

SHOWCASE

Sharing our best practices. 2016



Leading the Way with Innovation and Excellence

***Welcome to UW-Madison's seventeenth annual
improvement Showcase, a time set aside to learn
from each other and recognize efforts on campus to
improve work, learning, and climate.***

March 16, 2016
8:00 a.m. - 12:15 p.m.
UW-Madison Union South

<http://www.quality.wisc.edu/showcase.htm>



"Faculty and staff across our campus are continually looking for ways to advance learning, research and scholarship, and to better serve our constituents. These efforts are helping us to build an entrepreneurial culture that nourishes creativity and innovation. Showcase is an important opportunity to share success stories and think about how to leverage and scale improvements so that we can maintain excellence while striving to become even more efficient."

Rebecca Blank
Chancellor

"Showcase is all about ideas and impact. Faculty and staff, or entire departments, develop new ideas to improve programs or processes that move them toward their goals. What is rewarding and valuable to all of us - and what we come to Showcase to see - is the outcome or positive impact of these ideas. Showcase promotes the sharing of these stories so that ideas can be replicated, improved, perhaps applied to different challenges, and collaborative partnerships can grow. That's impact!"

Sarah C. Mangelsdorf
Provost



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON

Keynote Speaker



**Kevin Conroy, Keynote
Innovation and Talent - Driving Growth in
Wisconsin**

Kevin Conroy, Chairman and CEO of Exact Sciences, will talk about innovation, talent, entrepreneurship, and the critical link between academia and the business community for driving growth in Wisconsin.

Kevin Conroy has been President and CEO of Exact Sciences, Inc., since 2009 and Chairman of the Board since 2014. He moved Exact Sciences to Madison from Boston in 2009 with just a handful of employees and the company has since added more than 400 employees. Kevin has noted that he moved the company to Madison because of "the state's strong, dedicated workers and the first-class universities to recruit talent."

Showcase 2016 Hosts

Office of Quality Improvement
www.quality.wisc.edu

Office of Talent Management
www.ohrd.wisc.edu

Showcase Sponsors

Office of the Provost

Office of the Vice Chancellor for Administration

Office of the CIO

Office of University Relations

Special Sessions and Featured Speakers

Breakout Session A: Design Thinking: Local to Global Student Experiences

8:15 - 9:00, Landmark, 3rd Floor

Learn how UW students used design thinking to solve challenging problems: helping the Office of the Registrar “flip their office space” and helping improve the livelihoods of women and girls in Kenya. The process is the same, the solutions different, the impact huge!

Lesley Sager, Faculty Associate, National Council for Interior Design Qualification (NCIDQ)

Scott Owczarek, Director, Office of the Registrar

Robert Shaefer, Graduate Student

Robyn Connors Undergraduate Student

Breakout Session B: Advancement at WFAA: Leveraging Merged Data and Robust Analytics to Increase Annual Giving

8:15 - 9:00, Northwoods, 3rd Floor

With the integration of the Wisconsin Alumni Association (WAA) and the UW Foundation (UWF), the consolidated database has enabled more precise segmentation to reach a high potential audience and to grow annual giving. Find out how this kind of data analysis leads to major benefits.

Catherine Garvens, Wisconsin Foundation & Alumni Association (WFAA), Senior Director of Advancement CRM

Jim Kennedy, WFAA, Chief Marketing Officer

Opening Remarks

9:05, Varsity Hall, 2nd Floor

Sarah C. Mangelsdorf, Provost

Poster Flash Talks

9:15 - 10:00, Marquee Theatre, 2nd Floor

Relax in a comfortable seat and learn about 20 posters as their exhibitors present their projects in rapid-fire flash talks. Make note of posters you find intriguing for follow-up conversations back in Varsity Hall.

Moderator: Bruce Harville, Office of Quality Improvement

Breakout Session C: Leveraging Diversity Successes

9:15 - 10:00, Northwoods, 3rd Floor

Throughout the University, we strive to promote, integrate, and transfer equity and diversity principles to nurture human resources and advance the mission of the institution. During this breakout, participants will learn how the School of Human Ecology and the School of Business have seen growth in students from underrepresented groups and implemented practices to create a more inclusive climate.

Binnu Hill, Director of Diversity, School of Business

Connie Flanagan, Professor and Associate Dean, School of Human Ecology

Annette McDaniel, Assistant Dean, School of Human Ecology

Special Sessions and Featured Speakers

Breakout Session D: Just Add Water: Communities of Practice as Containers for Transformative Learning

10:15 - 11:00, Landmark, 3rd Floor

Communities of Practice (COP) help us cultivate trust in a safe and constructive space and connect with colleagues, grow as professionals, and solve important challenges. Join us for this fascinating look at how COP's are becoming essential learning spaces on campus --- and add your flavors to the mix!

Harry Webne-Behrman, Interim Director, HR Communities of Practice
Katherine Loving, Manager, Healthy Campus, University Health Services

Breakout Session E: Data-Based Decision Making: How Colleges and Departments Can Benefit by Tracking Student Data

10:15 - 11:00, Northwoods, 3rd Floor

Got student data? Of course you do. Find out how several Departments in the College of Letters and Science are utilizing the data of current students and alumni, beyond basic academic transcripts, to inform their planning processes and improve outcomes.

Dave Nelson, L&S Career Initiative and Career Services, Associate Lecturer, Lafollette School of Public Affairs
Jonathan Henkel, Professional Programs Coordinator, Computer Sciences Department (L&S)

Closing Remarks

11:00 - 11:10, Varsity Hall, 2nd Floor

Don Schutt, Director, Office of Talent Management

Keynote Presentation

11:15 - 12:15, Marquee Theatre, 2nd Floor

Welcome:

Charles Hoslet, Vice Chancellor for University Relations

Introduction:

Rebecca Blank, Chancellor

Featured Speaker:

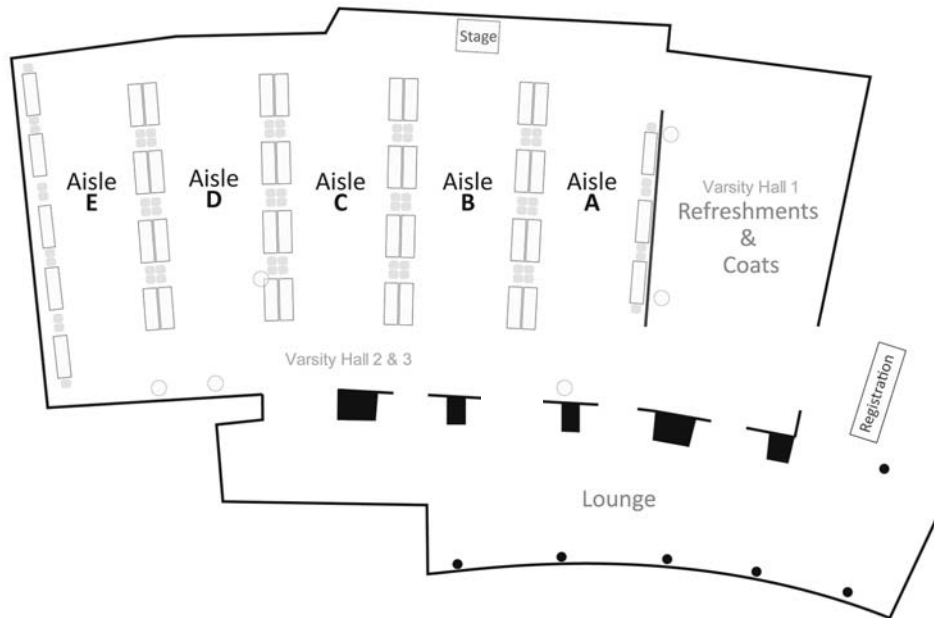
Kevin Conroy, President and CEO of Exact Sciences, Inc.

Concluding Remarks:

Bruce Harville, Office of Quality Improvement

Poster Exhibits

Varsity Hall and Lounge Poster Exhibit Floor Plan



The following pages present key information about each poster on display at Showcase 2016.

Posters are listed in alpha-numeric order by aisle as shown in the diagram above.

Poster Exhibits

A1 Step on the Gas: Teaching in Accelerated Formats

Division of Continuing Studies, Summer Term

Learn best practices, how to use innovative curriculum, and the resources available to be prepared to teach in accelerated formats. summer.wisc.edu

Keri Johnson, keri.johnson@wisc.edu

Hanna Hermanson, hanna.hermanson@wisc.edu

A2 All Hands On Deck for Success: A One-Size-Fits-All Online Orientation Project

Division of Continuing Studies, Summer Term, and Educational Innovation Professional Development (EIPD)

An orientation tool that helps level-set student expectations around the themes of time management, course structure, communication, technology, and how online courses compare to face-to-face courses.

go.wisc.edu/onlineorientation

Keri Johnson, keri.johnson@wisc.edu

Steve Boldt, steven.boldt@wisc.edu

A3 Teachology: Designing Blended Professional Learning for Teaching with Technologies

School of Education: Department of Curriculum & Instruction, and Office of Education Outreach & Partnerships

Teachology has expanded its peer mentorship tool to develop standalone and blended learning opportunities to support teachers in teaching with technologies. <http://teach-ology.weebly.com/>

Lindsay Stoetzel, stoetzel@wisc.edu

Anna Irmiter, irmiter@wisc.edu

Mark Hollendyke, mhollendyke@wisc.edu

Kelly Zimmermann, kzimmermann@wisc.edu

Nallely Hernandez, nhernandez3@wisc.edu

A4 Active Learning through Blended Learning

Department of Communication Arts

Use of technology to increase active learning exercises.

Lyn M. Van Swol, vanswol@wisc.edu

A5 Tracking Progress on our Strategic Plan

College of Engineering

Using a color-coded spreadsheet to ensure implementation of a five-year plan, OR "How to keep a strategic plan from gathering dust on faculty shelves."

<http://www.engr.wisc.edu/strategic-plan.html>

Jake Blanchard, jake.blanchard@wisc.edu

Poster Exhibits

A6 Re-envisioning the UW-Madison Libraries: Process and Best Practices

Libraries

Path to a 21st Century academic and research library – engaging the academic community in planning the transformation of UW-Madison campus libraries.
go.wisc.edu/RethinkingLibraries

Ariel Andrea, ariel.andrea@wisc.edu, GLS Libraries

Ed Van Gemert, ed.vangemert@wisc.edu, General Library System

Deborah Helman, deborah.helman@wisc.edu, Wendt Commons

Lesley Moyo, lesley.moyo@wisc.edu, GLS Libraries

Heather Weltin, heather.weltin@wisc.edu, GLS Libraries

A7 EID in Motion

Facilities Planning and Management - Space Management

FP&M's collaborative journey in developing and implementing a new performance management strategy.

<http://facilities.fpm.wisc.edu/supervise.htm>

Stephanie Kutz, stephanie.kutz@wisc.edu, Environment, Health, and Safety

Christy Plautz, christy.plautz@wisc.edu, FP&M HR

Rob Shively, robert.shively@wisc.edu, Space Management Office

A8 Distance Teaching & Learning Conference

Division of Continuing Studies

The international Distance Teaching & Learning Conference, along with the Distance Education Professional Development online certificate programs, are challenged every year to provide the most current topics, practices, and application in an ever-changing field. <https://dtlconference.wisc.edu/>

Kimary Peterson, Kimary.peterson@wisc.edu

Bridget Powell, bridget.powell@wisc.edu

Janet Staker Woerner, Ph.D., janet.stakerwoerner@wisc.edu

A9 Shared Governance: A Voice for Academic Staff

The Academic Staff Communications Committee

Academic staff governance directly influences institutional policy and decision-making. <http://acstaff.wisc.edu>

Matthew Call, Matthew.Call@match.wisc.edu, Population Health Institute

Diane Doering, diane.doering@wisc.edu, College of Agricultural and Life Sciences

Jennifer Garrett, jgarrett@wisc.edu, School of Nursing

Tameka Porter, tporter5@wisc.edu, Wisconsin Center for Education Research

Nicholas Schmuhl, nbschmuhl@wisc.edu, Department of Obstetrics & Gynecology

A10 UW Flexible Option Substance Use Disorders Counselor Certificate: a competency based program

Division of Continuing Studies

This program is the only state-approved program in Wisconsin that offers the substance abuse counselor curriculum in a self-paced, competency-based, fully online format. <http://flex.wisconsin.edu/degrees-programs/substance-use-disorders-certificate/>

James Campbell, james.campbell@wisc.edu

Flo Hilliard, florence.hilliard@wisc.edu

Poster Exhibits

A11 Using Active Learning to Design and Deliver Successful Online Courses and Degree Programs

Engineering Professional Development (EPD), College of Engineering
Our instructional design model focuses on doing and connecting, encourages authentic and meaningful online learning, and incorporates a balanced mix of asynchronous and synchronous interaction.

<http://go.wisc.edu/epdshowcase2016>

Mark Millard, mark.millard@wisc.edu
Stacey Binder, stacey.binder@wisc.edu
Katie Lennon, katie.lennon@wisc.edu
Lisa Linfield, lisa.linfield@wisc.edu
Amanda Renz, amanda.renz@wisc.edu
Paul Miller, paul.miller@wisc.edu

A12 Implementing UW-Madison's Plan for Assessing Student Learning: Promoting Collaboration

Office of the Provost

This poster will highlight how faculty worked to articulate/refine learning goals and how a centralized approach for collecting these goals has prompted more collaboration across disciplines. <http://provost.wisc.edu/assessment/>

Mo Noonan Bischof, mo.bischof@wisc.edu
Regina A. Lowery, regina.lowery@wisc.edu

A13 Driving evidence-based curriculum decisions: A collaborative effort to redefine business education

Wisconsin School of Business

As part of a schoolwide effort to improve understanding of where and how students achieve KDBIN learning outcomes, we undertook a collaborative curriculum mapping effort.

<http://bus.wisc.edu/knowledge-expertise/newsroom/news-features/2016/01/28/wsbs-focus-on-learning-outcomes-inspires-business-schools-worldwide>

Suzanne Dove, suzanne.dove@wisc.edu
Christopher Dakes, chris.dakes@wisc.edu

A14 Campus-wide Educational Innovation (EI) Initiative

Office of the Provost

"Inspire students. Enrich learning." – That's what the EI Initiative is all about. The initiative strives to enable pervasive active learning to improve the student experience; build innovative, professional, master's degrees and other lifelong learning opportunities; and extend the university's educational mission using new technology and partnerships. edinnovation.wisc.edu

Steve Cramer, steven.cramer@wisc.edu, EI Co-lead,
Vice Provost for Teaching and Learning
Jeff Russell, jeffrey.russell@wisc.edu, EI Co-lead,
Vice Provost for Lifelong Learning and Dean, Division of Continuing Studies
Caitlin O'Brien, caitlin.obrien@wisc.edu, Communication Coordinator, EI,
Office of the Provost

Poster Exhibits

A15 Five Year Report on the Campus Strategic Framework

Chancellor's Office

Read about noteworthy progress achieved during the fifth year of UW-Madison's five-year strategic framework. First introduced in 2009, the framework guides our work to advance the University's long-term vision.

<http://chancellor.wisc.edu/strategicplan/fifth-year-progress-report/>

Maury Cotter, maury.cotter@wisc.edu, Office of Quality Improvement

B1 Listless: Improvements in the Undergraduate Certificate Process.

Office of the Registrar/ APIR

The Office of the Registrar collaborated with Academic Planning and Institutional Research to provide campus coordination for certificate guidelines that also resulted in reduced certificate declaration and posting time, streamlined documentation, and updated DARS programming.

Sarah Kuba, sarah.kuba@wisc.edu, APIR

Tristin Marotz, tristin.marotz@wisc.edu, Office of the Registrar

DJ Mattison, dj.mattison@wisc.edu, Office of the Registrar

B2 What's in your smoothie? The Registrar's Office Wellness Group, meeting people where they are and creating a supportive environment that encourages employees to make healthier lifestyle choices.

Office of the Registrar

Recognizing individual wellness efforts in the Registrar's Office (RO) a group of people formed RO Wellness Group. Our poster highlights the process we took, events, and next steps.

Tristin Marotz, tristin.marotz@wisc.edu

DJ Mattison, dj.mattison@wisc.edu

Scott Owczarek, scott.owczarek@wisc.edu

B3 Design Thinking in Action

Design Studies, Office of the Registrar

This poster shows how UW-Madison students used design thinking to help the Office of the Registrar "flip their office space."

Lesley Sager, lhsager@wisc.edu, Design Studies

Scott Owczarek, scott.owczarek@wisc.edu, Office of the Registrar

Grace Cervantes, mgcervantes@wisc.edu

Robyn Connors, rlconnors@wisc.edu

Jeremy Traska, jeremy.traska@wisc.edu

B4 Shule Ya Ndoto (The Dream School)

Design Studies

Design Thinking in Action- a diverse group of UW students join forces to design a non-traditional school for a community in Kenya.

www.merrygostrong.com

Lesley Sager, lhsager@wisc.edu

Abigail Schaefer, aaschaefer@wisc.edu

Kayla Naus, naus3@wisc.edu

Emma Bukowski, ebukowski@wisc.edu

Taewee Kahrs, tkahrs@wisc.edu

Poster Exhibits

B5 Forward Together: On the Path to Inclusion

UW-Madison Libraries

Guided by the Diversity Framework, the General Library System is developing a sustainable plan to integrate diversity and inclusion efforts in library staffing and services. go.wisc.edu/InclusiveLibraries

Erin Carrillo, erin.carrillo@wisc.edu, Steenbock Memorial Library

Carrie Kruse, carrie.kruse@wisc.edu, College Library

Cat Phan, catherine.phan@wisc.edu, UW Digital Collections Center

B6 2015 Campus Master Plan Update

Facilities Planning & Management: Campus Planning & Landscape Architecture

Overview of Draft Recommendations for the 2015 Campus Master Plan Update project. www.masterplan.wisc.edu

Gary A. Brown, gary.brown@wisc.edu

Aaron Williams, aaron.williams@wisc.edu

B7 Sustained Strategic Planning: Engagement without Exhaustion

MERIT (Media, Education Resources & Information Technology), School of Education

See one unit's sustained strategic planning method including workflows, templates, and timelines. Tips for keeping your strategic plan relevant and current.

<http://merit.education.wisc.edu/merit-strat-plan/merit-strategic-plan/>

Barb Smith Simons, barb.simons@wisc.edu

Sabrina Messer, sabrina.messer@wisc.edu

B8 D2P: Moving Innovation to Market

Discovery to Product

D2P provides resources to commercialize innovations born out of UW-Madison. d2p.wisc.edu, D2P contact email: engage@d2p.wisc.edu

Will Robus, will.robust@d2p.wisc.edu

John Biondi, john.biondi@d2p.wisc.edu

B9 Building a Strong Visual Identity

Research Data Services

How prioritizing design, content strategy, and smart workflows can help revitalize your service's image and improve your outreach and marketing. researchdata.wisc.edu

Jan Cheetham, jan.cheetham@wisc.edu, Office of the CIO

Cid Freitag, cid.freitag@wisc.edu, DoIT Academic Technology

B10 4W Initiative

The 4W Initiative (convened by GHI, SOHE, and GWS)

Organizing for Cross-Campus Innovation.

<https://sohe.wisc.edu/research-development/4w>

Carrie Ann Welsh, cawelsh@wisc.edu, Executive Assistant, 4W Initiative Graduate Student, Educational Policy Studies

Graduate student, Educational Policy Studies,

Lori DiPrete Brown, dipretebrown@wisc.edu, Director, 4W Initiative,

Global Health Institute

Poster Exhibits

B11 UW Science Narratives

Division of Continuing Studies, Academic Technology
Short stories. Big ideas. UW-Madison research through digital storytelling.
uwnarratives.wisc.edu
Terry Ross, terry.ross@wisc.edu, Educational Innovation,
Division of Continuing Studies
Mark Neufeld, mark.neufeld@wisc.edu, Academic Technology

B12 Going International: Finding a New Audience; Supporting UW-Madison in New Ways

Division of Continuing Studies
The opportunity to serve international learners in new ways has led Continuing Studies to establish the English Language Program (ELP).
<http://continuingstudies.wisc.edu/english-language-program>
Becky Tarver Chase, becky.tarverchase@wisc.edu

B13 Expanding Pre-College IT Outreach to Native Communities

DoIT Academic Technology
How TTI Delivers Innovative Curriculum to High School Students.
<https://at.doit.wisc.edu/information-technology-academy/>
Ron Jetty, ron.jetty@wisc.edu, Assistant Director - IT Pre-College Outreach
Christopher Kilgour, chris.kilgour@wisc.edu, Tribal Technology Institute
Program Manager
Brenda Gonzalez Vazquez, brenda.gonzalezvazquez@wisc.edu,
Tribal Technology Institute, Associate Outreach Specialist

B14 Globalizing the Wisconsin Idea

International Division
Kazakhstan & Beyond: Fostering higher education development around the globe through UW-Madison. www.international.wisc.edu/nuproject
Anjali Sridharan, asridhar@international.wisc.edu
Virginia Martin, vmartin2@wisc.edu
Zach Smith, rsmith48@international.wisc.edu
Max Woods, nuproject@international.wisc.edu

B15 Academic Program Restructuring

Academic Planning and Institutional Research
Considering academic program restructuring? Examine key questions, get advice, study examples, and learn how to move through the approval process.
apir.wisc.edu/academicplanning.htm
Sarah Kuba, sarah.kuba@wisc.edu

B16 Academic Department Restructuring

Academic Planning and Institutional Research
Considering academic department restructuring? Examine key questions, get advice, study examples, and learn how to move through the approval process.
apir.wisc.edu/academicplanning.htm
Sarah Kuba, sarah.kuba@wisc.edu

Poster Exhibits

C1 The Wisconsin Collaborative Education Research Network

Wisconsin Collaborative Education Research Network, Wisconsin Center for Education Research and the School of Education

The Wisconsin Collaborative Education Research Network fulfills the Wisconsin Idea by building partnerships to advance and transform education throughout Wisconsin and the world. Our mission is to make connections that matter by facilitating relationships among researchers, leaders, educators, and community members to collaboratively innovate, advance, and transform education through research, policy development, classroom practice, and community engagement. <https://wcernetwork.org/>

Laura Dunek, JD, PhD, ladunek@wisc.edu

Tanushree Rawat, trawat@wisc.edu

Al Barnicle, abarnicle@wisc.edu

C2 Exact Effort

SMPH, Department of Surgery, Office of Clinical Research, Accounting Office

Utilization of a 136 cost center to pay research coordinators' salaries in combination with a daily tracking system to capture exact effort on individual clinical trials. www.surgery.wisc.edu

Lisa Werning, werning@surgery.wisc.edu

Christopher Savard, savard@surgery.wisc.edu

C3 Welcome to the Office of Campus Research Cores

Office of the Vice Chancellor for Research and Graduate Education

Research cores are centralized, shared research resources that provide access to instruments, technologies, and services, as well as expert consultation, training, and other services to campus researchers.

Andy Richards, andrew.richards@wisc.edu

C4 Research Project Resource Guide

Wisconsin Institute for Discovery (WID) and the Advanced Computing Initiative (ACI)

The newly launched RPRG website provides a curated list of services, software, training, and organizations useful to UW-Madison researchers.

<https://rprg.wisc.edu>

Michelle Craft, mcraft@discovery.wisc.edu, WID

Brandi Backus, bmbackus@wisc.edu, WID

Lauren Michael, lmichael@wisc.edu, ACI

Poster Exhibits

C5 **WisconsinAct31.org in P-K Education**

*School of Education; American Indian Curriculum Services and Media,
Education Resources, & Information Technology (MERIT) in collaboration
with coalition partners*

WisconsinAct31.org: Process and progress. Providing access to resources, curriculum, and community grounded in scholarship from an exemplar based coalition. Helping teachers meet state standards for integrating Wisconsin Native American curriculum.

<http://merit.education.wisc.edu/>, [WisconsinAct31.org](http://www.wisconsinact31.org),

<http://www.education.wisc.edu/soe/about/resource-service-units/student-diversity-programs/american-indian-curriculum-services/credits>

Linda Endlich, lendlich@wisc.edu

Catherine Stephens, catherine.stephens@wisc.edu

C6 **At the Forefront**

*Department of Surgery: Development and Marketing & Outreach
Harnessing the Power of Webinars to Engage and Educate Patients.*

<http://www.uwhealth.org/attheforefront>

Michelle Oster, oster@surgery.wisc.edu

Keely Jeppson, jeppson@surgery.wisc.edu

C7 **eBenefits: UW-Madison Online Benefits Enrollment**

Office of Human Resources - Madison Benefit Services

eBenefits is an online system that allows for quick, easy and efficient benefit enrollment. We are expanding this process across campus to provide employees the ability to electronically select their benefits.

<http://www.ohr.wisc.edu/ebenefits/>, ebenefits@ohr.wisc.edu

Karly Walker, karly.walker@wisc.edu

Lauren Lindley, lauren.lindley@wisc.edu

Jennifer Wissmiller, jennifer.wissmiller@wisc.edu

C8 **UWPD and Body Worn Cameras**

UW-Madison Police Department

The UW-Madison Police Department has implemented Body Worn Cameras (BWCs) for all officer contacts with the general public. These are valuable tools to ensure the best possible customer service on behalf of our officers.

<http://uwupd.wisc.edu/about-uwupd/body-worn-cameras/>

Lt. Ruth Ewing, ruth.ewing@wisc.edu

Marc Lovicott, marc.lovicott@wisc.edu

C9 **Data Governance Framework: What Data Are Available To Help Me Make Decisions And How Am I Able To Gain Access To Them?**

Office of the CIO

In aligning with the priorities established for the UW-Madison, the mission of the Data Governance Program is to allow for and facilitate campus-wide data-driven decision making. The Poster will provide a view of the scope of the Data Governance Program and give a high-level description of the Program's operations. <http://data.wisc.edu>

Jason Fishbain, jason.fishbain@wisc.edu

Poster Exhibits

C10 Business Intelligence: Putting Data to Work for Operations, Analysis, Decision-Support, and Progress on strategic Goals

Office of the CIO, Academic Planning and Institutional Research (APIR)

Data and analytical needs are changing. To respond, the UW-Madison business intelligence environment is also changing. The poster will describe the roles and functions of the advisory structure for BI and the Community of Experts, how the BI program is integrated with data governance, all with the goal of making the best use of our data resources for advancing institutional business and priorities. <http://data.wisc.edu>

Jason Fishbain, jason.fishbain@wisc.edu, Office of the CIO

Jocelyn Milner, jocelyn.milner@wisc.edu, APIR

C11 UW-Madison is Transitioning From Hyperion's Interactive Reporting IR Tool To OBIEE 12c, the Oracle Suite of Business Intelligence Tools, For Campus Data and Information Access, Reporting, And Analysis

Office of the CIO, Academic Planning and Institutional Research (APIR)

Over the next 18 months UW-Madison will be making a transition from Interactive Reporting to use of OBIEE, the Oracle suite of business intelligence tools, for reporting and analysis. The poster will provide an overview of the timeline and key features of the OBI 12c implementation and forecast implications for the reporting and analysis environment.

<http://data.wisc.edu>

Jason Fishbain, jason.fishbain@wisc.edu, Office of the CIO

Jocelyn Milner, jocelyn.milner@wisc.edu, APIR

Jeff Shokler, jeffrey.shokler@wisc.edu, Office of Undergraduate Advising

John Hare, john.hare@doit.wisc.edu, Division of Information Technology, EIS-AIS

C12 How Fast Is Your Website?

Division of Information Technology

Every Second Counts - how long your website takes to load impacts user experiences. Come learn about improvements you can make to your website today! <http://go.wisc.edu/salt>

John Hare, john.hare@doit.wisc.edu

Shawn Cannon, shawn.cannon@wisc.edu

Chris Mayeshiba, chris.mayeshiba@wisc.edu

Phil Jochimsen, phil.jochimsen@wisc.edu

C13 Rapid Implementation of Paperless Occupational Health Assessment

University Health Services (UHS) Occupational Health, Occupational Medicine, Health Information Management, Information Technology, Informatics

UHS responded to an urgent imperative to convert complex risk assessment requirements from paper to electronic processes and annual review rather than 3 years. <http://www.uhs.wisc.edu/occ-health>

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Randy Hentschel, rjhentsc@uhs.wisc.edu

Pamela A. Kostle, pakostle@uhs.wisc.edu

Joel Malak, jdmalak@uhs.wisc.edu

Nancy Ranum, naranum@uhs.wisc.edu

Poster Exhibits

C14 The PI Portal

Office of the Vice Chancellor for Research and Graduate Education

The PI Portal: One-Stop Shop for Research Administration and Compliance

<https://research.wisc.edu/researchers/pi-portal/>

Nick Novak, nick.novak@wisc.edu

Chip Quade, chip.quade@wisc.edu

C15 Risk Management Framework: Streamlining the process for reducing Cybersecurity risks

Office of Cybersecurity

The Risk Management Framework streamlines the process for reducing cybersecurity risks during the project management life cycle and through the ongoing operations of an IT system.

Stefan Wahe, stefan.wahe@wisc.edu

C16 Phishing Scam: Office of Cybersecurity Monthly Phishing Awareness Campaigns

Office of Cybersecurity

The monthly phishing awareness campaigns help to protect campus from online criminals by increasing education and maintaining ongoing awareness of phishing scams.

it.wisc.edu/guides/scams-to-avoid-protecting-your-online-identity/

Ed Jalinske, ed.jalinske@wisc.edu

Erek Isensee, erek.isensee@wisc.edu

D1 Scheduling Meetings

Surgical Pathology / UW-Madison School of Medicine and Public Health

How to use Excel and Outlook tasks to establish a meeting and create a helpful resource for future meetings.

S. Elizabeth Way, sway@uwhealth.org

D2 The Only Constant in I.T. is Change

Campus Computing Infrastructure (CCI) Initiative

CCI is a campus initiative delivering a portfolio of IT infrastructure services.

CCI is actively partnering with academic, research, and administrative campus groups. cci.wisc.edu

Luke Bluma, luke.bluma@wisc.edu

Mike Layde, michael.layde@doit.wisc.edu

D3 Exit Surveys: Looking Back Brings Us Forward

Graduate School, Office of Academic Planning and Assessment

Learn how to use the Graduate School's exit survey to assess learning goals, improve program review, and support your students' career paths.

<https://kb.wisc.edu/gsadminkb/page.php?id=56327>

Marty Gustafson, marty.gustafson@wisc.edu

Mary-Butler Ravneberg, marybutler.ravneberg@wisc.edu

Kelly Haslam, kelly.haslam@wisc.edu

Poster Exhibits

D4 Online Live Chemical Inventory of WIMR Labs

*School of Medicine and Public Health, Wisconsin Institutes for Medical Research,
University of Wisconsin Campus Safety*

This poster explains the system of the online inventory, why it promotes campus safety, chemical sharing, future development, and the importance of live MSDS sheets.

*Hayley Bresina, bresina@wisc.edu, WIMR Loading Dock and Building Facilities
Bill McInnes, bmcinnes@wisc.edu, SMPH loading dock manager
Jeff Schiller, jeff.schiller@wisc.edu, UW Campus Safety*

D5 MyUW Service Delivery Platform - Helping Campus Help Users

Division of Information Technology

The New MyUW makes it easier for campus partners to help users take action and solve problems. Flexible integration options include links, widgets, dashboards, and full applications

<https://it.wisc.edu/services/myuw/>, info@my.wisc.edu

*Annette Stratman-Durrer, annette.stratmandurrer@wisc.edu
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Keir Serrie, keir.serrie@wisc.edu*

D6 Advising Gateway: Consolidating data sources to increase/improve advising time with students

DoIT-Academic Technology/Learning Solutions

Advising Gateway consolidates data sources to increase and improve the advising time with students. <https://kb.wisc.edu/myuw/page.php?id=57958>

*Mike Farnham, mike.farnham@wisc.edu
Serge Margovsky, serge.margovsky@wisc.edu
Saikat "Sen" Sengupta, sengupta5@wisc.edu*

D7 Online and Risk-Free Educational Clinical Scenarios: Piloting Virtual Surgical Patient Cases with 3rd Year Medical Students During their Surgery Rotation

School of Medicine and Public Health, Department of Surgery

Surgical education provides little time for individualized, error-filled practice. We piloted online virtual surgical patient cases to help students practice their skills online.

Elizabeth Bingman, MS, bingman@surgery.wisc.edu

D8 The Feedback Booth: A Novel Approach to Improving Surgical Educators' Teaching Effectiveness

School of Medicine and Public Health, Department of Surgery

Medical Students on Surgery rotations don't feel they are receiving feedback on their performance. We designed a feedback booth faculty development session to address this.

Elizabeth Bingman, MS, bingman@surgery.wisc.edu

Poster Exhibits

D9 What's New in APR

Administrative Process Redesign (APR)

APR presents an overview of the current process improvement initiatives and projects they are engaged in across campus. apr.wisc.edu

Alice Gustafson, alice.gustafson@wisc.edu

Janet DesChenes, janet.deschenes@wisc.edu

Stefanie Freyberger, stefanie.freyberger@wisc.edu

Mari Ann Ménager, mariann.menager@wisc.edu

Gerry Pelanek, gerry.pelanek@wisc.edu

Jim Thompson, jim.thompson@wisc.edu

D10 Image Now: The Growing Web of Automation

Business Services

Saving time and paper by automating manual processes using new electronic resources.

John Jameson, john.jameson@wisc.edu

Mark Domaszek, mark.domaszek@wisc.edu

Mackenzie Wichmann, mackenzie.wichmann@wisc.edu

D11 Where's That Package?

College of Agricultural & Life Sciences - Department of Biochemistry

Internal management, documentation, and tracking of packages from the loading dock to the lab.

Charlie Lor, clor3@wisc.edu

Kerry Tobin, kwtobin@wisc.edu

D12 Undergraduate Recruitment Strategies

Department of Astronomy

Strategies to increase your majors. <http://www.astro.wisc.edu/>

Sharon Pittman, pittman@astro.wisc.edu, Department of Astronomy

D13 Improving Asthma Care

UW Health – General Pediatric and Adolescent Medicine

UW Health Pediatric Clinics have been working to improve the management of asthma in their patients, so children are not limited by their asthma.

Karen Pletta, karen.pletta@uwmf.wisc.edu, UW Health General Pediatrics and Adolescent Medicine

Gina Glinski, gina.glinski@uwmf.wisc.edu, UW Health Stoughton Clinic

D14 Grow Revenue and Provide Quicker Access to Courses

Division of Continuing Studies, Division of Information Technology

How to provide your paying lifelong learners with immediate access to your online course website with an immediately-issued UW NetID, 24/7/365.

<http://go.wisc.edu/l3project>

Alan Ng, alan.ng@wisc.edu, Division of Continuing Studies

Mike Fay, michael.fay@wisc.edu, DoIT Applications Development & Integration

Poster Exhibits

D15 Streamlining the Plan

External Relations Office (ERO), School of Education
How the ERO inventoried and organized outreach and communications efforts, saving time and allowing alignment and repackaging of its message.

Dawn B. Crim, dawn.crim@wisc.edu
Todd Finkelmeyer, todd.finkelmeyer@wisc.edu
Jody Moen, jody.moen@wisc.edu
Veronica Watson, vwatson2@wisc.edu

D16 NCCI: Network for Change and Continuous Innovation

Office of Quality Improvement
NCCI is a national network of peers and peer institutions providing numerous online and in-person opportunities to share best practices in academic and administrative processes and systems. UW-Madison is a founder and active member. www.ncci-cu.org

Darin Harris, darin.harris@wisc.edu
Maurry Cotter, maurry.cotter@wisc.edu

E1 The Men's Project: Engaging College Men in Critical Gender Analysis

University Health Services, Division of Student Life
An overview and summary of assessment and evaluation efforts of The Men's Project, a 6-week development program for college men.

mensproject@studentlife.wisc.edu,
<https://msc.wisc.edu/unpacking-masculinity-with-the-mens-project/>

Molly Zemke, mzemke@uhs.wisc.edu, University Health Services
Robert Brown, robert.brown@wisc.edu, Multicultural Student Center
Ashley Viager, ashley.viager@housing.wisc.edu, Chadbourne Residential College

E2 Building a Better Orientation

Graduate School Office of Professional Development
A survey of orientation practices on our campus shows how individual programs and the Graduate School work to smooth the transition for new graduate students. grad.wisc.edu/pd/

Amy Fruchtman, amy.fruchtman@wisc.edu
Alissa Ewer, alissa.ewer@wisc.edu
Eileen Callahan, eileen.callahan@wisc.edu

E3 The Peer Learning Association and the Learning by Teaching Model

The Peer Learning Association (PLA)
PLA, a registered student organization, works with faculty to establish and run free small group peer learning sessions using the learning by teaching method.

<https://win.wisc.edu/organization/pla/about>,
<https://uwmadison.box.com/PLASpring2016>

Jean G Heitz, jgheitz@wisc.edu, Department of Zoology

Poster Exhibits

E4 UW-Madison Coordinated Leadership Initiative (CLI) Community of Practice

Office of Human Resources and Center for Leadership & Involvement

Provides a monthly venue for students, staff, faculty and the community to highlight, discuss and receive consultations regarding the implementation of UW-Madison's Leadership Framework. <http://leadership.wisc.edu>

Mark Kueppers, mark.kueppers@wisc.edu, CfLI

Jessica Moehr, jessica.moehr@wisc.edu, OHR Talent Management

Brittany McGowan, BNM@athletics.wisc.edu, UW Athletics

Geoff Larson, geoff.larson@wisc.edu, DoIT

Nancy Mitchell, nmitch5@gmail.com, CLI

E5 How to Reinvigorate Your Organization Using Assessment

Wisconsin Union

After 25 years, our Alternative Breaks Committee underwent a self-assessment to see current best practice at our peer institutions and create a forward-looking vision for our program.

Will Hoffman, will.hoffman@wisc.edu

Susan Dibbell, susan.dibbell@wisc.edu

E6 The Wisconsin Without Borders Alliance: a look at cross campus partnerships to make local to global connections

Morridge Center for Public Service, Global Health Initiative, The International Division

The Wisconsin Without Borders Alliance promotes local to global engagement. We will showcase how the model is relevant to WiCC in globalizing/internationalizing students' experience/perspectives.

wwb.wisc.edu

Cassie Rademaekers, crademaekers@wisc.edu

Elizabeth Tryon, etryon@wisc.edu

E7 Sustaining Community Learning Models

Division of Enrollment Management

The Division of Enrollment Management Learning Community launched in 2014 and is exploring future frameworks to continue developing leadership confidence, staff networks, inclusion, and dialogue.

Paula Gates, paula.gates@wisc.edu

Hannah LeDuc, hannah.leduc@wisc.edu

E8 Delivering Timely Performance Feedback to Obstetrics & Gynecology Residents Using Smart Phones

School of Medicine and Public Health, Dept. of Obstetrics & Gynecology

Using smart phone technology, we developed a convenient process to provide Obstetrics & Gynecology residents with timely feedback on their clinical performance.

Sam Creydt, creydt@wisc.edu

John P. Street, jpstreet@wisc.edu

Poster Exhibits

E9 **SIMPL: System for Improving and Measuring Procedural Learning**

School of Medicine and Public Health, Department of Surgery

SIMPL is a smart-phone based system that makes it feasible to evaluate and provide feedback to surgical and other procedural residents after every procedure performed. <http://www.procedurallearning.org/simpl>

Mara Snyder, snyder@surgery.wisc.edu

Sarah Sullivan, sullivans@surgery.wisc.edu

Chip Foley, foleyc@surgery.wisc.edu

E10 **EcoWell - Practicing Social Justice and Ecological Well-Being Habits @ SoHE**

School of Human Ecology

EcoWell is a Practice CommYOUunity at SoHE where social justice and ecological well-being are regularly practiced. sohe.wisc.edu

David Metler, metler@wisc.edu

Hannah Bunting, hbunting@wisc.edu

Ayden Prehara, prehara@wisc.edu

E11 **Academic Programs Blended Orientation Improves Student Outcomes**

School of Nursing Academic Programs & Academic Technology

School of Nursing has implemented new student orientation, with both online and face-to-face components, intended to improve student outcomes and success.

Jerzy "George" Jura, PhD, jura@wisc.edu

Karen Mittelstadt, mittelstadt@wisc.edu

Tim Piatt, tim.piatt@wisc.edu

Mary Russell, mlrussell@wisc.edu

E12 **Relying on your Student Staff: Training for Competency & Consistency**

Academic Technology & Web - Wisconsin School of Business

A methodology for training student staff to provide consistent and professional services in a complex service-based environment.

Billy Kardasz, billy.kardasz@wisc.edu

Enrique Rueda, enrique.rueda@wisc.edu

E13 **Steer Your Career!**

Office of the CIO and UW-Madison School, College and Division IT

Let UW-IT mentoring be a part of your journey to success! Progressing IT careers & connecting the campus IT community one relationship at a time.

https://it.wisc.edu/it_community/uw-it-mentoring/

Sara Tate, sara.tate@wisc.edu, UW-IT Mentoring Program, Administrative Information Management Services (AIMS)

Amy Gee, amy.gee@wisc.edu, UW-IT Mentoring Program, Enterprise IT Decision Making

Poster Exhibits

E14 A Roadmap for Successfully Recruiting, Retaining and Advancing Women in IT

Office of the CIO

Creating a more diverse staff is a strategic priority. UW-WIT has developed a replicable process to successfully support women in IT at UW-Madison.

<http://go.wisc.edu/uw-wit>

Brenda Spychalla, brenda.spychalla@wisc.edu, MERIT/School of Education

Rob Kohlhepp, rob.kohlhepp@wisc.edu, CAE/College of Engineering

Annette Stratman-Durrer, annette.stratmandurrer@wisc.edu,

SEO/Division of Information Technology

E15 Leveling the Field

The Division of Continuing Studies: Independent Learning

Helping part-time employees benefit from professional development opportunities. Go.wisc.edu/ilinstructors

Sarah Korpi, sarah.korpi@wisc.edu

David Werther, david.werther@wisc.edu

Maria Vishnevsky, maria.vishnevsky@wisc.edu

E16 Nurturing Communities of Practice: Reading Group Support

Steenbock Library; WISCIENCE

This poster describes a recent collaboration between WISCIENCE and Steenbock Library to support professional reading groups as STEM teaching/learning communities of practice.

Barb Hamel, barbara.hamel@wisc.edu, Steenbock Library

Barbara Sisolak, barbara.sisolak@wisc.edu, Steenbock Library

E17 Art as Part of the Solution

Wheelhouse Studios, Wisconsin Union

In what ways can art create deeper dialog around issues of social justice and in building community? Wheelhouse Studios continues to explore art-based dialogs. www.union.wisc.edu/wheelhouse

Jay Ekleberry, jay.ekleberry@wisc.edu

Emily Tarver, etarve@gmail.com

E18 Moving Out with Class(es)

University Housing, Office of Sustainability

Expanding the residence hall move-out recycling program through academic partnerships. www.housing.wisc.edu/about-sustainability.htm

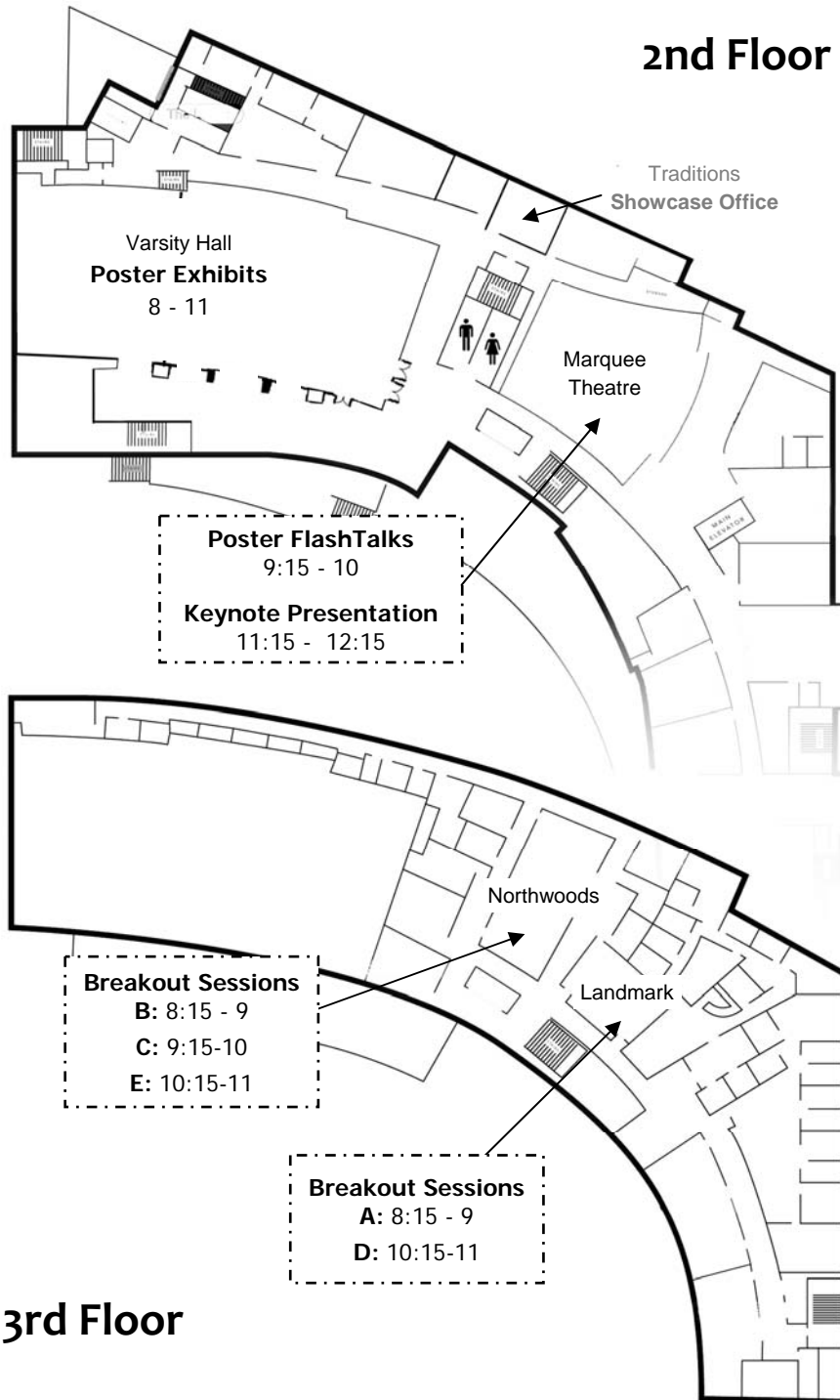
Jill Sakai, jasakai@wisc.edu, Office of Sustainability

Sarah Olson, seolson5@wisc.edu, Office of Sustainability

Laura Shere, laura.shere@housing.wisc.edu, University Housing

Event Map

2nd Floor



3rd Floor

Showcase Agenda at a Glance

Union South

8:00 - 11:00	Poster Exhibits Varsity Hall, 2 nd Floor
8:15 - 9:00	Breakout Session A – Design Thinking: Local to Global Student Experiences Landmark, 3 rd Floor
	Breakout Session B – Advancement at WFAA: Leveraging Merged Data and Robust Analytics to Increase Annual Giving Northwoods, 3 rd Floor
9:05	Opening Remarks & Welcome Varsity Hall, 2 nd Floor
9:15 - 10:00	Poster FlashTalks Marquee Theatre - 2 nd Floor
	Breakout Session C – Leveraging Diversity Successes Northwoods, 3 rd Floor
10:15 - 11:00	Breakout Session D – Just Add Water: Communities of Practice as Containers for Transformative Learning Landmark, 3 rd Floor
	Breakout Session E – Data-Based Decision Making: How Colleges and Departments Can Benefit by Tracking Student Data Northwoods, 3 rd Floor
11:00	Closing Remarks Varsity Hall, 2 nd Floor
11:15 - 12:15	Keynote Presentation Marquee Theatre, 2 nd Floor

