor</td>
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<td>11:00</td>
<td>Closing Remarks&lt;br&gt;Varsity Hall, 2nd Floor</td>
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<tr>
<td>11:15 - 12:15</td>
<td>Keynote Presentation&lt;br&gt;Marquee Theatre, 2nd Floor</td>
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